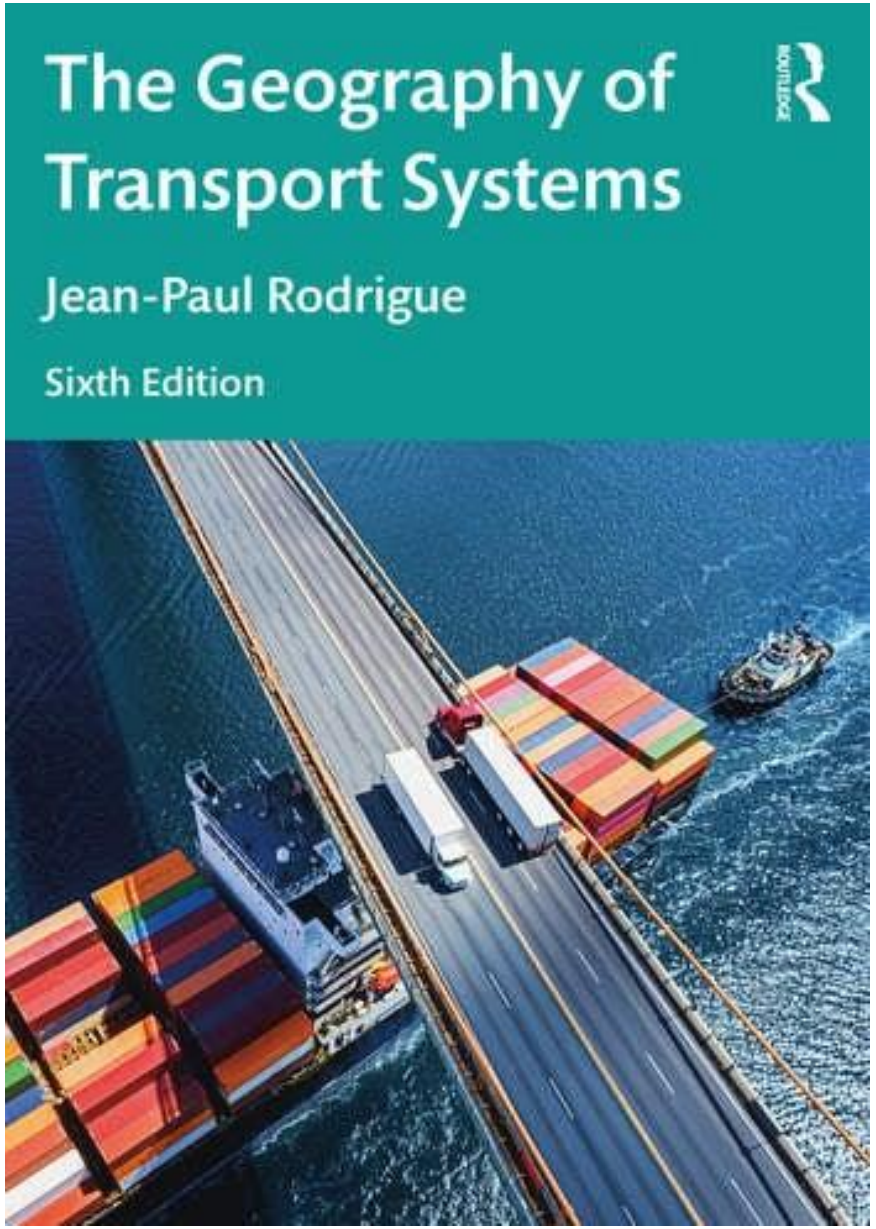

Transportation Modes (Part II)

CHAPTER 5

ecojpr@gmail.com

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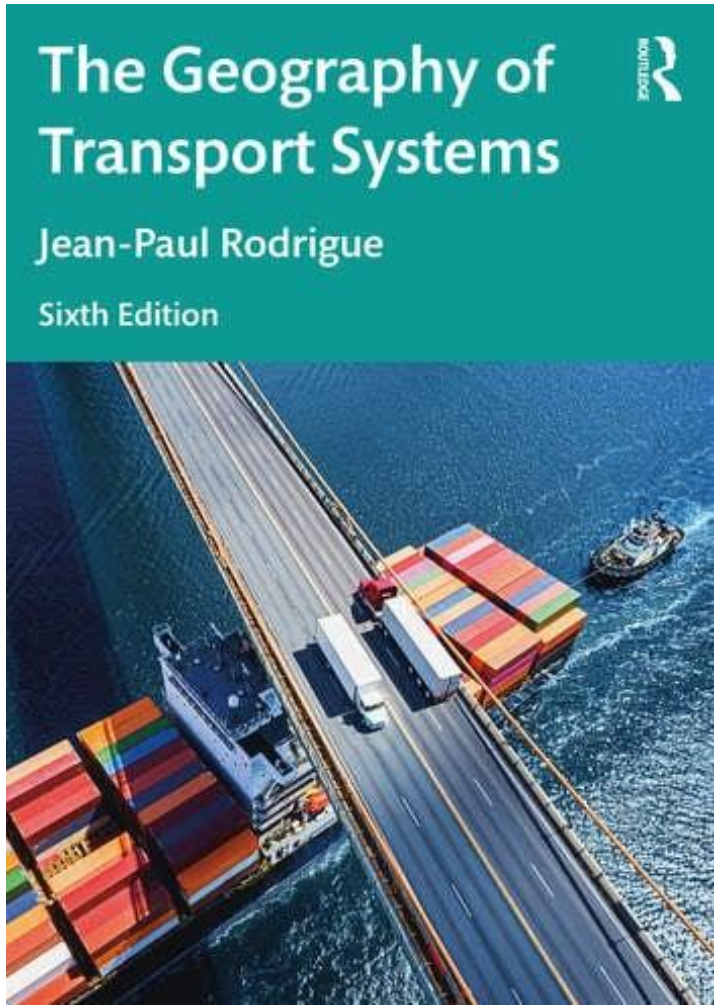
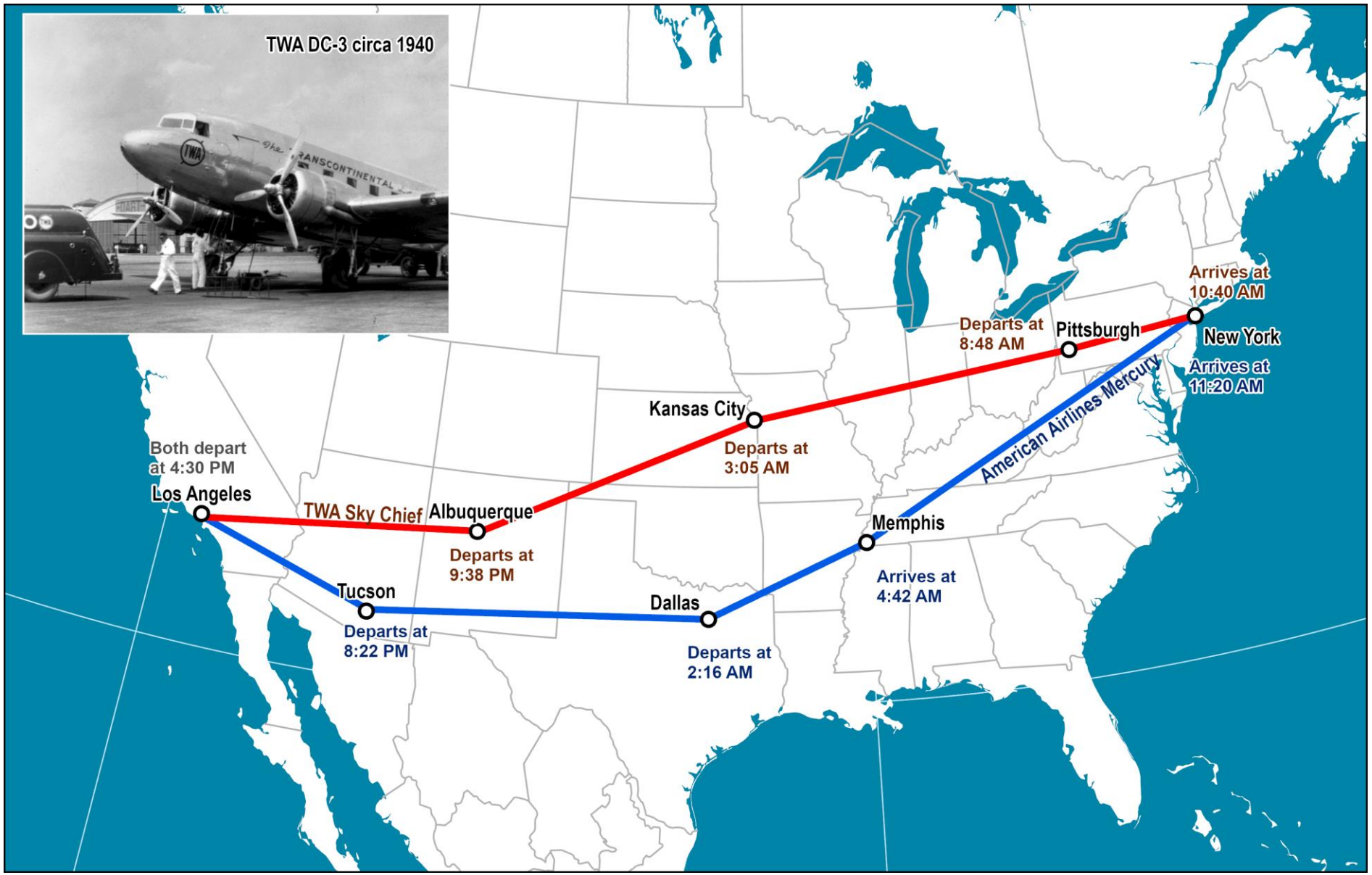


Air Transport

Chapter 5.5

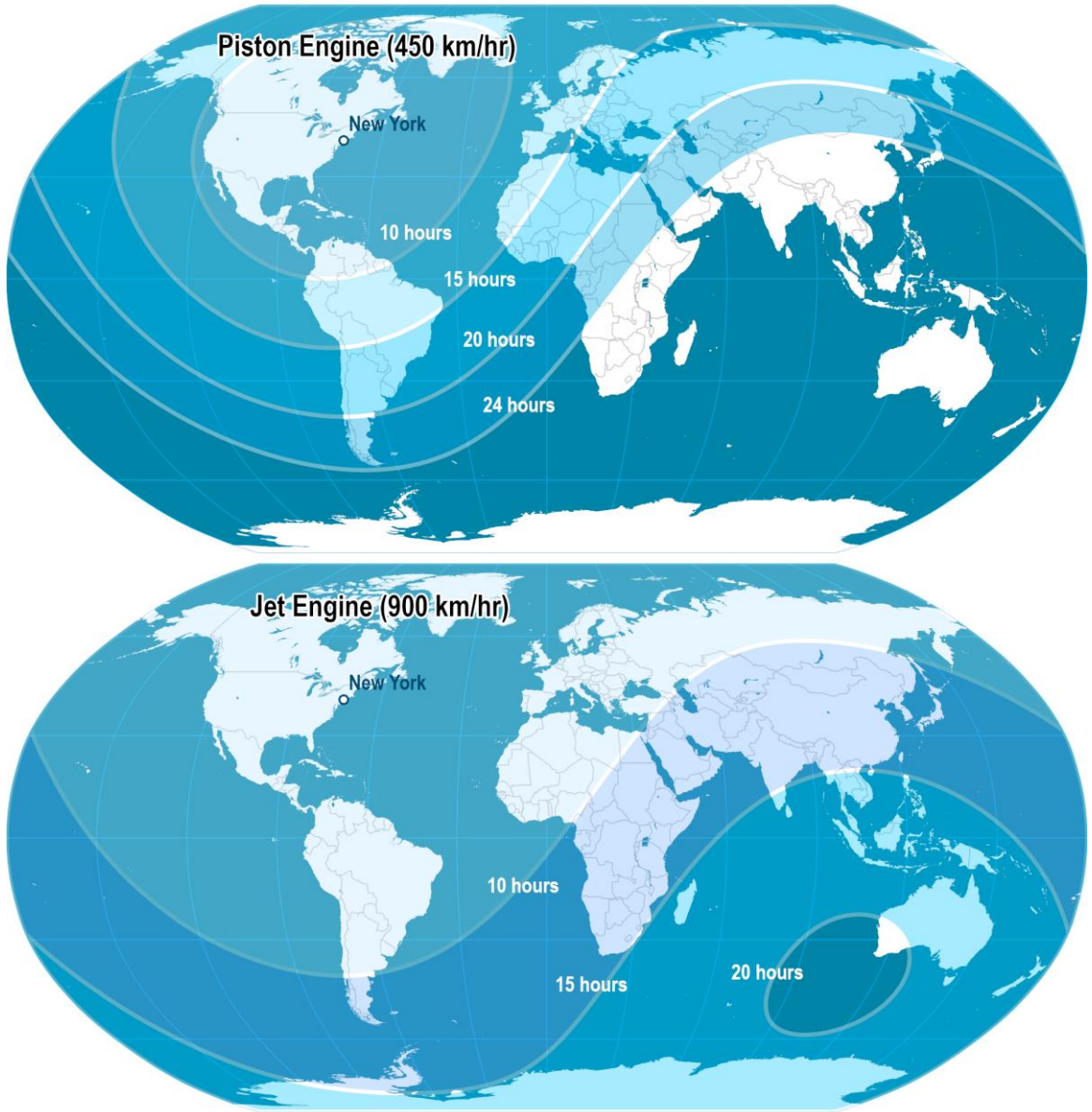
US Post Office Airmail Routes, 1921-26

Selected Transcontinental DC-3 Routes, Late 1930s

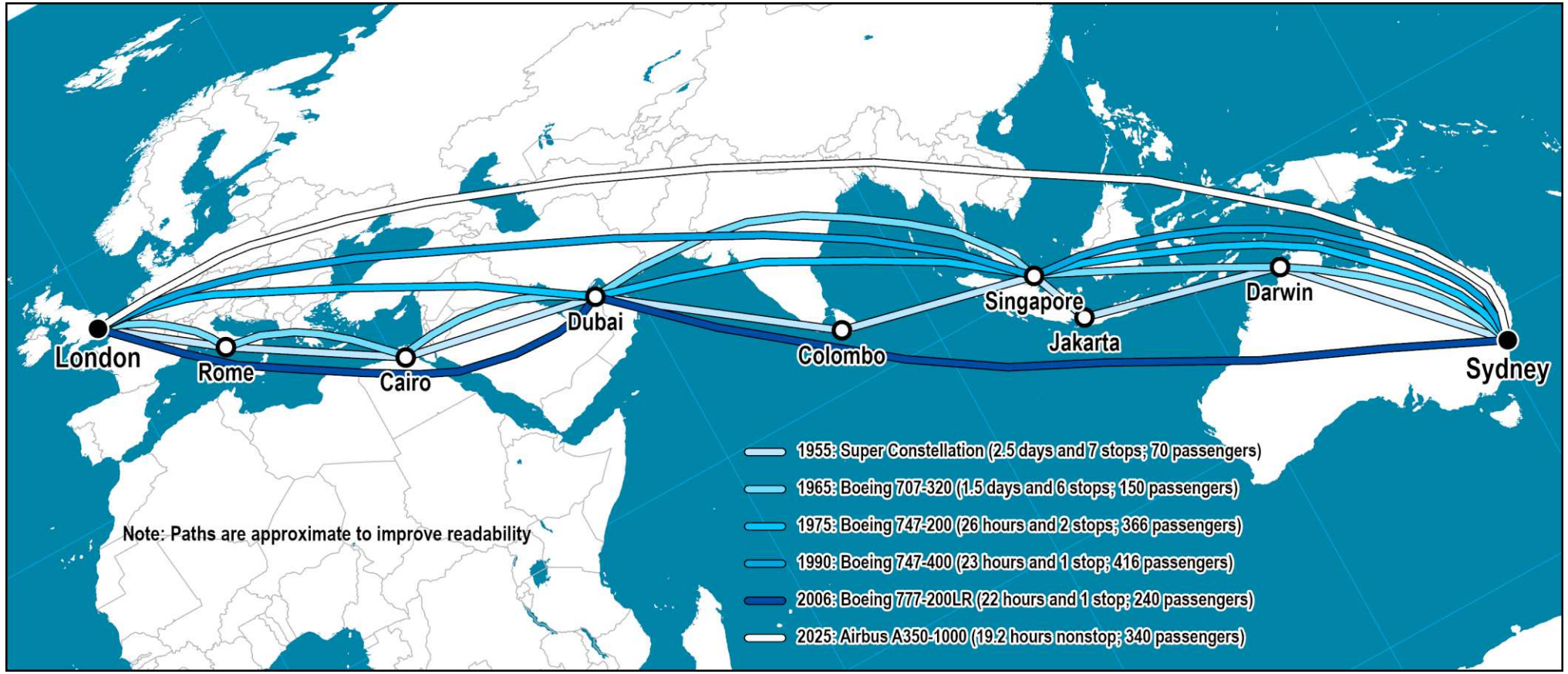


Early Intercontinental Air Routes, 1930s

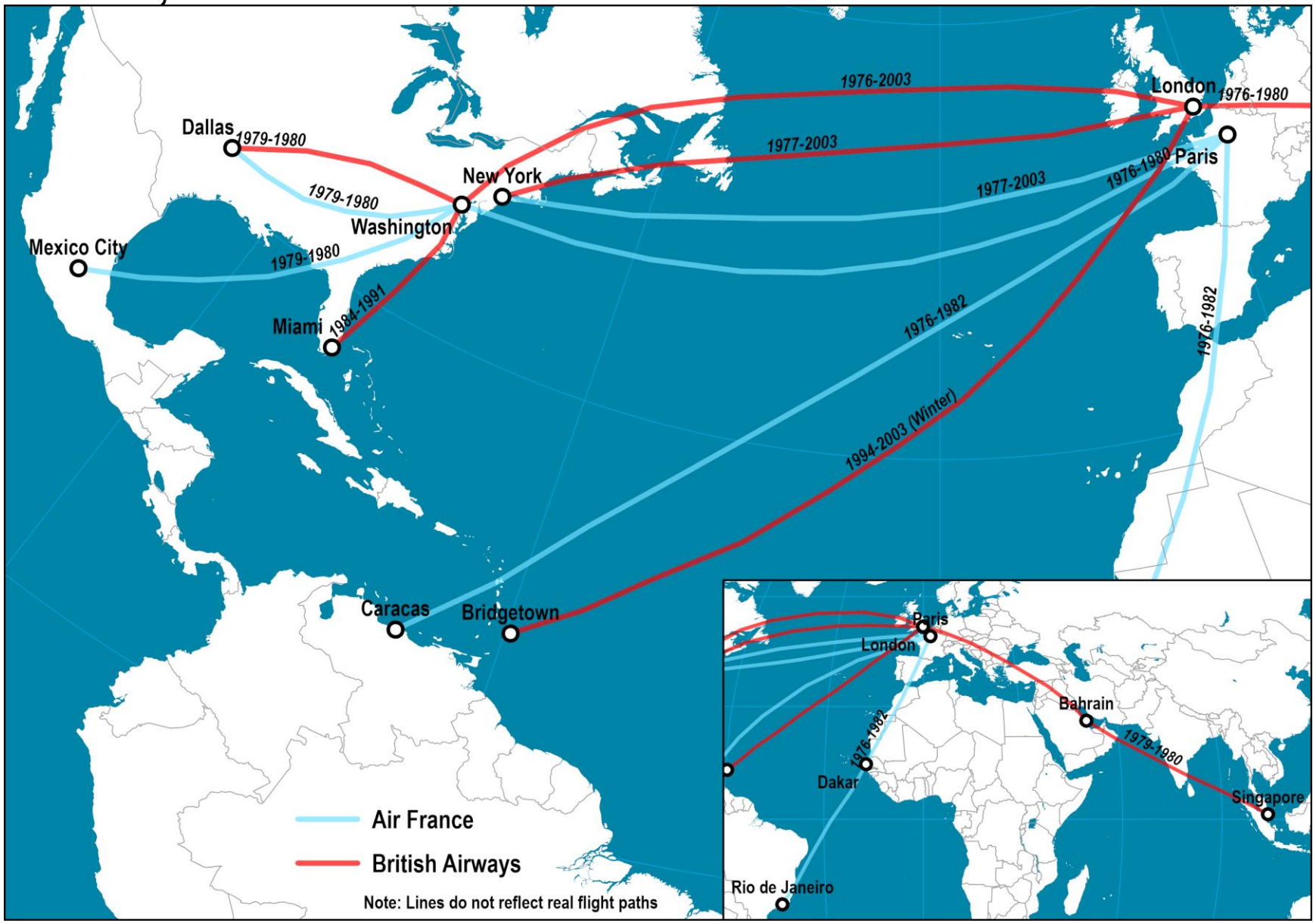
Flight Times by Piston and Jet Engines from New York



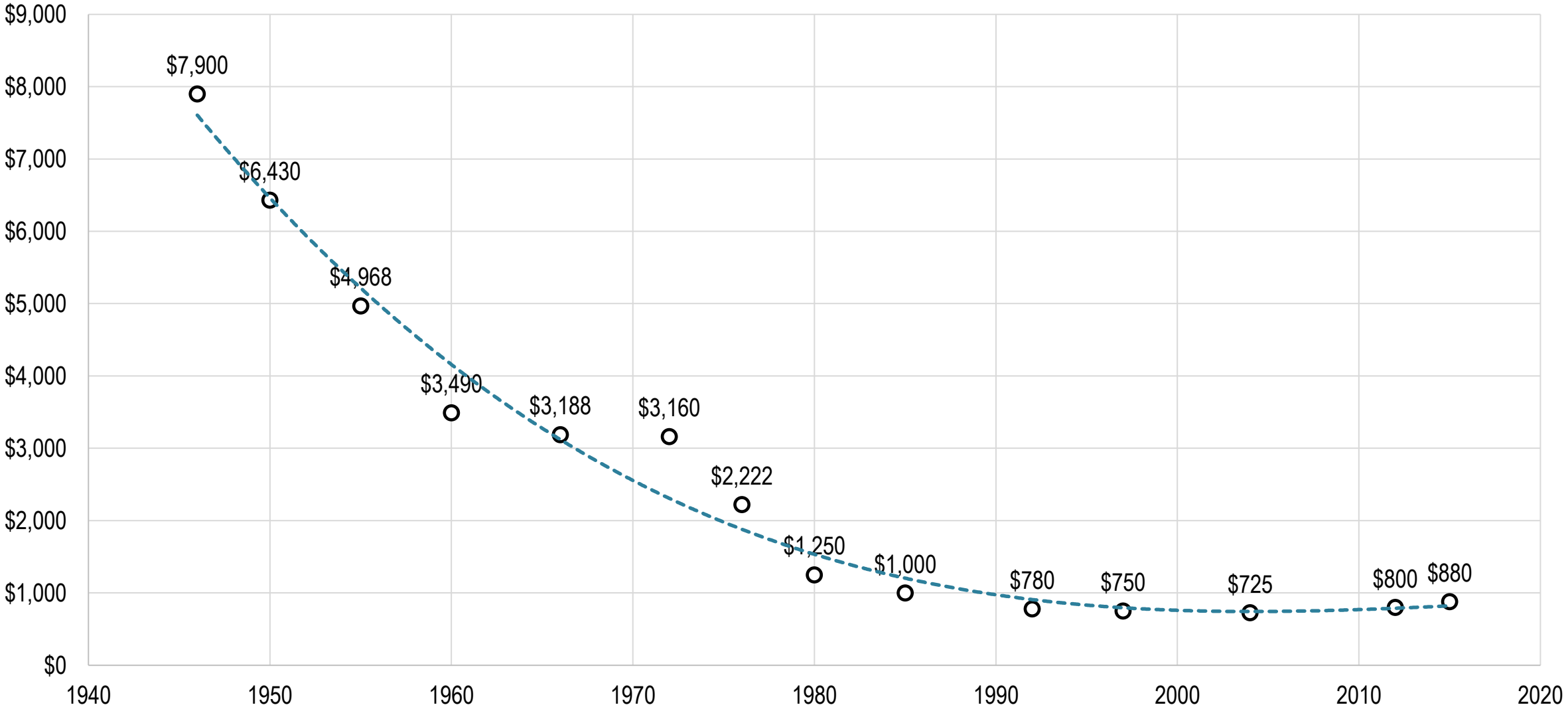
Shortest Air Route between London and Sydney, 1955 - 2020



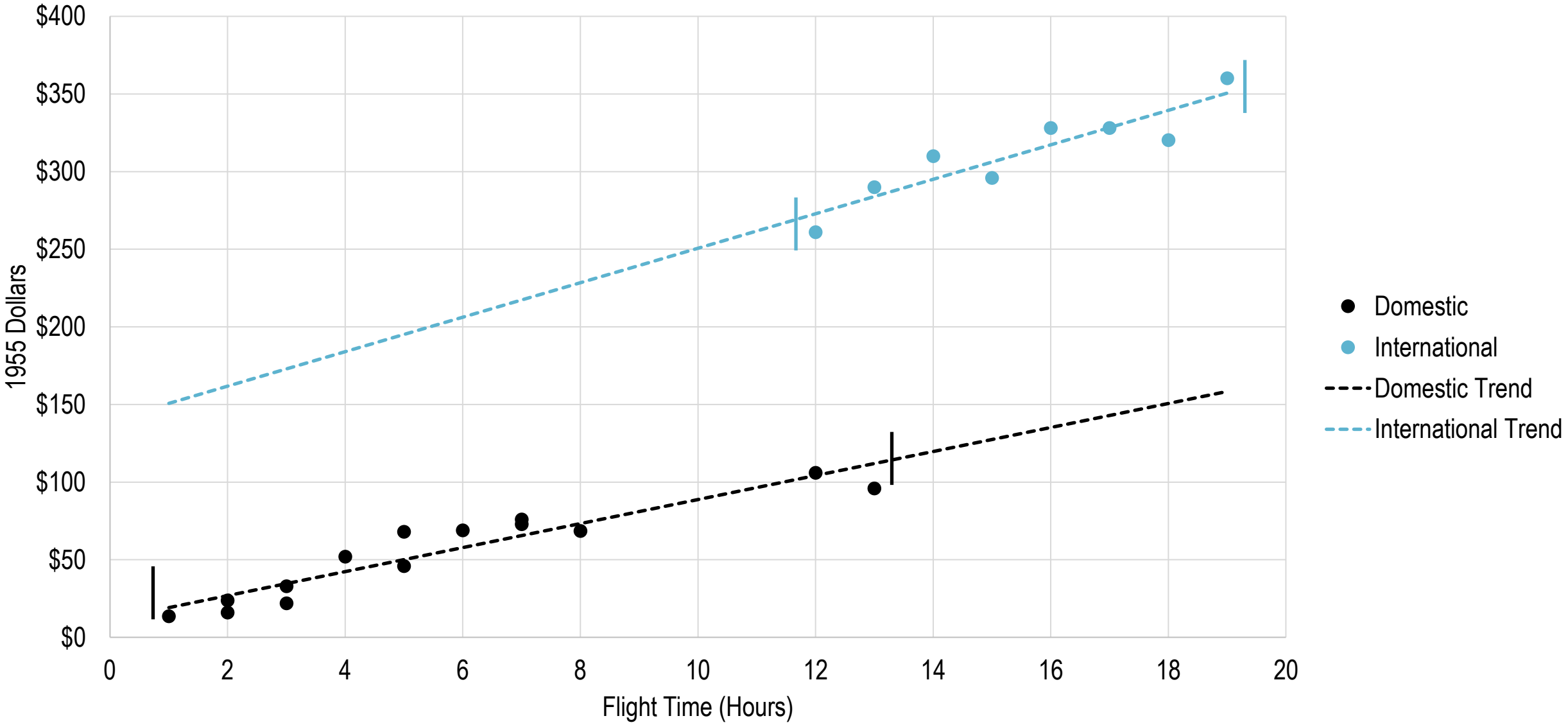
Concorde Services, 1976-2003



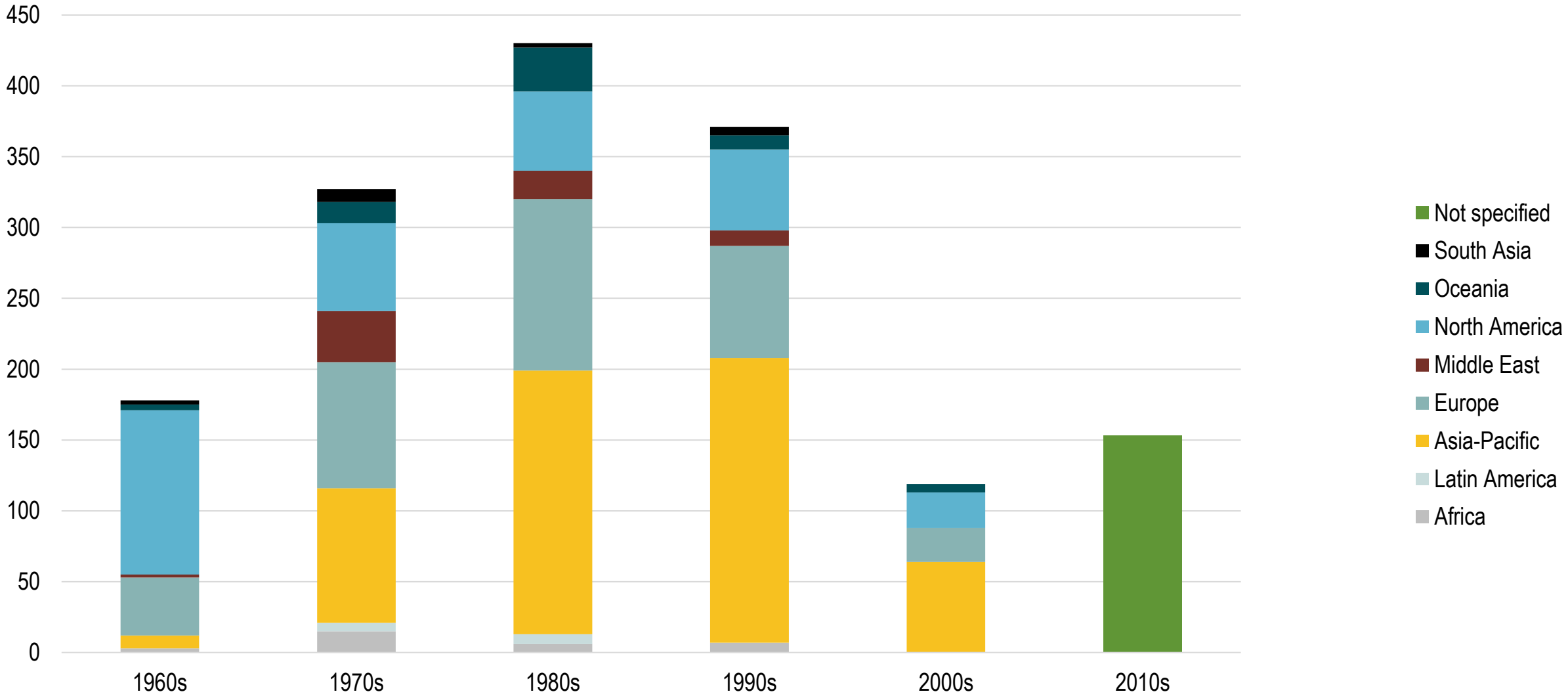
Average Airfare (roundtrip) between New York and London, 1946-2015 (in 2012 dollars)



Flight Time and One-Way Airfare, 1955



Regional Sales of Boeing 747s, 1960s-2010s

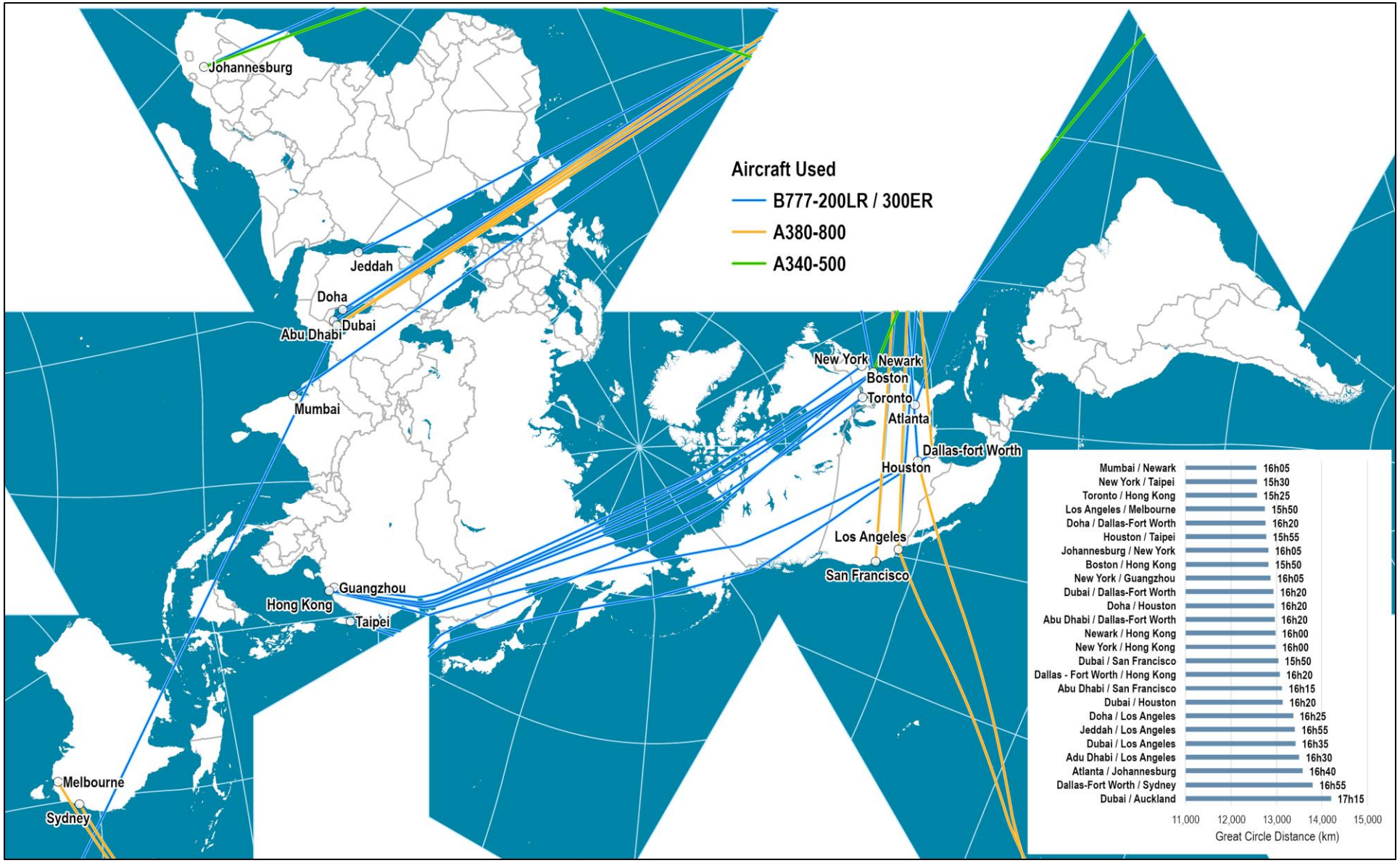


Deliveries of Boeing 747s, 1969-2022

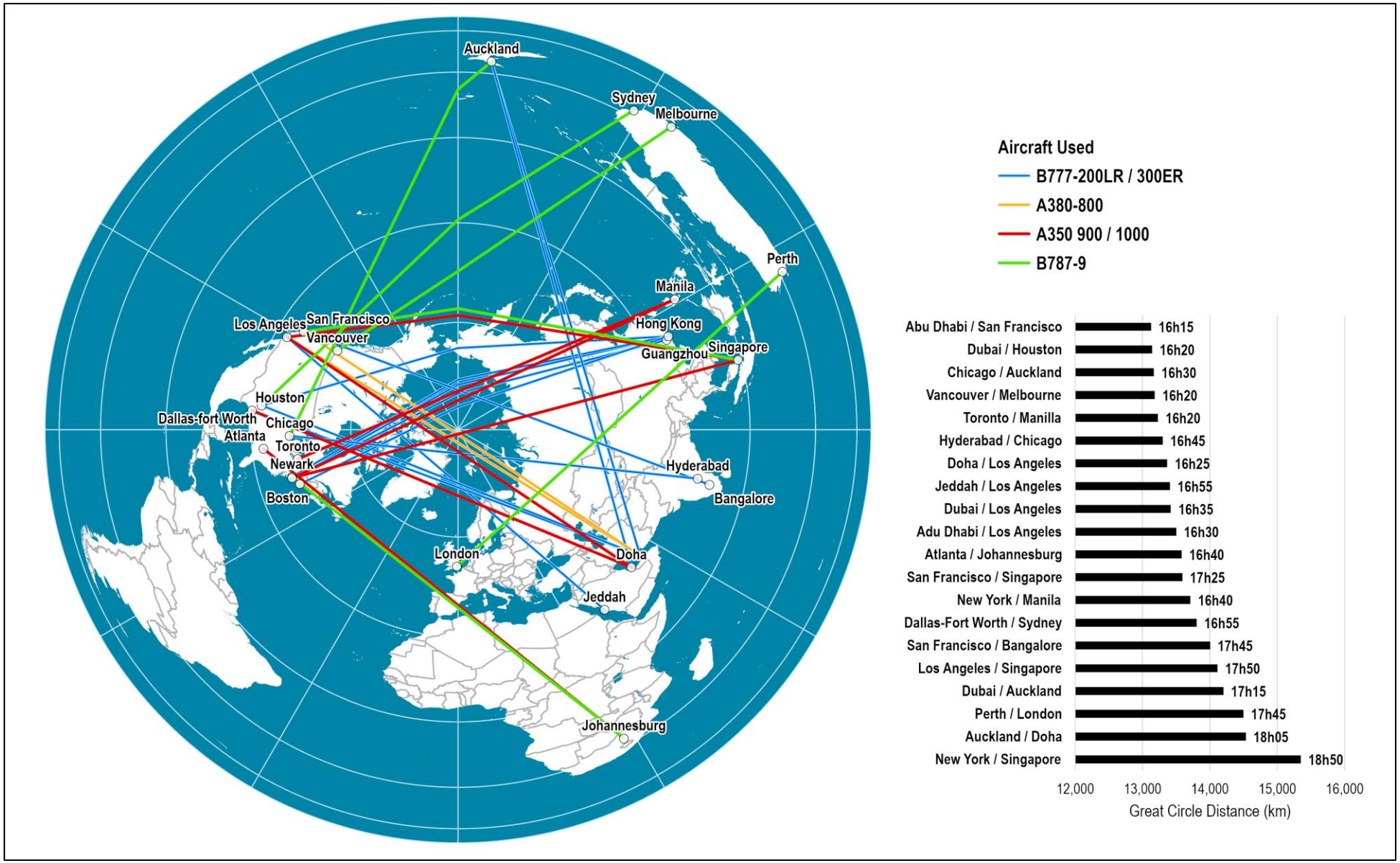
Main Commercial Passenger Aircraft, 1935-2015

Aircraft	Year of First Commercial Service	Speed (km/hr)	Maximum Range at Full Payload (km)	Seating Capacity
Douglas DC-3	1935	346	563	30
Lockheed L-649 Constellation	1943	560	8,200	95
Douglas DC-7	1953	555	7,500	105
Boeing 707-100	1958	897	6,820	110
Boeing 727-100	1964	870	4,300	134
Boeing 737-200	1967	780	3,500	97
Boeing 747-100	1970	907	9,045	385
McDonnell Douglas DC-10	1971	908	7,415	260
Airbus A300	1974	847	3,420	269
Boeing 767-200	1982	954	5,855	216
Boeing 747-400	1989	939	13,444	416
Boeing 777-200ER	1995	1030	14,300	300
Airbus A340-500	2003	886	15,800	313
Airbus A380	2007	1050	14,800	544
Boeing 787-8	2012	902	15,700	250
Airbus A350	2015	902	15,200	280

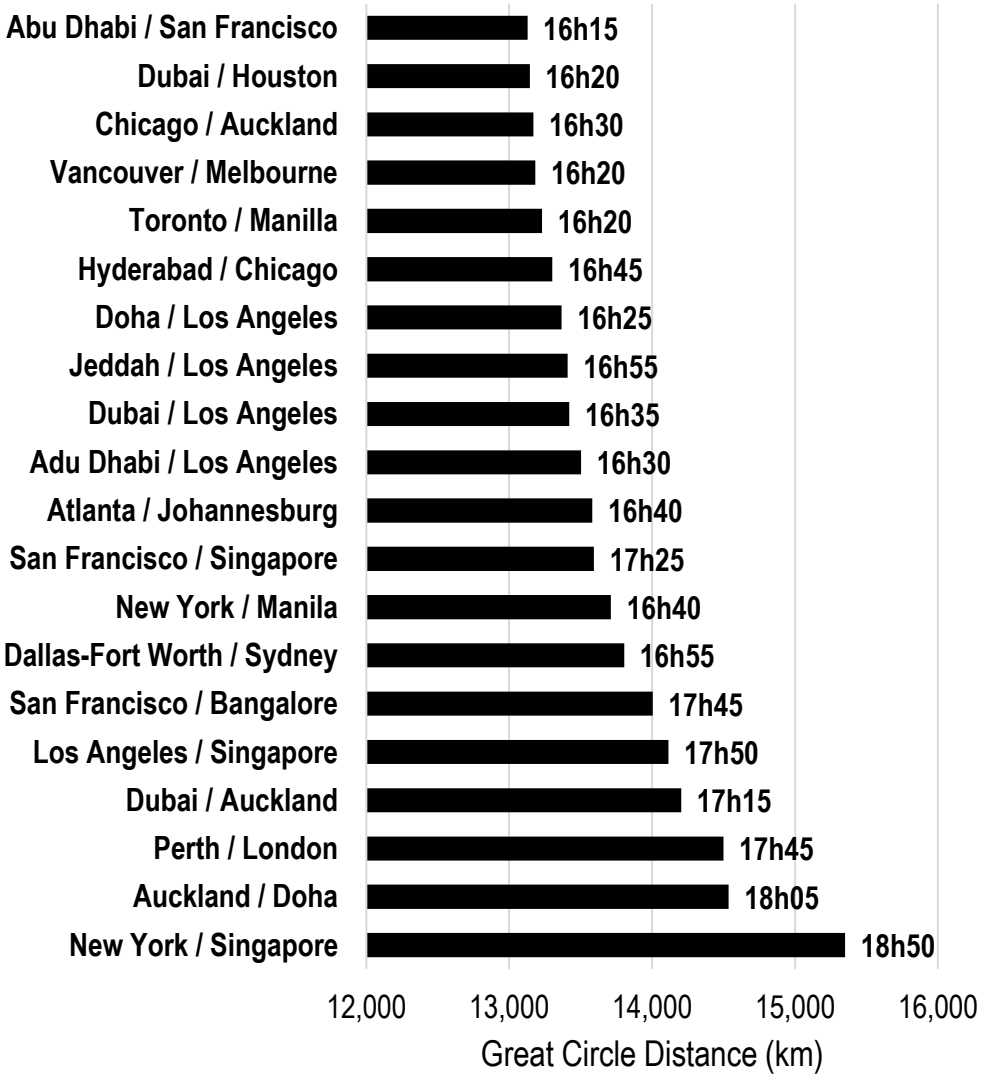
The World's Longest Nonstop Air Transport Routes, 2016



The World's Longest Nonstop Air Transport Routes, 2021



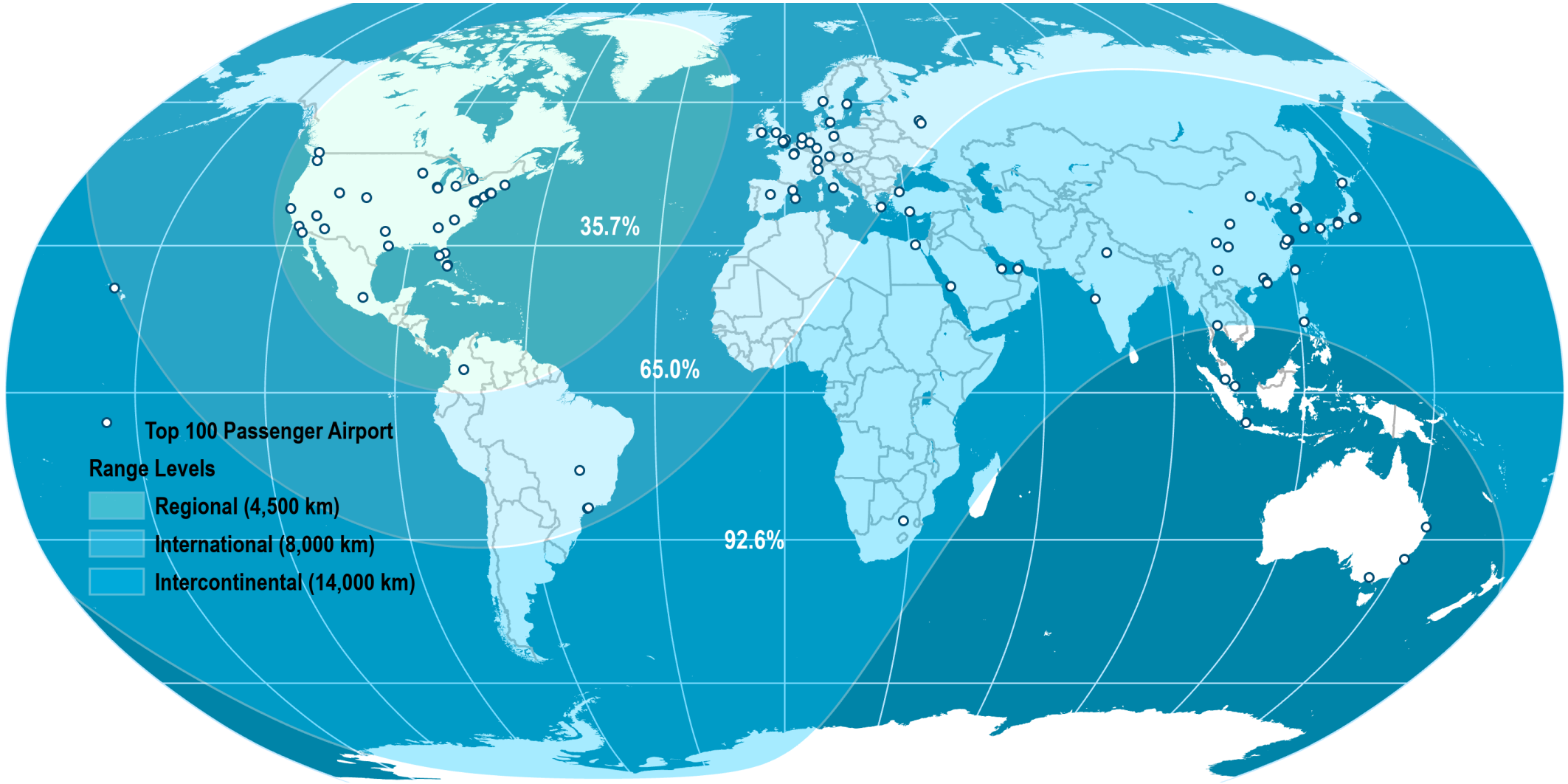
The World's Longest Nonstop Air Transport Routes, 2021



Selected Ultra-Long-Range Nonstop Airline Routes

From	To	Airline	Aircraft	Flying Time	Distance (km)
Singapore	Newark	Singapore	Airbus A340-500	18:50	15,345
Singapore	Los Angeles	Singapore	Airbus A340-500	18:05	14,114
Sydney	Dallas	Qantas	Boeing 747-400ER	15:25	13,804
Johannesburg	Atlanta	Delta	Boeing 777-200LR	17:05	13,582
Dubai	Los Angeles	Emirates	Boeing 777-200LR	16:30	13,420
Dallas	Brisbane	Qantas	Boeing 747-400ER	16:00	13,363
Los Angeles	Bangkok	Thai Airways	Airbus A340-500	17:20	13,309
Dubai	Houston	Emirates	Boeing 777-200LR	16:20	13,144
Dubai	San Francisco	Emirates	Boeing 777-300ER	16:00	13,041
New York	Hong Kong	Cathay Pacific	Boeing 777-300ER	16:05	12,990
Newark	Hong Kong	United	Boeing 777-200ER	15:55	12,980
Doha	Houston	Qatar Airways	Boeing 777-200LR	16:20	12,951
Johannesburg	New York	South African Airways	Airbus A340-600	16:05	12,825
Melbourne	Los Angeles	Qantas	Airbus A380	15:50	12,748
Detroit	Hong Kong	Delta	Boeing 777-200LR	15:45	12,645
Chicago	Hong Kong	United	Boeing 747-400	15:55	12,517
Toronto	Hong Kong	Air Canada	Airbus A340-500	15:20	12,569

Main Air Transport Service Ranges (From New York)



Factors behind the Development of Global Air Transportation

TECHNICAL IMPROVEMENTS

- Jet engines considerably reduced distances (1958: Boeing 707).
- Greater speeds (minor) and improved ranges (major).
- Almost every part of the world can be serviced in less than 24 hours.

RISING AFFLUENCE

- Linked with income and economic output growth.
- Disposable income available for leisure.
- International tourism and air transportation mutually interdependent.

GLOBALIZATION

- Increasing migration and family relations (social networks).
- Commercial networks established by multinational corporations.

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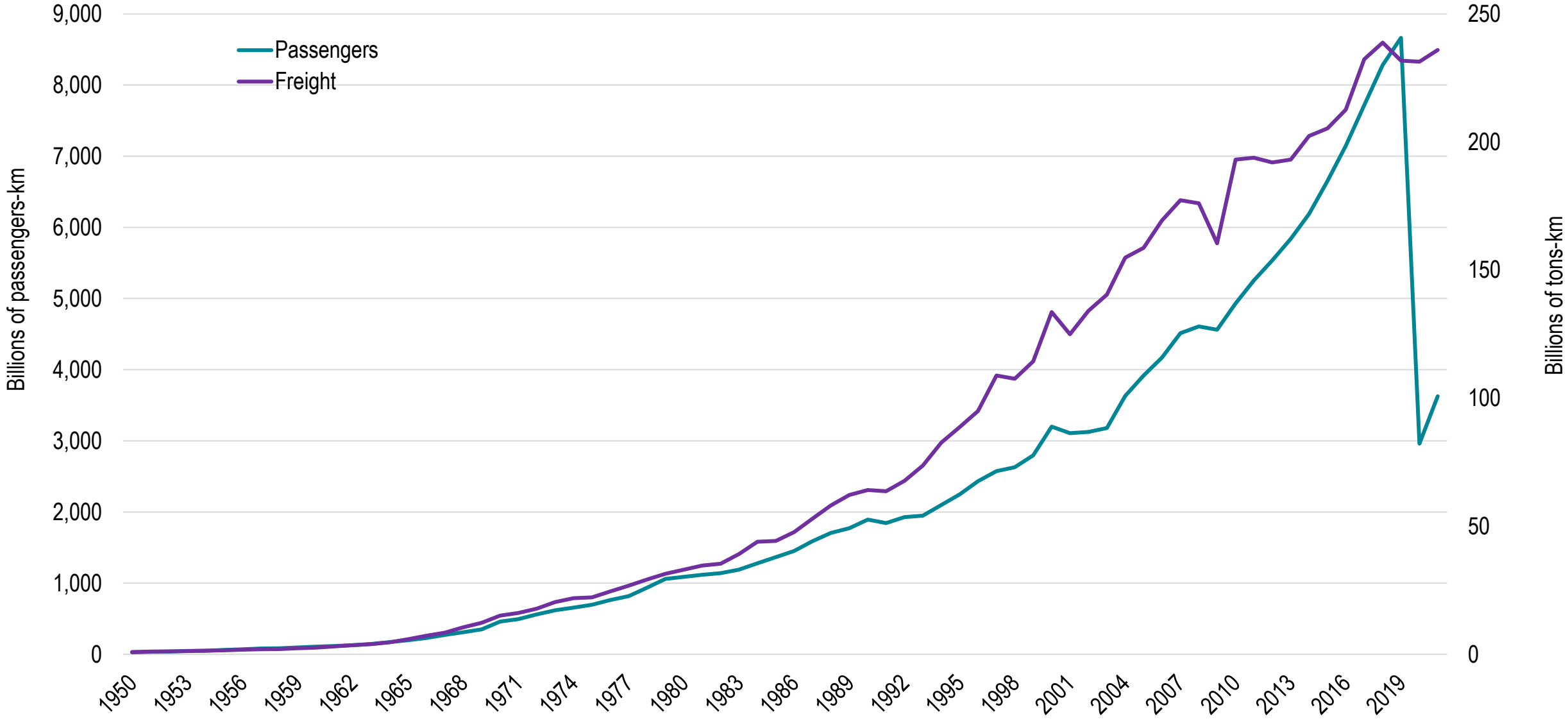
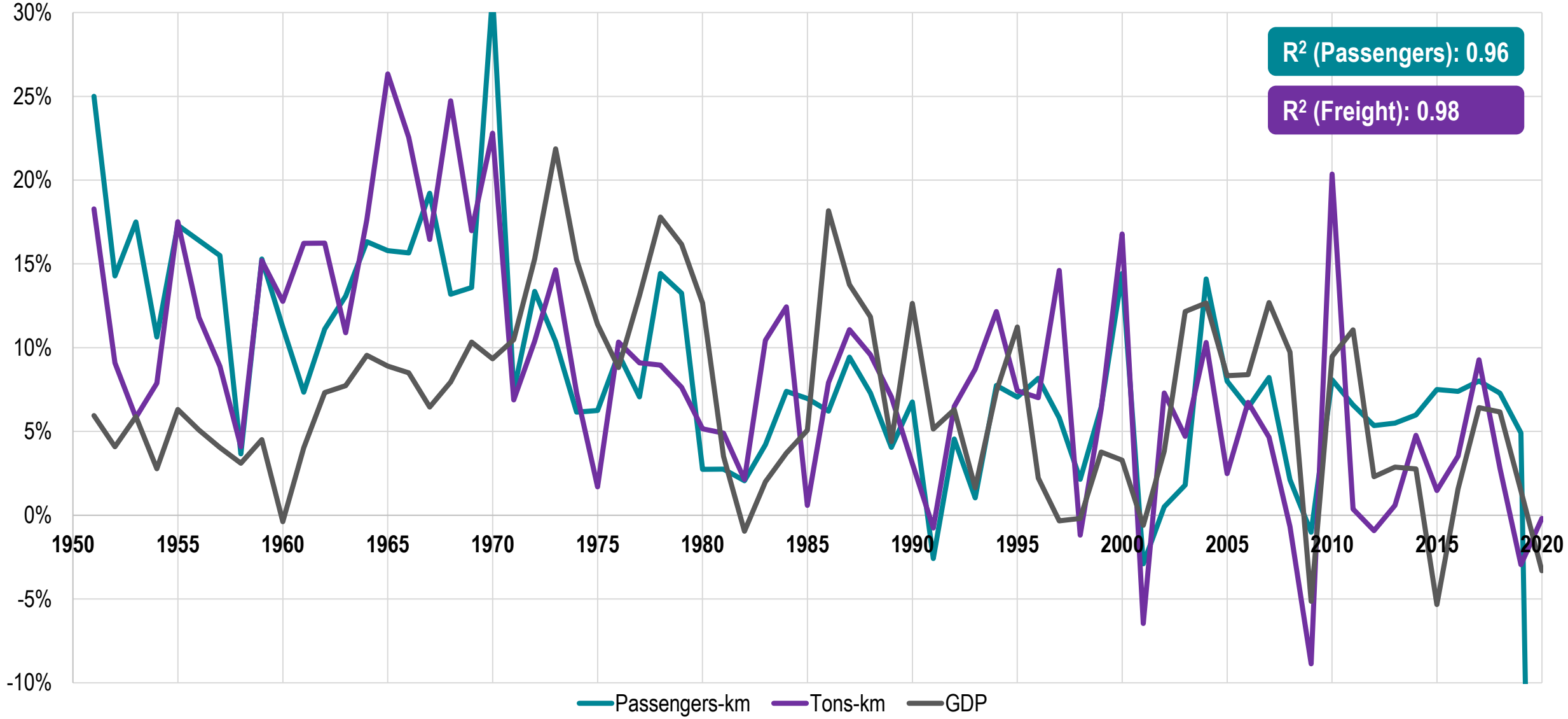
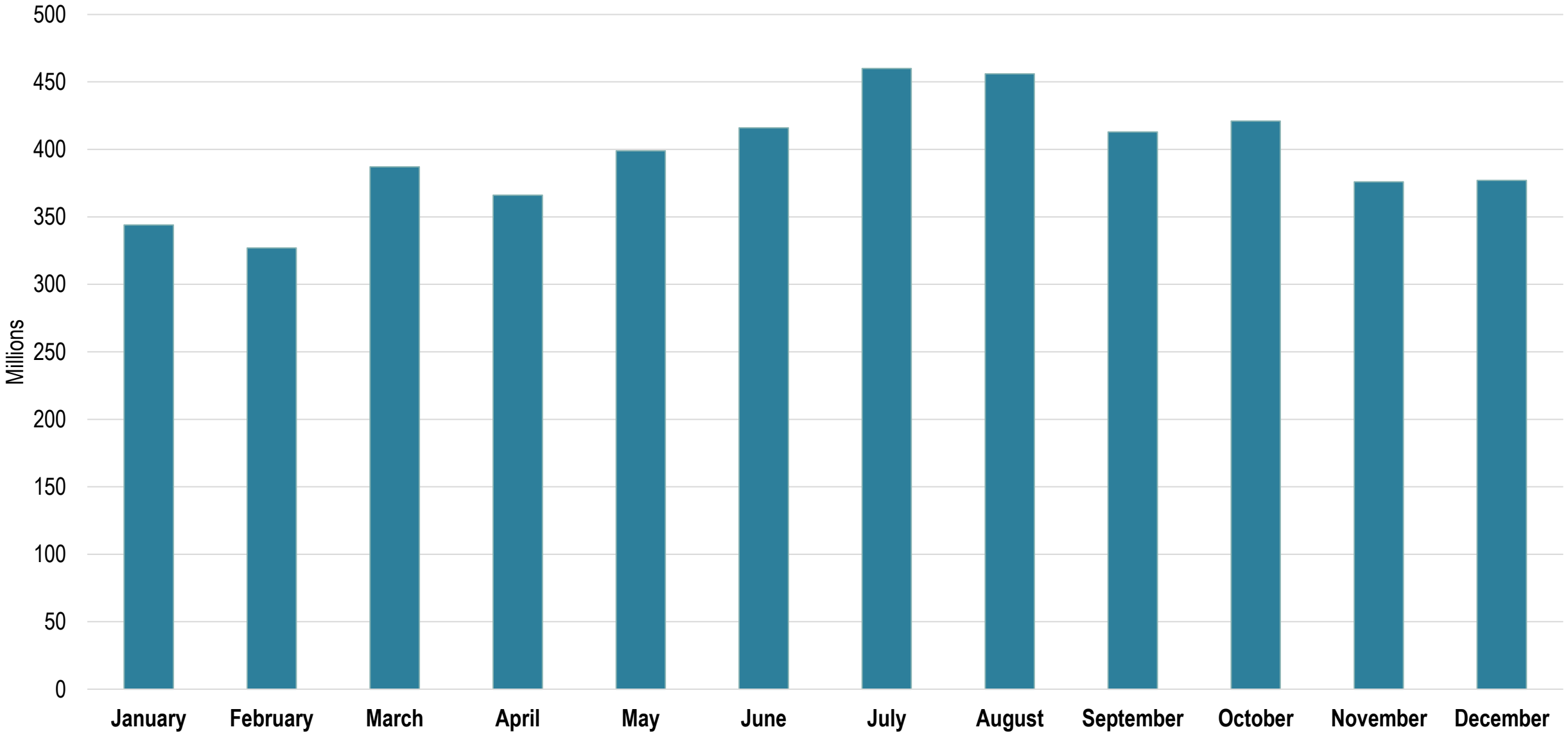
World Air Travel and World Air Freight Carried, 1950-2021



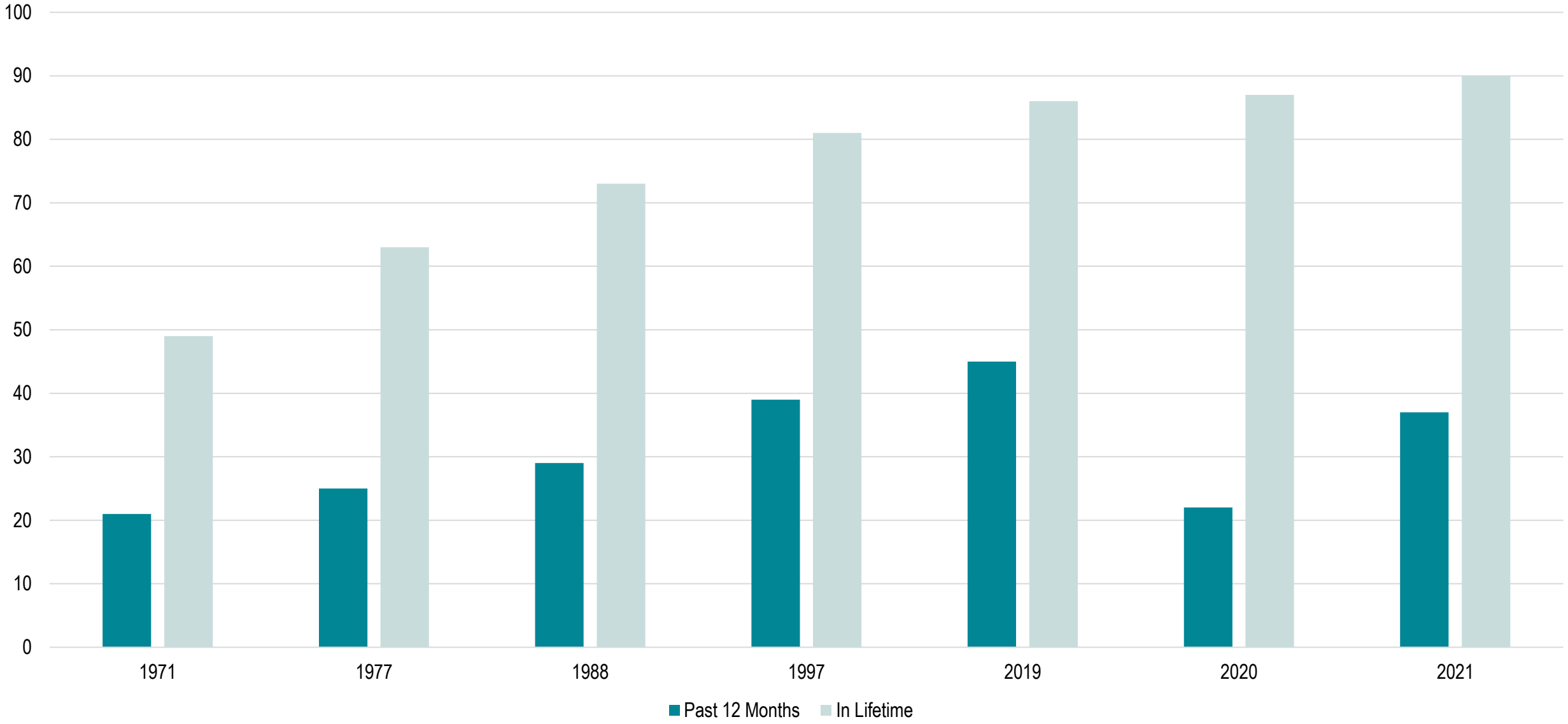
Annual Air Transportation Growth (Passengers and Freight) and Economic Growth, 1950-2020



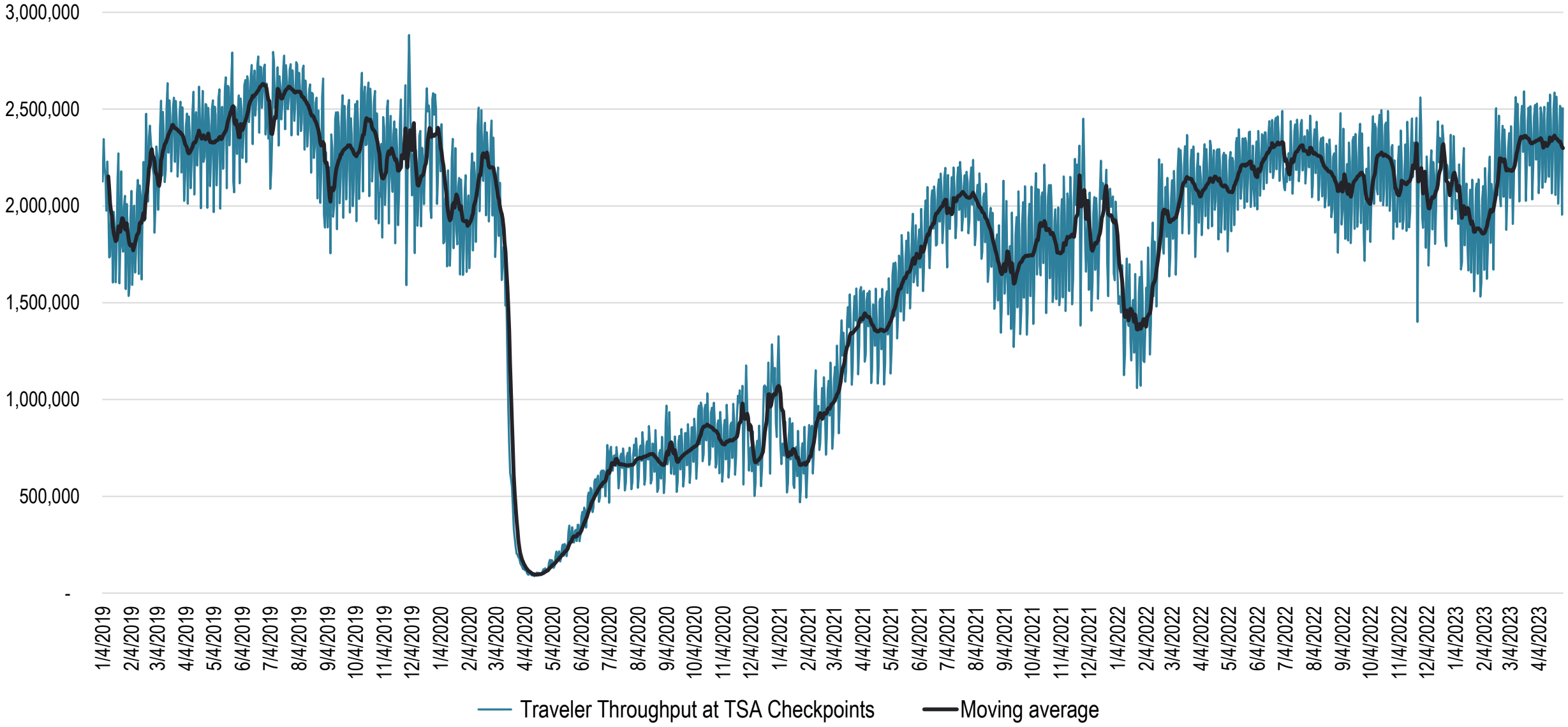
Monthly Global Air Passenger Traffic, 2010



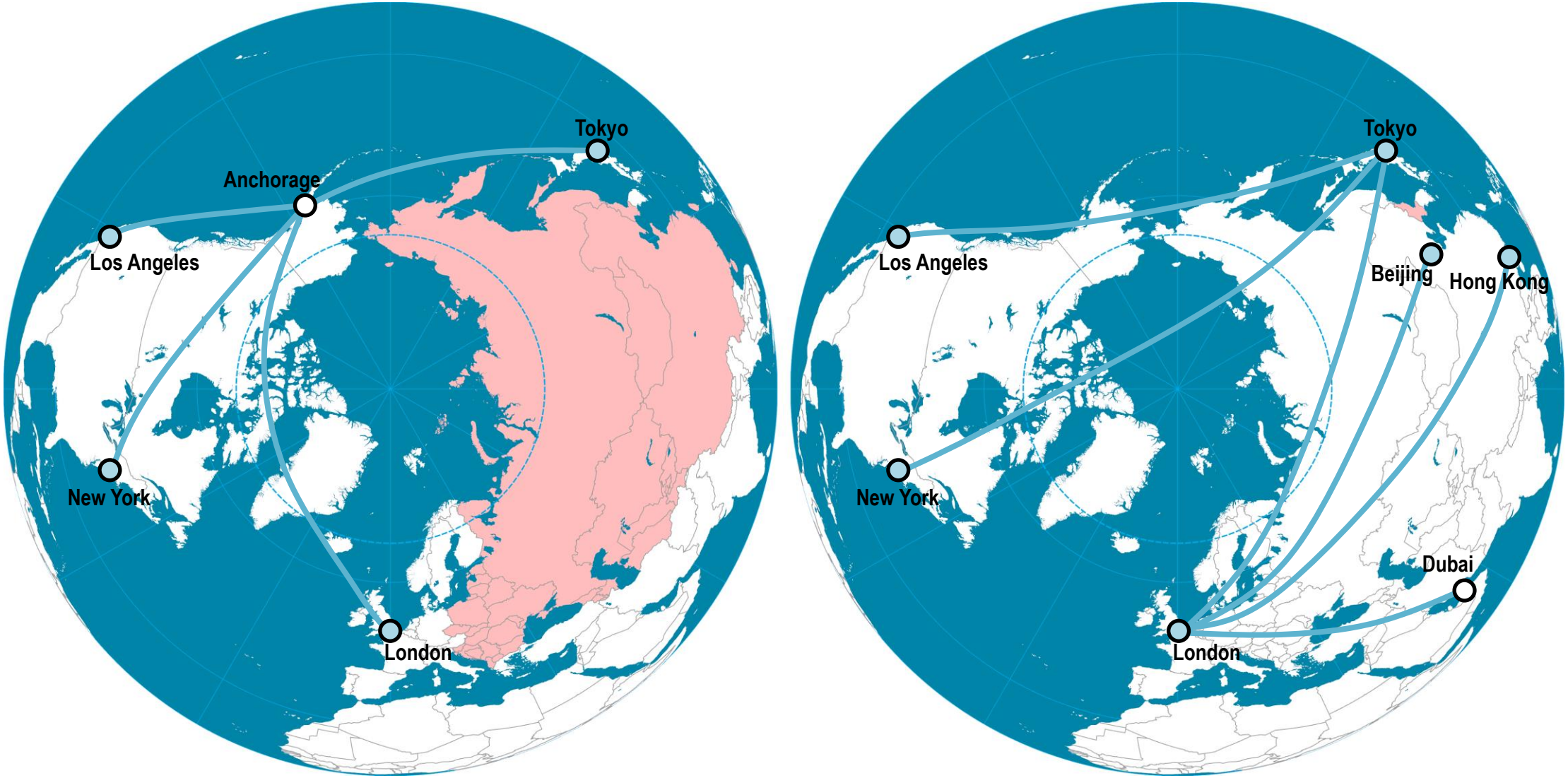
Share of US Adult Population that Took a Commercial Flight



Daily Air Travelers in the United States, 2019-2023



The Development of Polar Air Routes

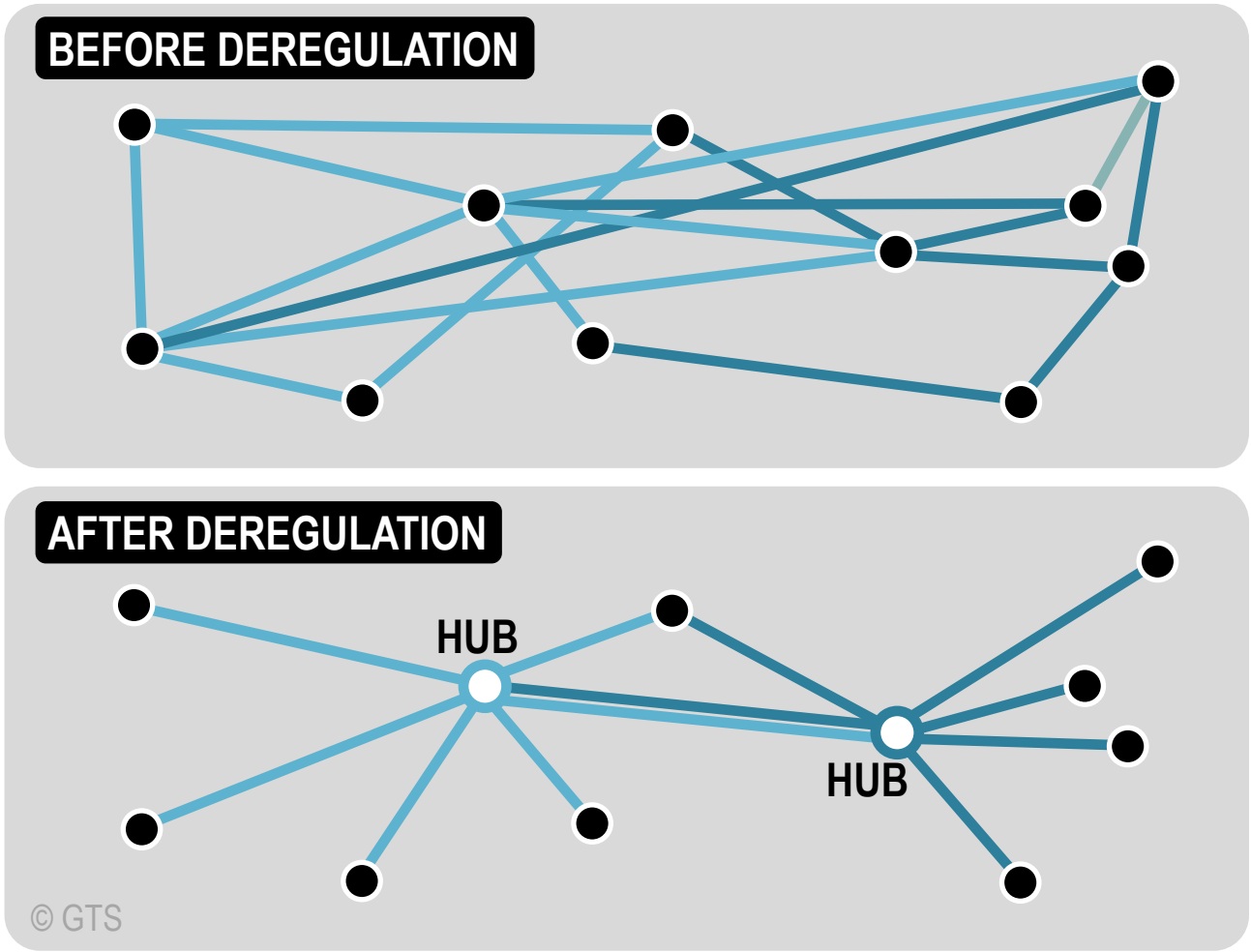


New York / Hong Kong Air Routes: Conventional and Polar

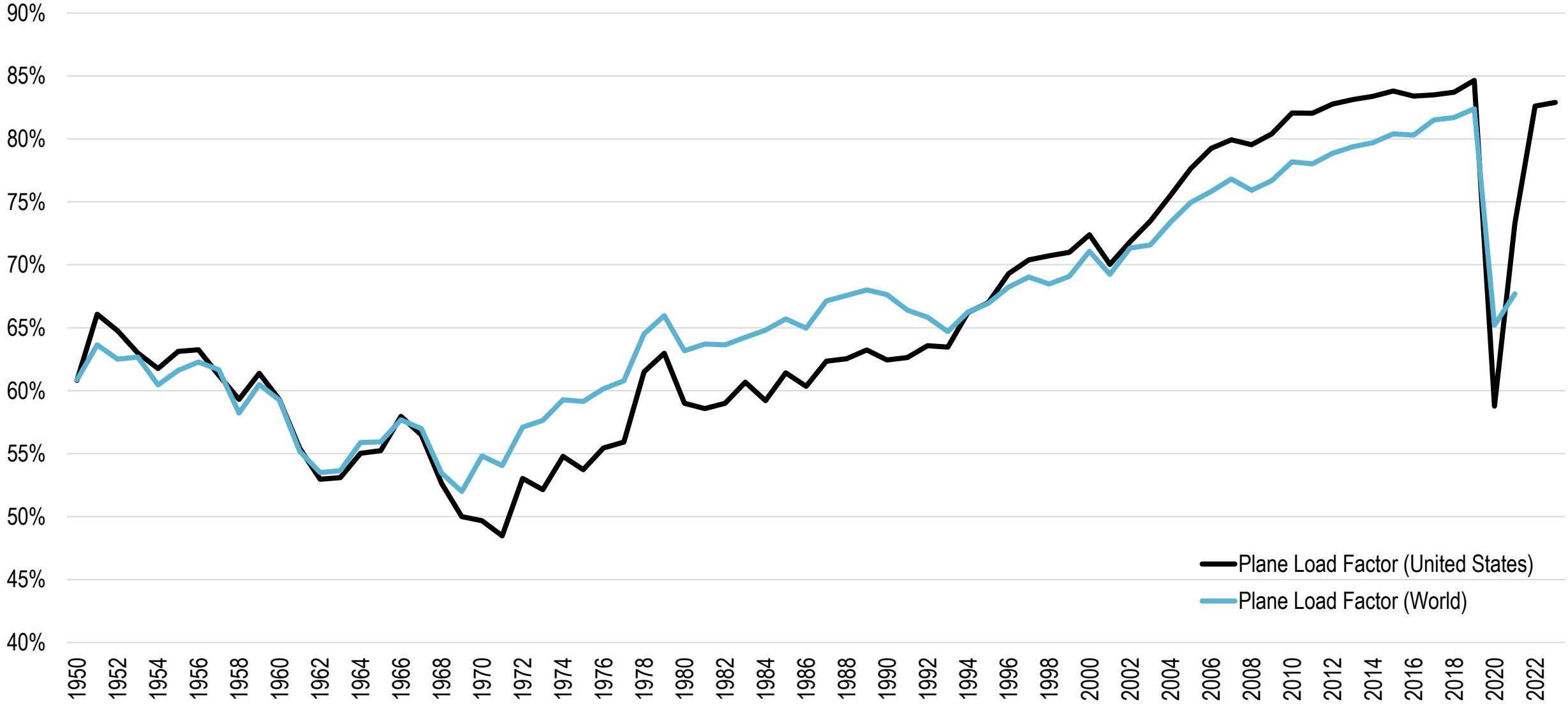
Characteristics of Major Air Travel Markets

United States	Europe	Pacific Asia
Deregulation started in 1978	Deregulation started in 1997	Regulated markets with government ownership
Low population density and dispersed urban centers	High population density and concentrated urban centers	Dispersion of urban centers but high regional concentrations
Relatively open air spaces and airports	Congested air spaces and airports	Congested gateway airports and underutilized regional airports
Rail minor competitor; Car compete for short distances	High speed rail is a direct competitor; Rail is a minor competitor; Car compete for short distances	Except for Japan, less competition from other transportation modes; In China HSR becoming a competitor
Limited loyalty to carriers (pricing and frequent flyers)	Some lingering loyalty to carriers	Strong “imposed” loyalty to carriers
Price transparency	Price becoming transparent	Price becoming transparent
Limited income growth and limited leisure	Limited income growth and more leisure time	Growing income levels and more leisure time

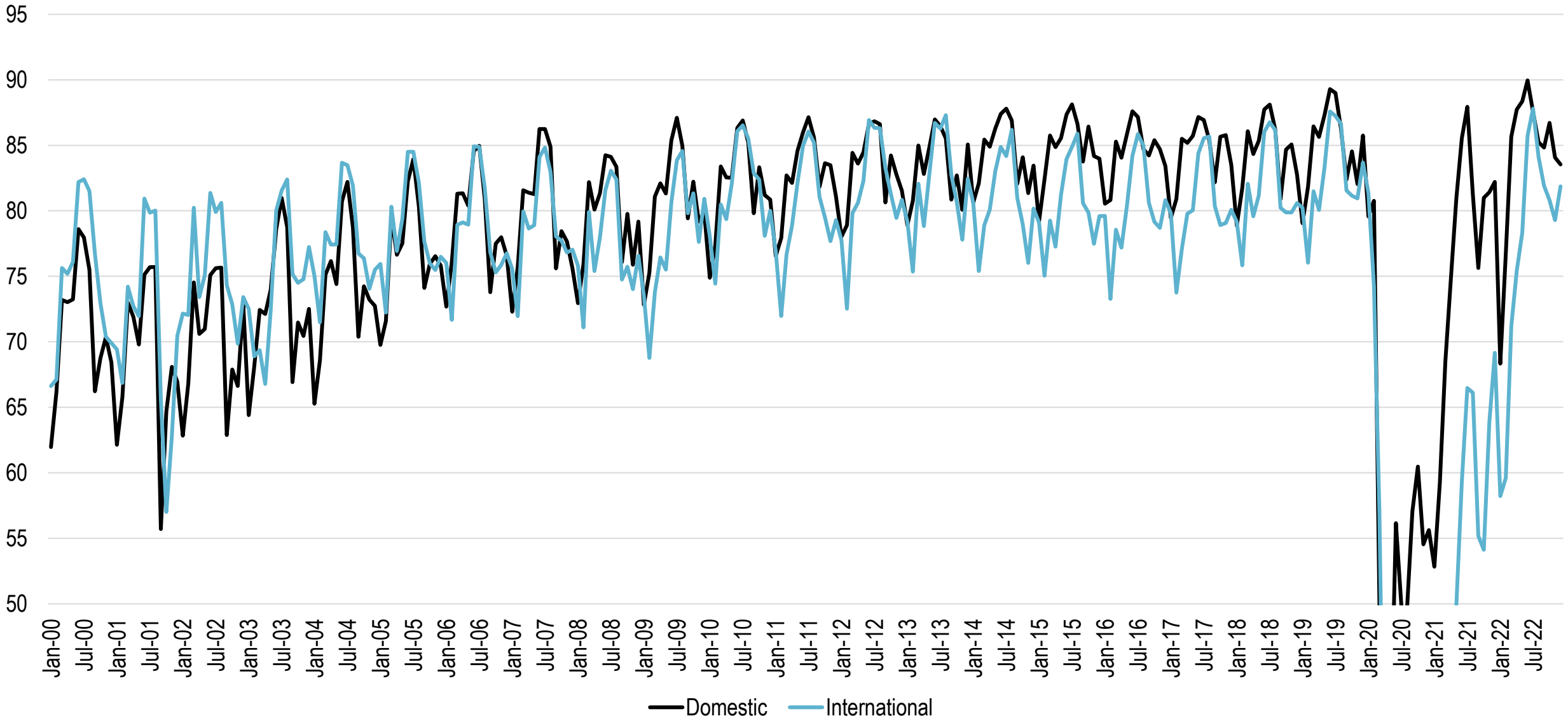
Airline Deregulation and Hub-and-Spoke Networks



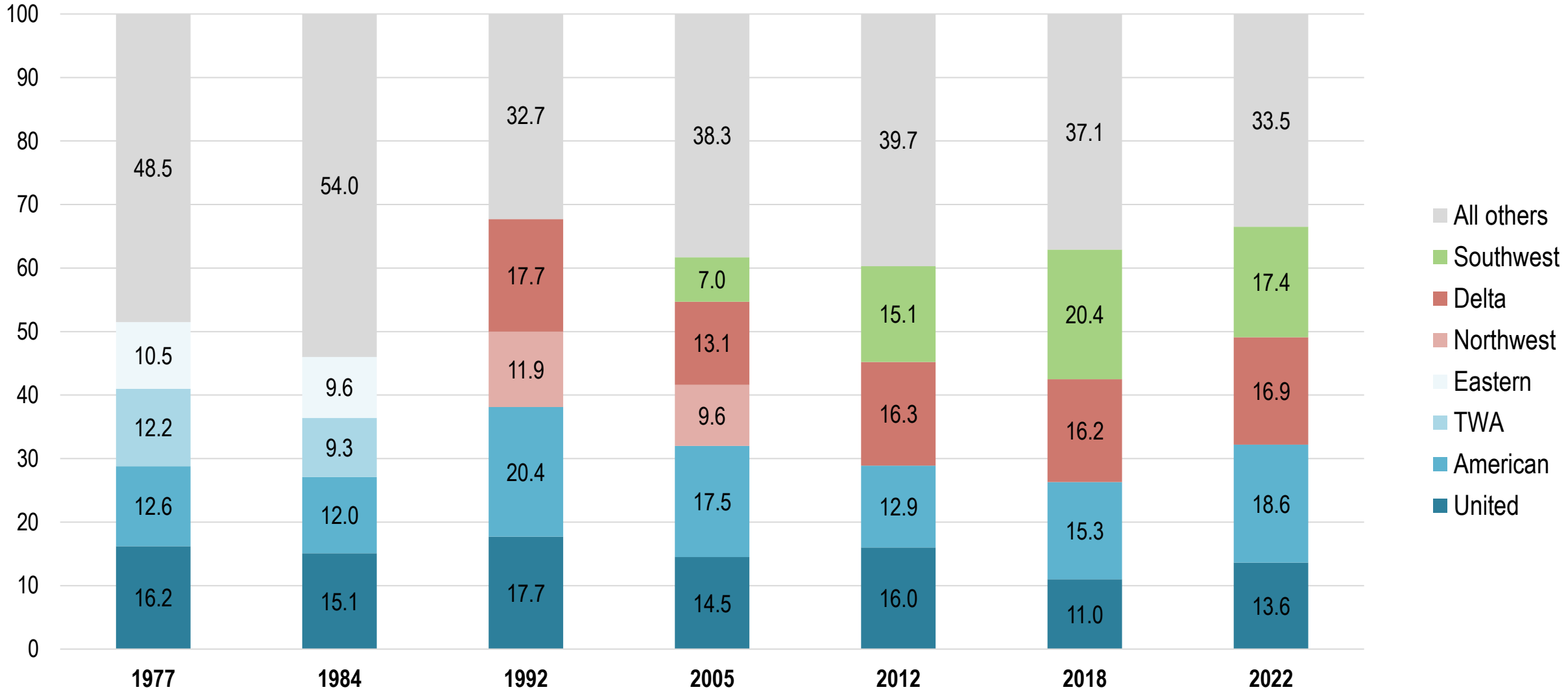
Annual Passenger Plane Load Factor, World and United States, 1950-2023 (in %)



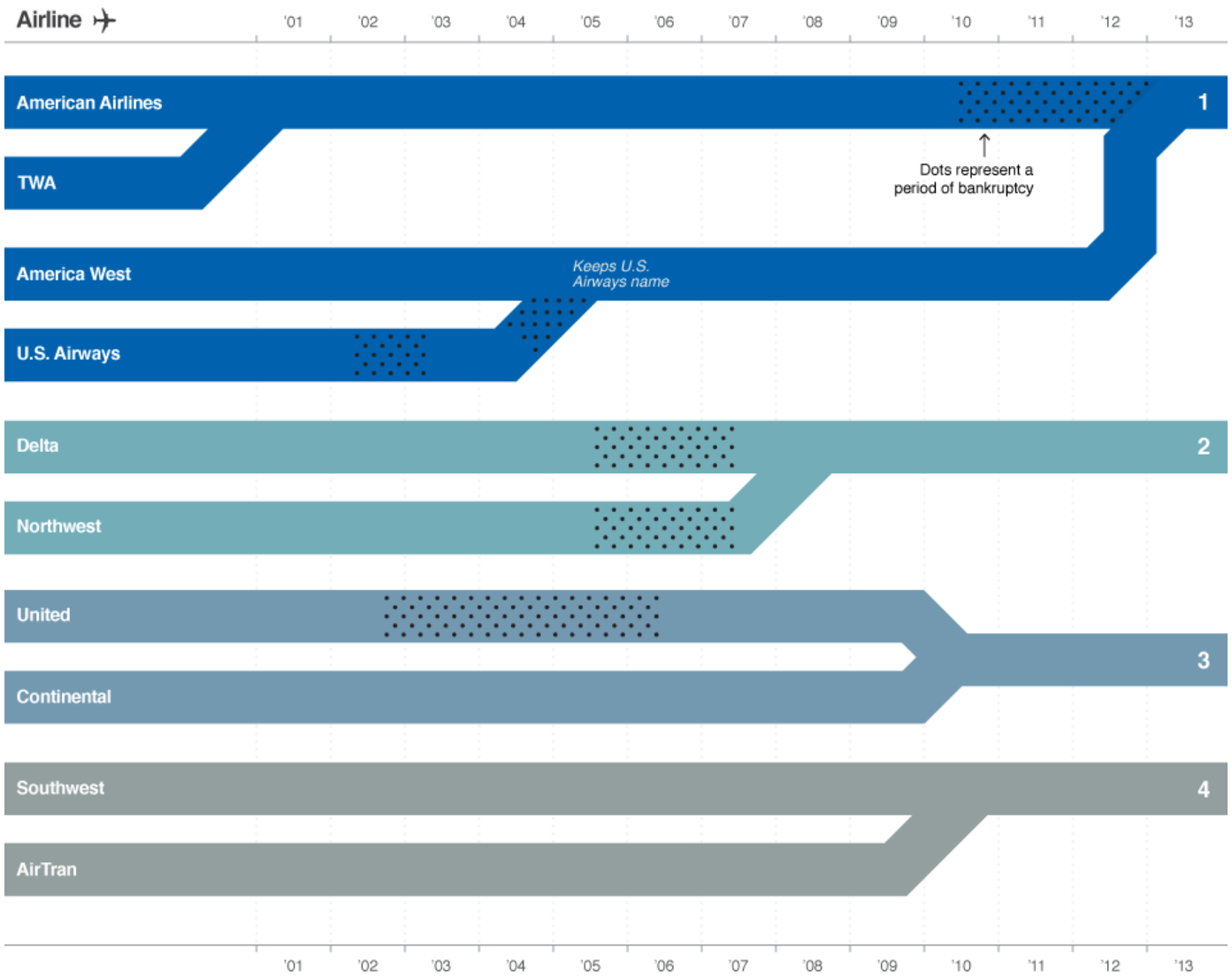
Monthly Passenger Plane Load Factor, United States, 2000-2022 (in %)



Domestic Market Share of the top American Airlines, 1977-2022

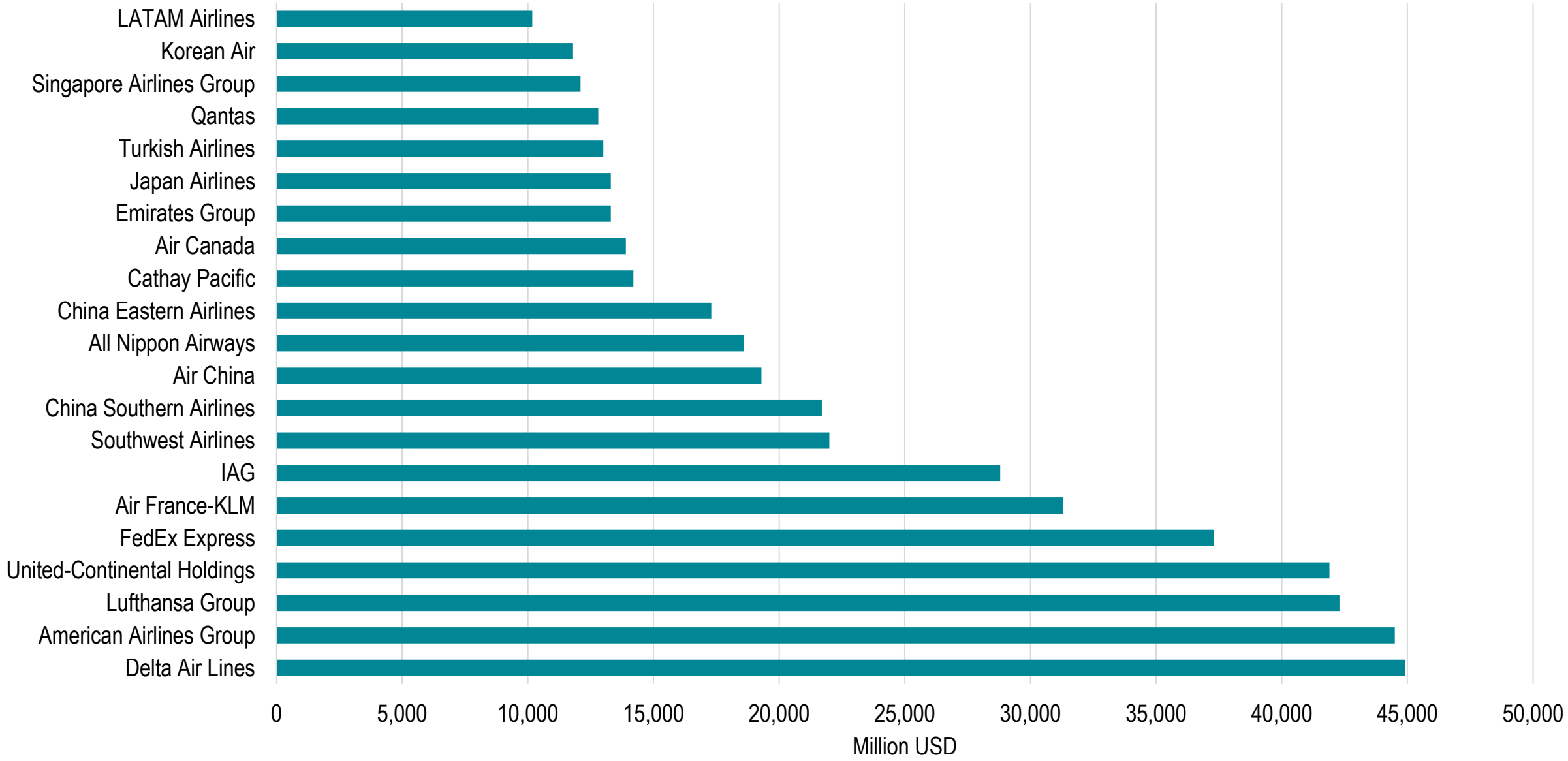


Major Mergers in the American Air Industry since the 2000s



2016
Alaska Airlines / Virgin America

Largest Airlines by Revenue, 2019



Strategies of Low-Cost Carriers

On-board operations	Optimum use of seating space. Minimal crew. Limited and paying cabin service.
Aircraft operations	Few (often one) types of aircraft used to minimize maintenance costs. Stair boarding instead of air bridges. Maximal usage of runway length (take-off thrust and braking on landing). Fast turnaround to maximize aircraft use. No freight carried in bellyhold.
Service network	Point-to-point services. Destinations commonly of less than two hours apart. Usage of secondary airports (lower gate rates).
Booking	Yield management. Online booking to minimize transaction costs (become the norm). No travel agent commissions.

Strategies of Low-Cost Carriers

ON-BOARD OPERATIONS

- Optimum use of seating space (no reclining seats).
- Minimal crew.
- Limited and paying cabin service.

AIRCRAFT OPERATIONS

- Few (often one) types of aircraft are used to minimize maintenance costs.
- Stair boarding instead of air bridges.
- Maximal usage of runway length (take-off thrust and braking on landing).
- Fast turnaround to maximize aircraft use.
- No freight carried in bellyhold.

SERVICE NETWORK

- Point-to-point services.
- Destinations commonly less than two hours apart.
- Usage of secondary airports (lower gate rates).

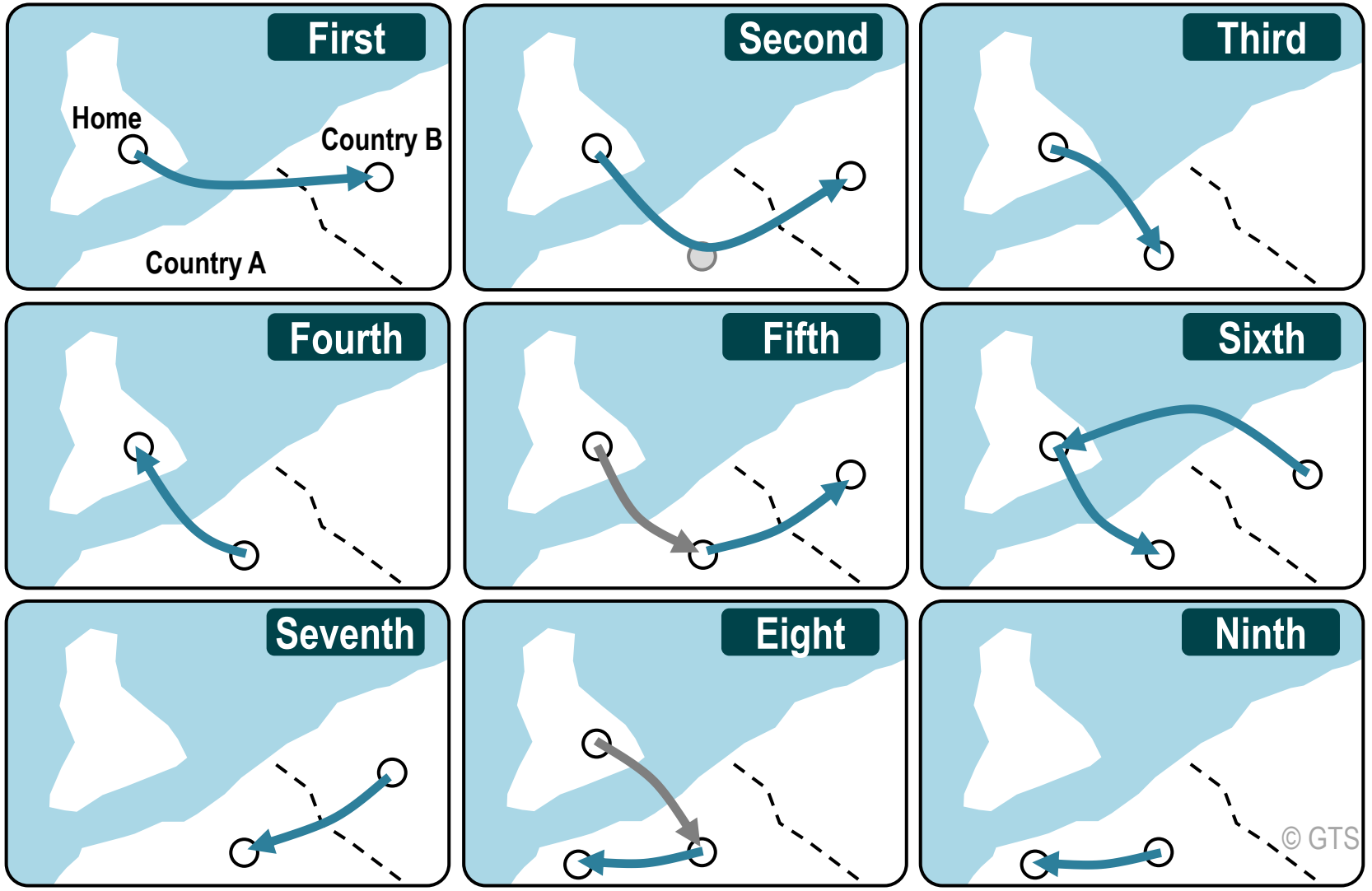
BOOKING

- Yield management.
- Direct sales (No travel agent commissions).

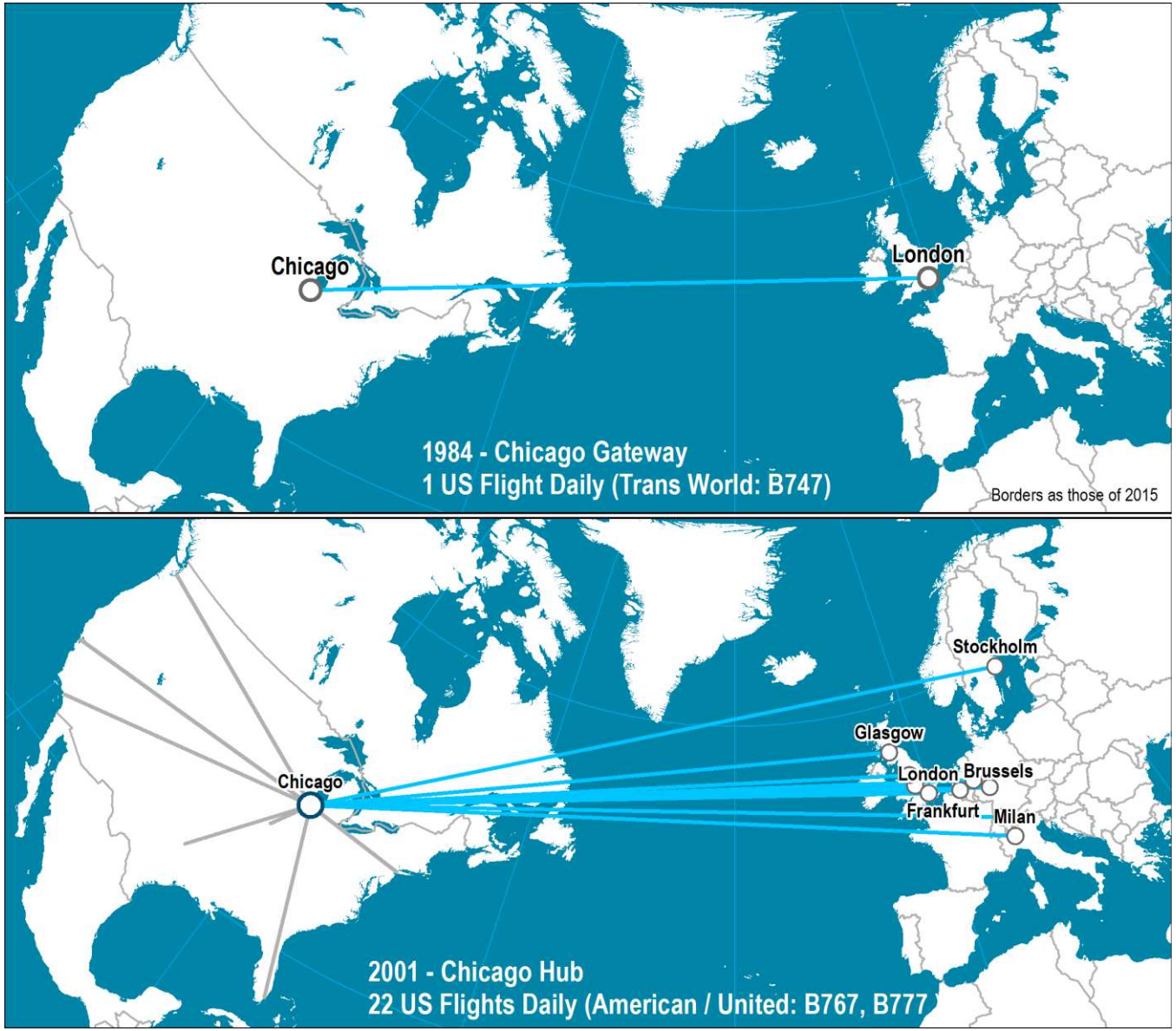
Strategies Used by Airlines to Save Fuel

Dimension	Strategy
Fleet	Retiring less fuel-efficient aircrafts (e.g. DC-9, DC10, MD-80). Switching to more fuel-efficient aircrafts (e.g. A330, A319).
Operations	Less engine idle at gates (electrical systems). Lower flying speed (-5%). More frequent plane and engine washing.
On board	Lighter seats. Removal of seat-pocket documents (e.g. magazines). Less water in bathrooms. Lighter service carts.
Passengers	Weight restrictions for luggage. Surcharges for first or second check-in luggage. Passengers weight surcharges (?)

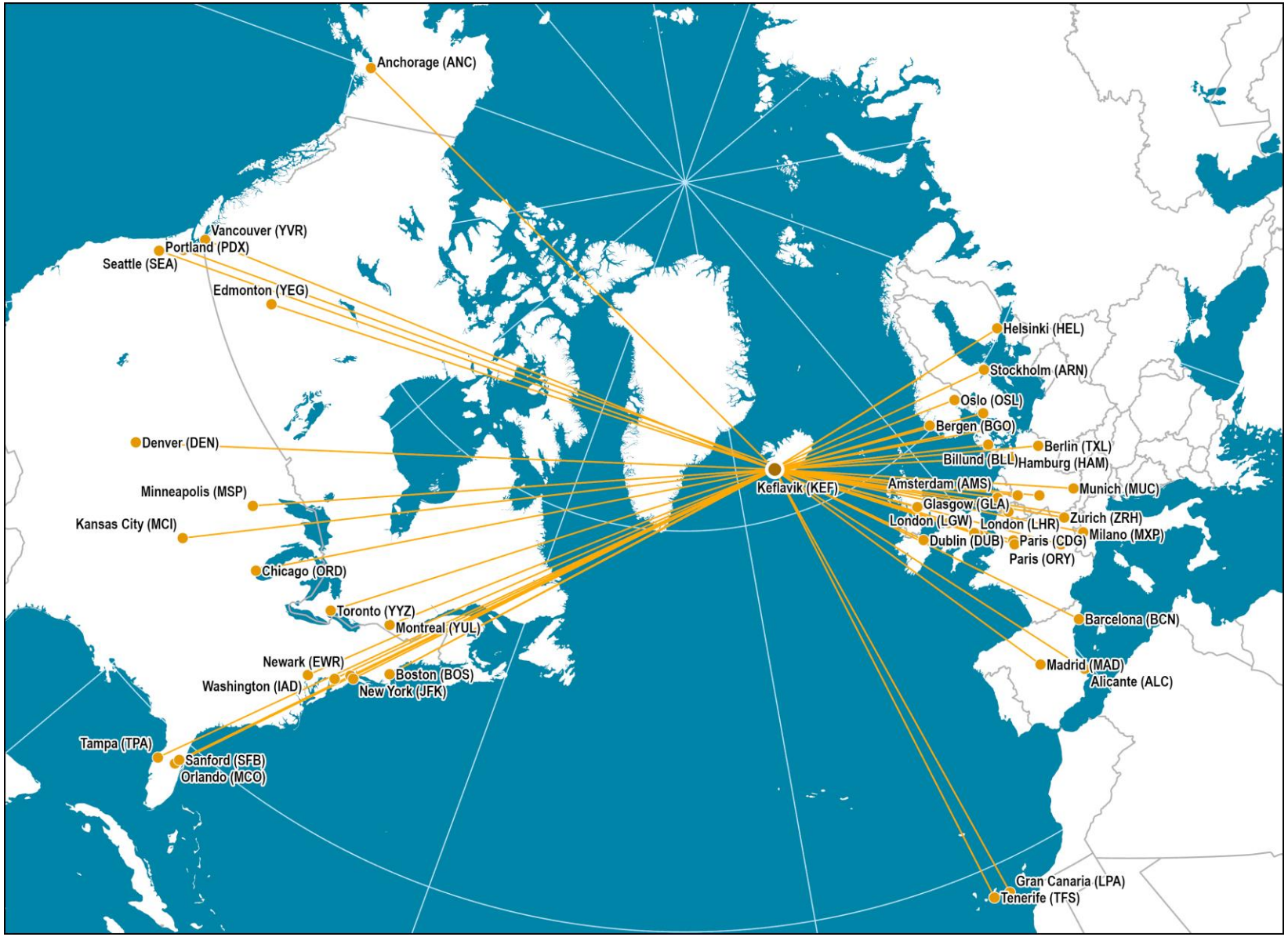
Air Freedom Rights



Air Hubs and Market Fragmentation: The Case of Chicago



Longitudinal Intermediacy: Icelandair

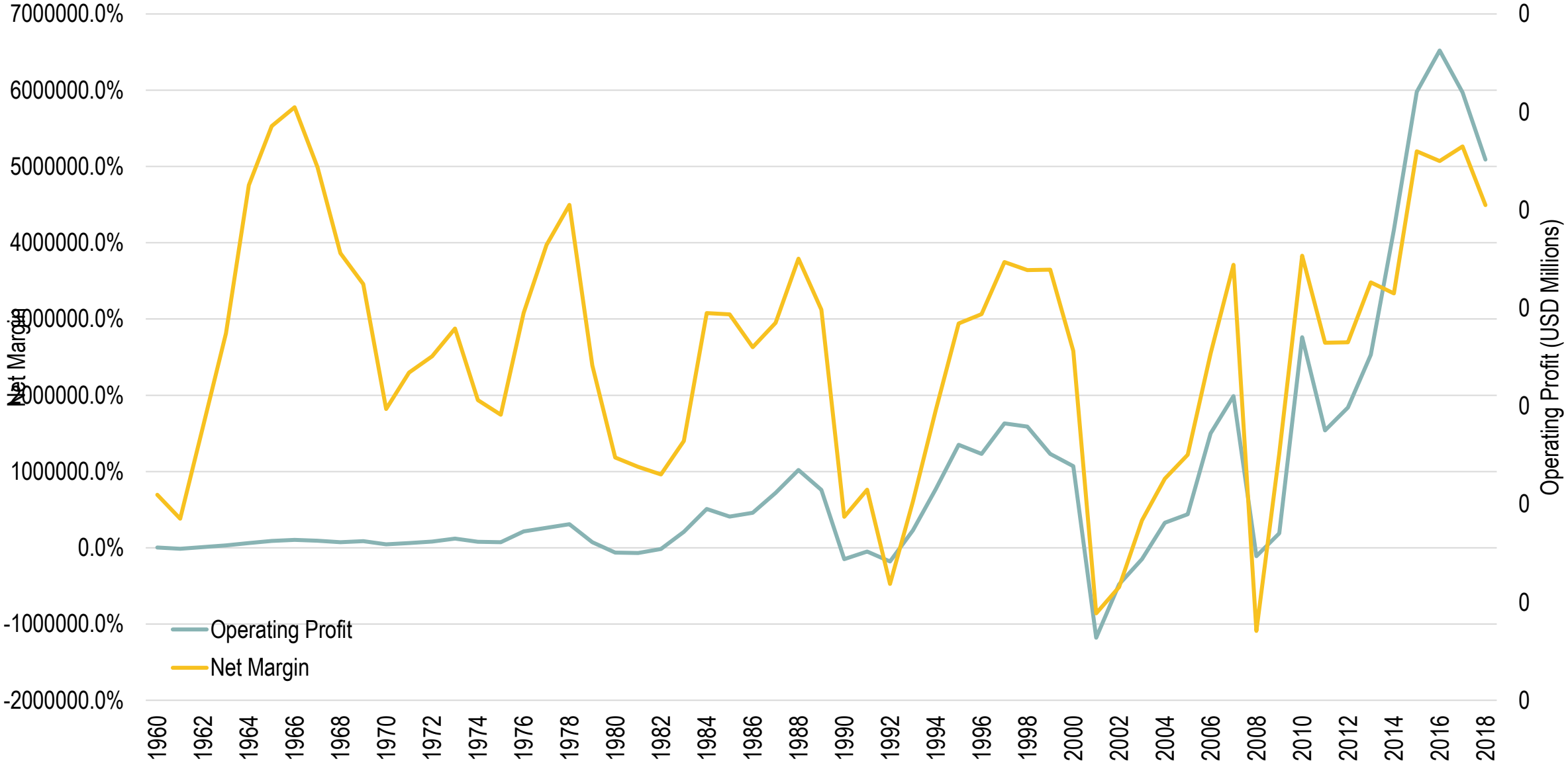


Latitudinal Intermediacy: COPA Airlines

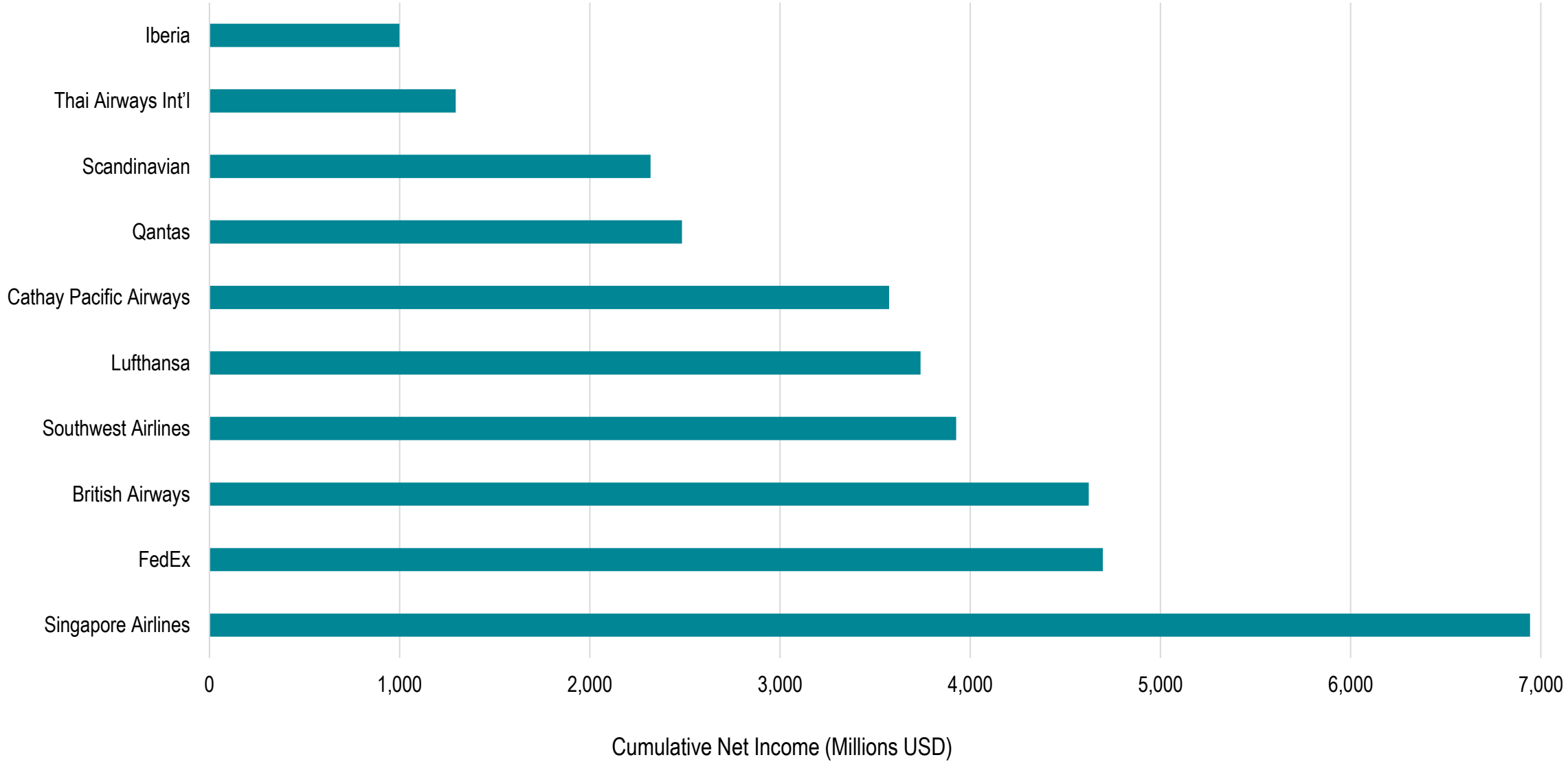
Development Costs for Selected Aircraft

Aircraft	Year of First Service	Development Costs (2004 Dollars)
Douglas DC-3	1936	4,300,000
Douglas DC-6	1946	144,000,000
Boeing 707	1958	1,300,000,000
Boeing 747	1970	3,700,000,000
Boeing 777	1995	7,000,000,000
Airbus A380	2007	14,400,000,000
Boeing 787	2012	13,400,000,000

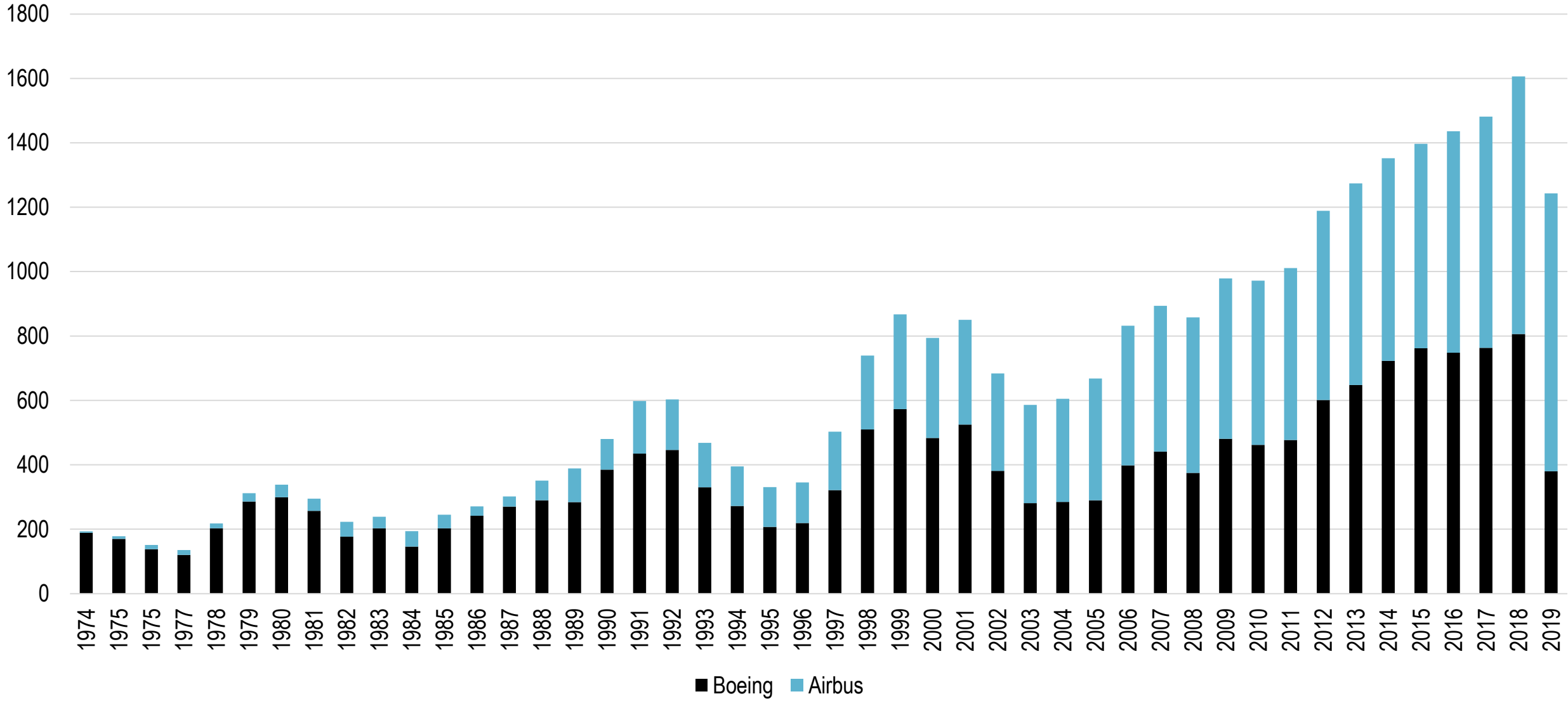
Operating Profit in the Global Airline Industry, 1960-2018



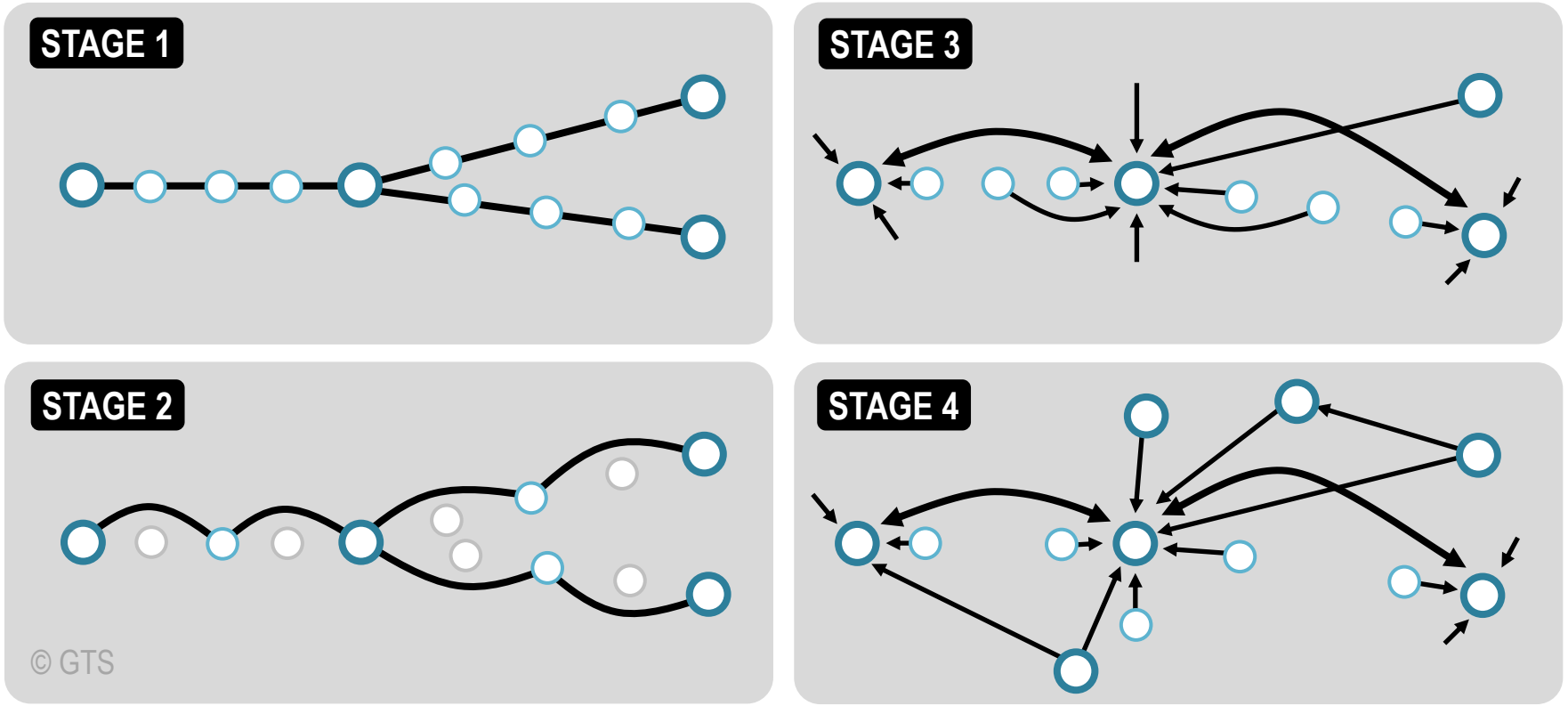
The World's Most Profitable Airlines, 1994-2004



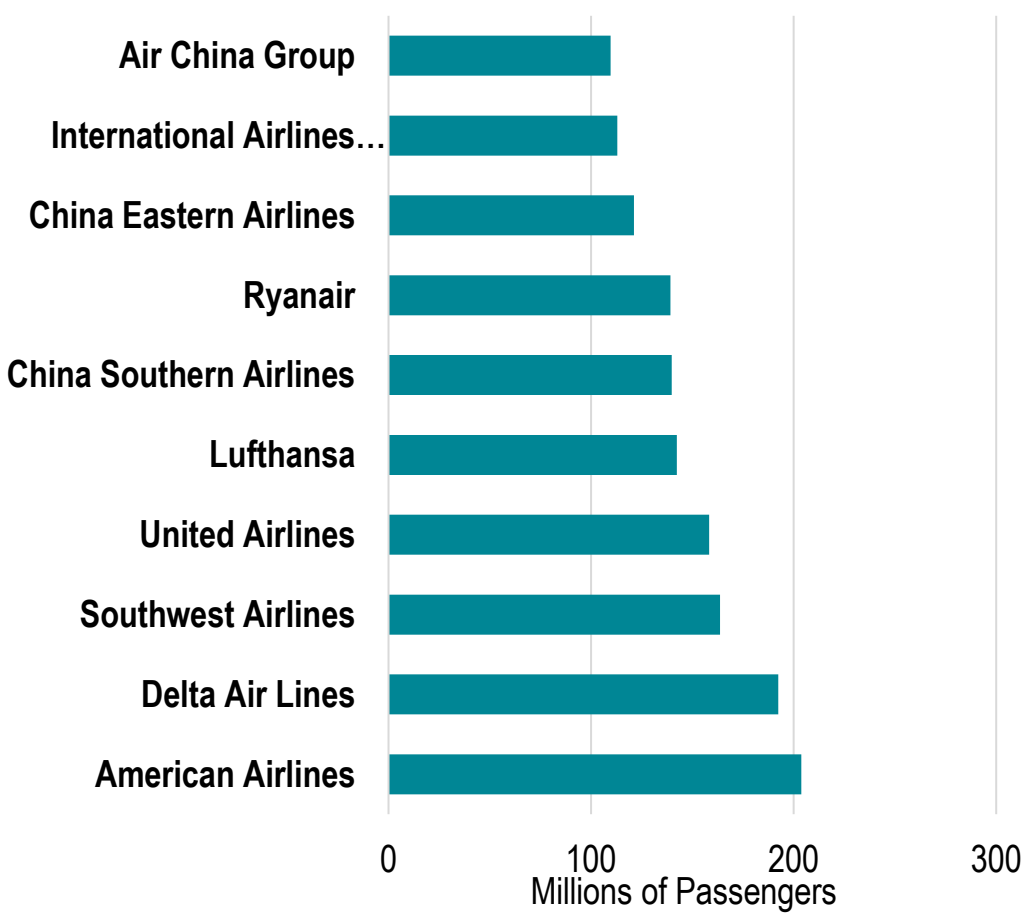
Jetliners Deliveries from Boeing and Airbus, 1974-2019

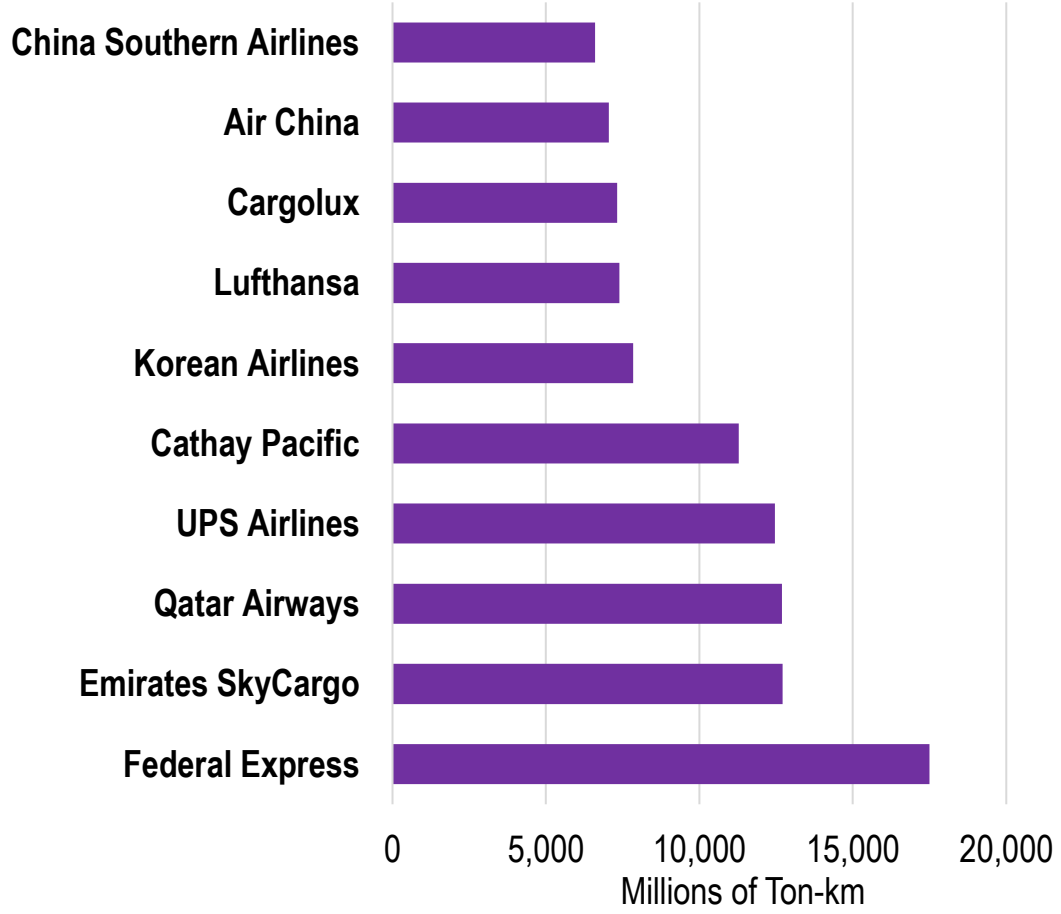


Stages in Air Network Development

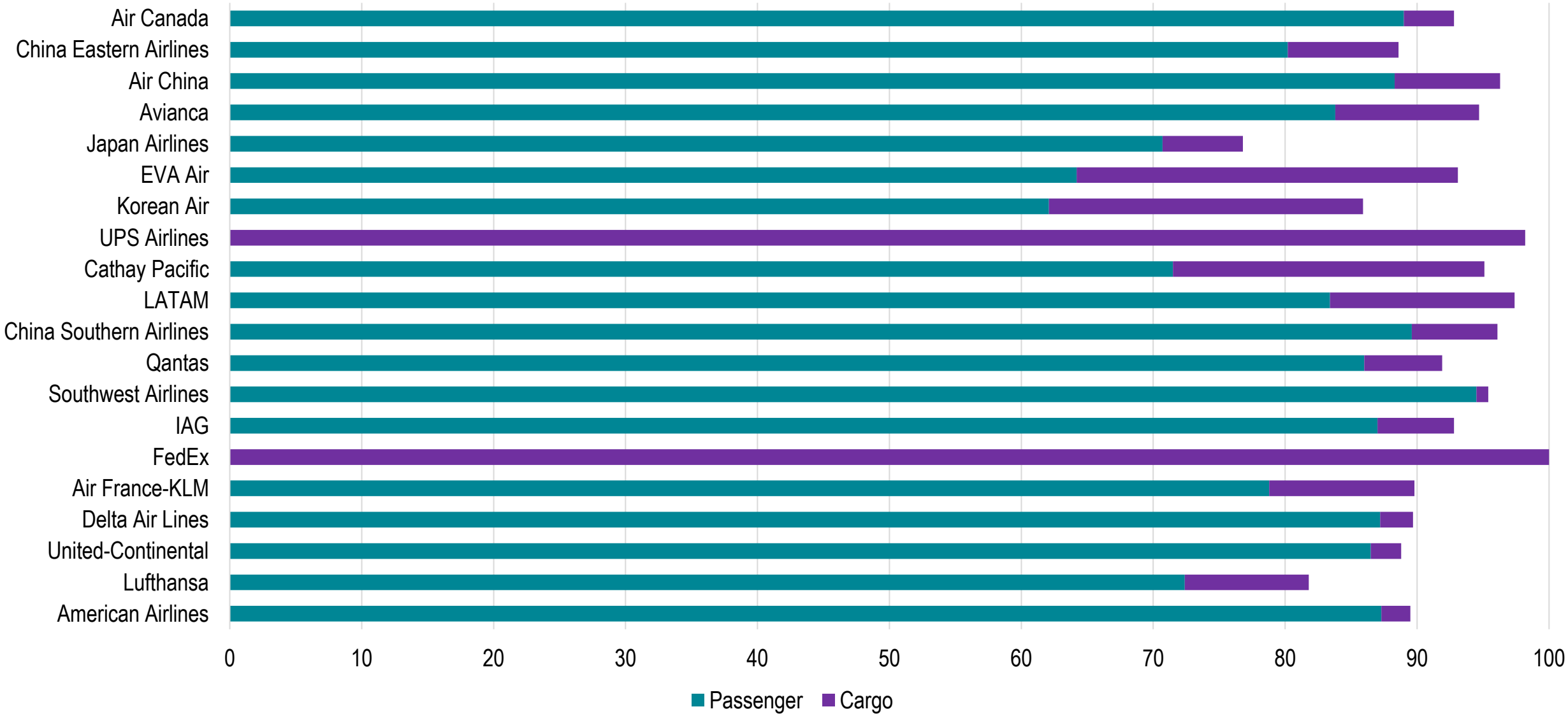


World's 10 Largest Passengers and Freight Airlines, 2018

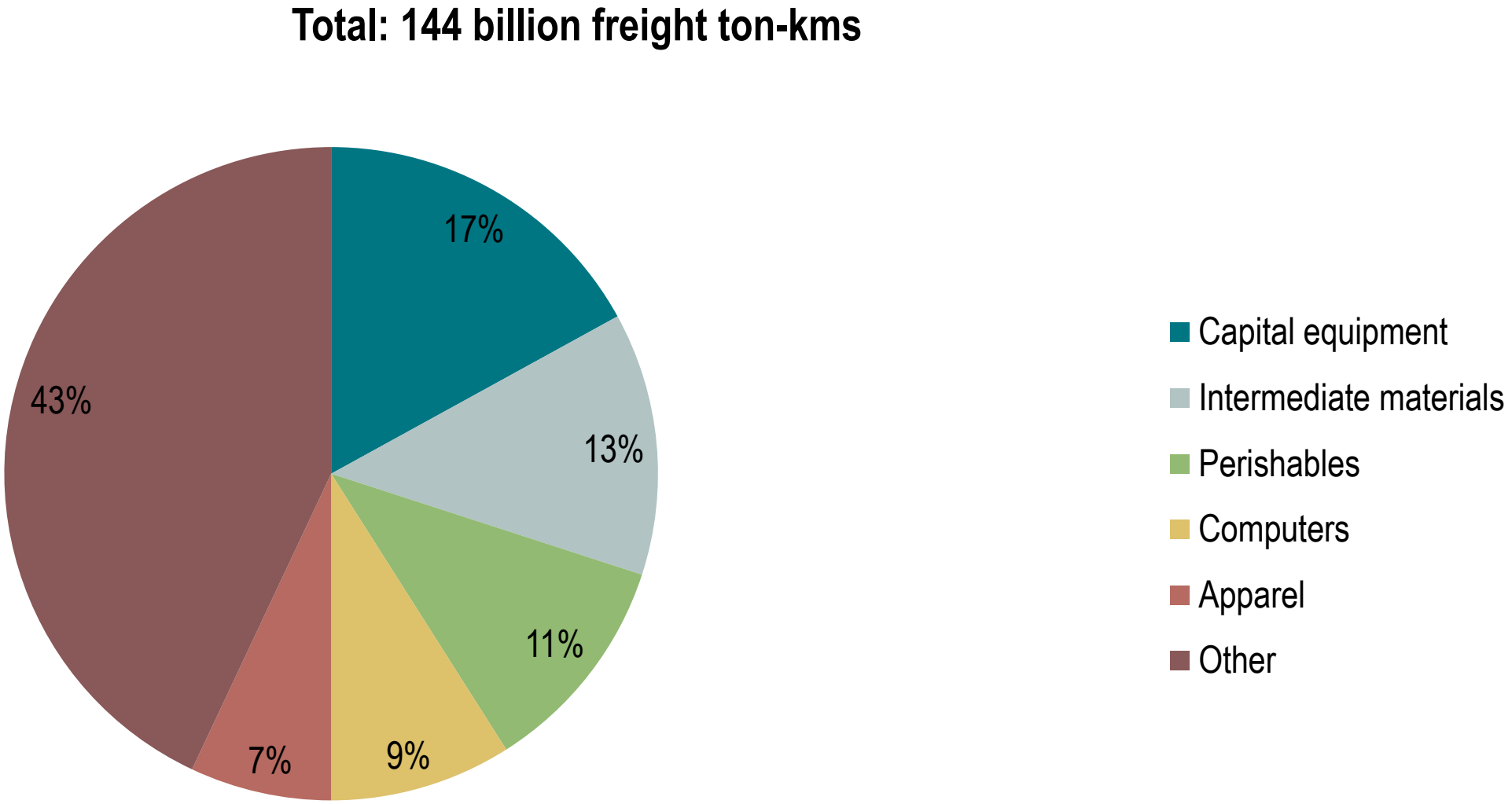




Passenger and Cargo Share of Operating Revenues, Selected Airlines, 2013



Commodities Shipped by Air Freight, 2003

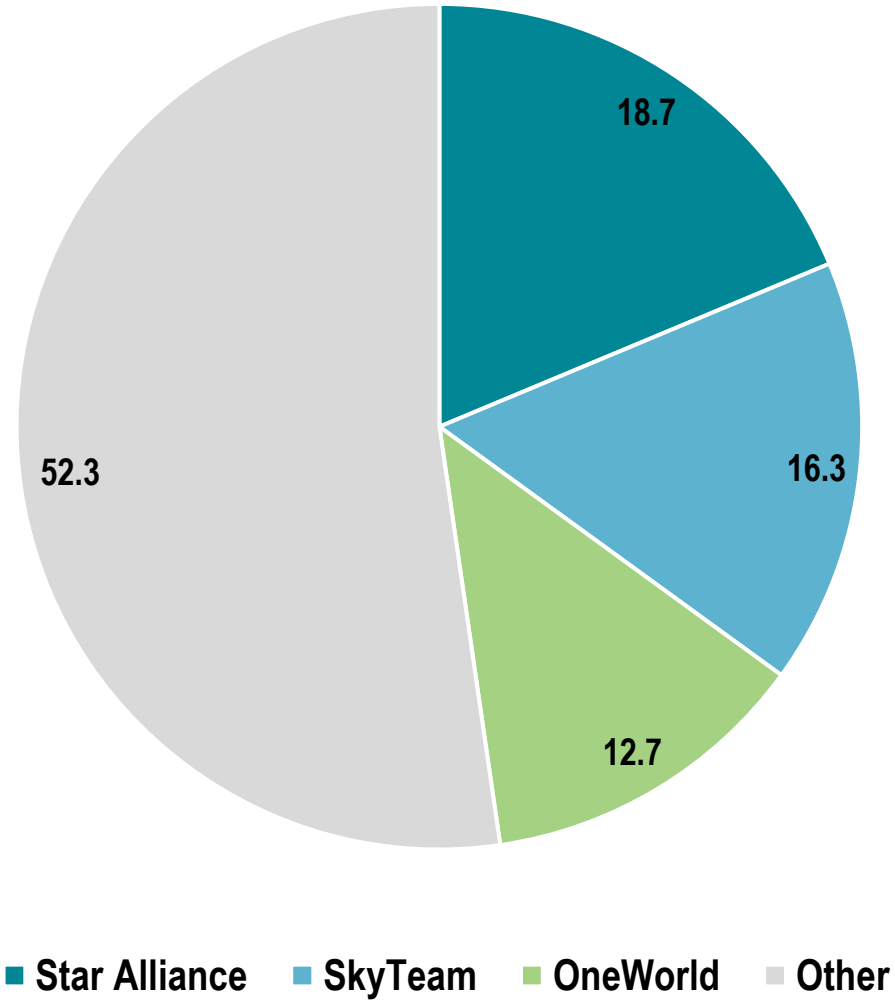


Market Share of Main Airline Alliances, 2020

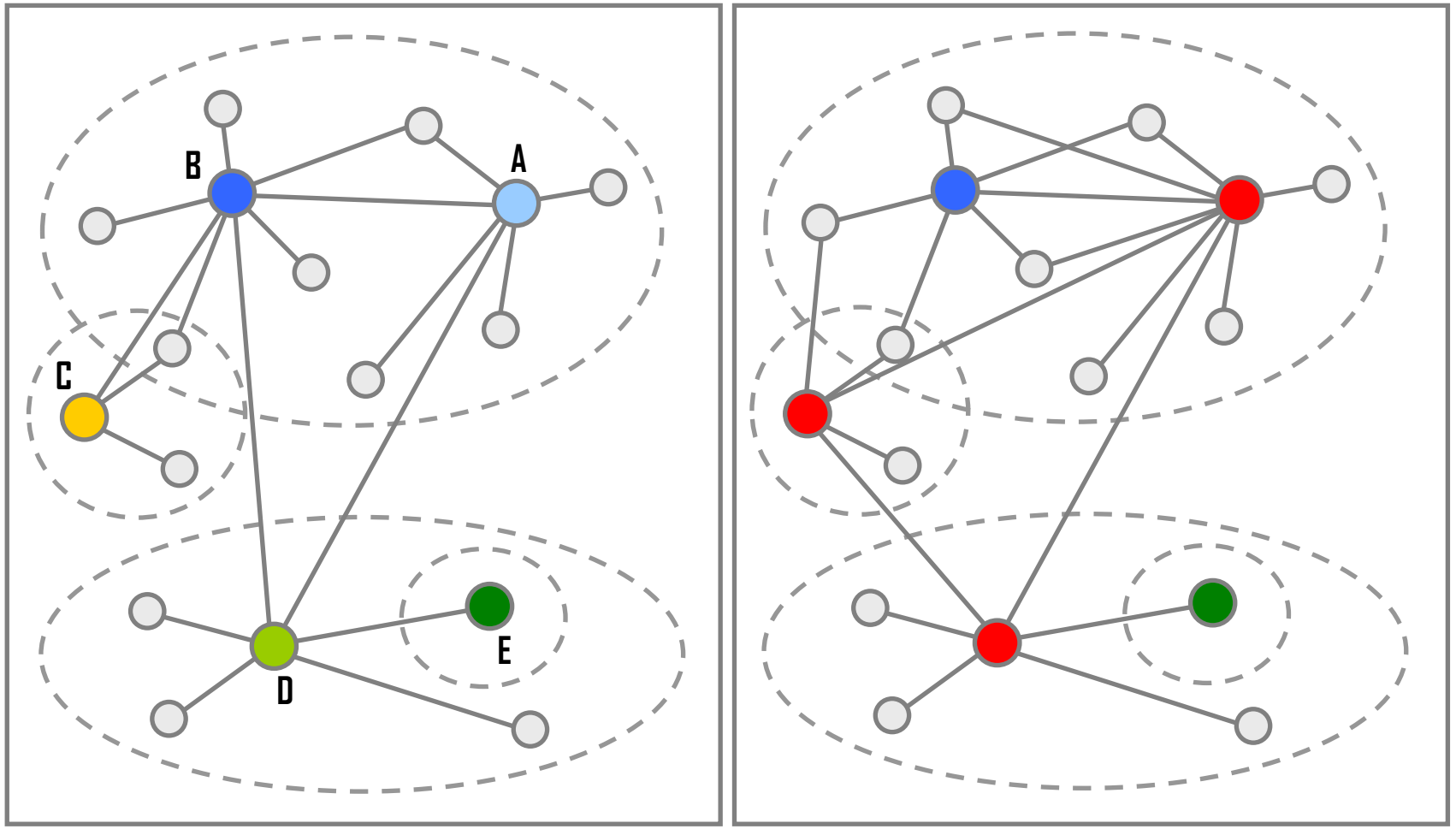
(JP) Adria Airways (2004), (A3) Aegean Airlines (2010), (AC) Air Canada (founder), (CA) Air China (2007), (AI) Air India (2014), (NZ) Air New Zealand (1999), (NH) All Nippon Airways (1999), (OZ) Asiana Airlines (2003), (OS) Austrian Airlines (2000), (AV) Avianca (2012), (SN) Brussels Airlines (2009), (CM) Copa Airlines (2012), (OU) Croatia Airlines (2004), (MS) EgyptAir (2008), (ET) Ethiopian Airlines (2011), (BR) EVA Air (2013), (LO) LOT Polish Airlines (2003), (LH) Lufthansa (founder), (SK) Scandinavian Airlines (founder), (ZH) Shenzhen Airlines (2012), (SQ) Singapore Airlines (2000), (SA) South African Airways (2006), (LX) Swiss International Air Lines (2006), (TP) TAP Portugal (2005), (TG) Thai Airways International (founder), (TK) Turkish Airlines (2008), (UA) United Airlines (founder)

(AA) American Airlines (founder), (BA) British Airways (founder), (CX) Cathay Pacific (founder), (AY) Finnair (1999), (IB) Iberia Airlines (1999), (JL) Japan Airlines (2007), (LA/JJ) LATAM Chile (2000) / LATAM Brasil (2014), (MH) Malaysia Airlines (2013), (QF) Qantas (founder), (QR) Qatar Airways (2013), (RJ) Royal Jordanian (2007), (UL) SriLankan Airlines (2014)

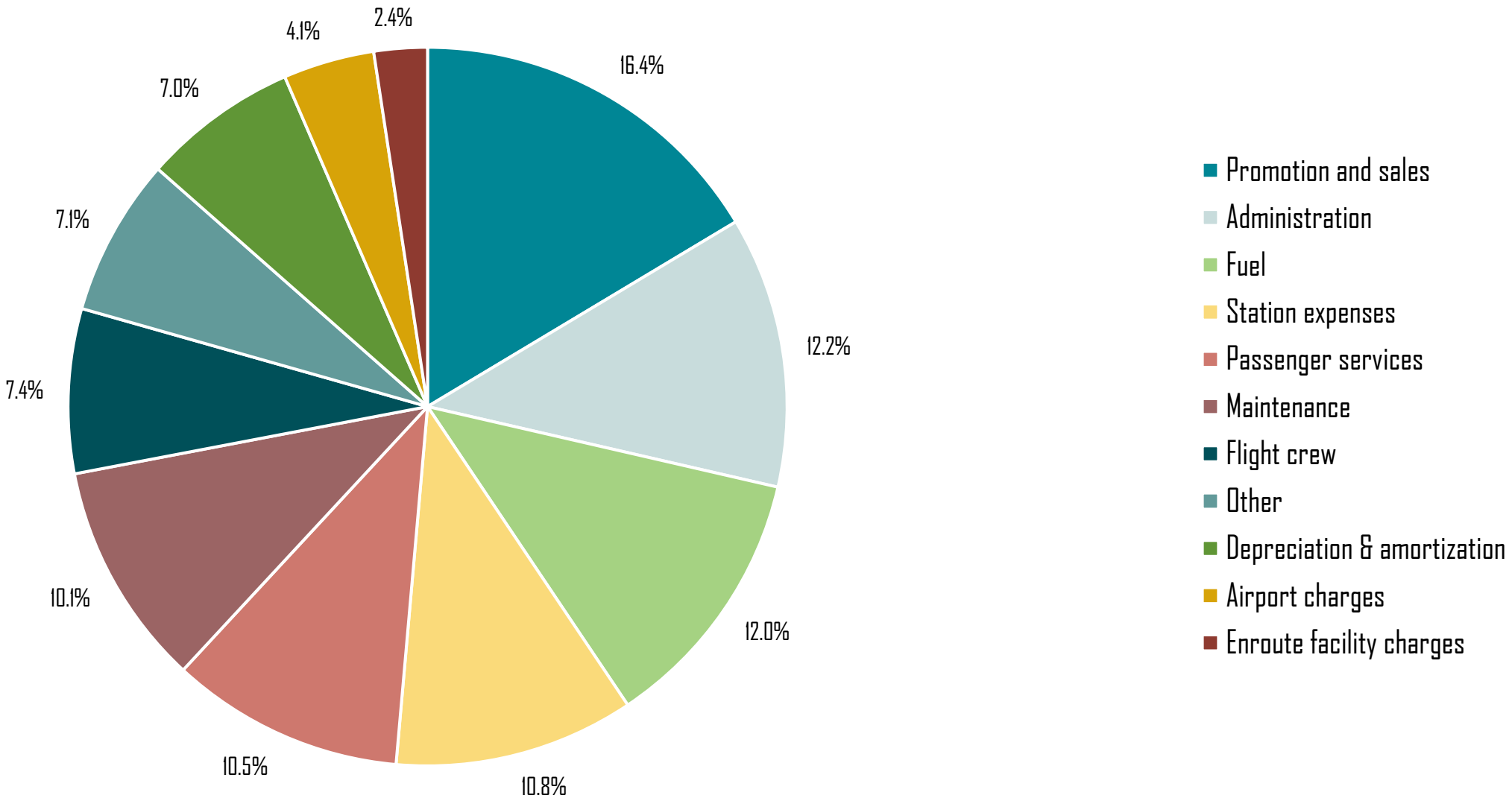
(SU) Aeroflot (2006), (AR) Aerolíneas Argentinas (2012, (AM) Aeroméxico (founder), (UX) Air Europa (2007), (AF) Air France (founder), (AZ) Alitalia (2009), (CI) China Airlines (2011), (MU) China Eastern Airlines (2011), (CZ) China Southern Airlines (2007), (OK) Czech Airlines (2001), (DL) Delta Air Lines (founder), (GA) Garuda Indonesia (2014), (KQ) Kenya Airways (2007), (KL) KLM (2004), (KE) Korean Air (founder), (ME) Middle East Airlines (2012), (SV) Saudia (2012), (RO) TAROM (2010), (VN) Vietnam Airlines (2011), (MF) Xiamen Airlines (2012)



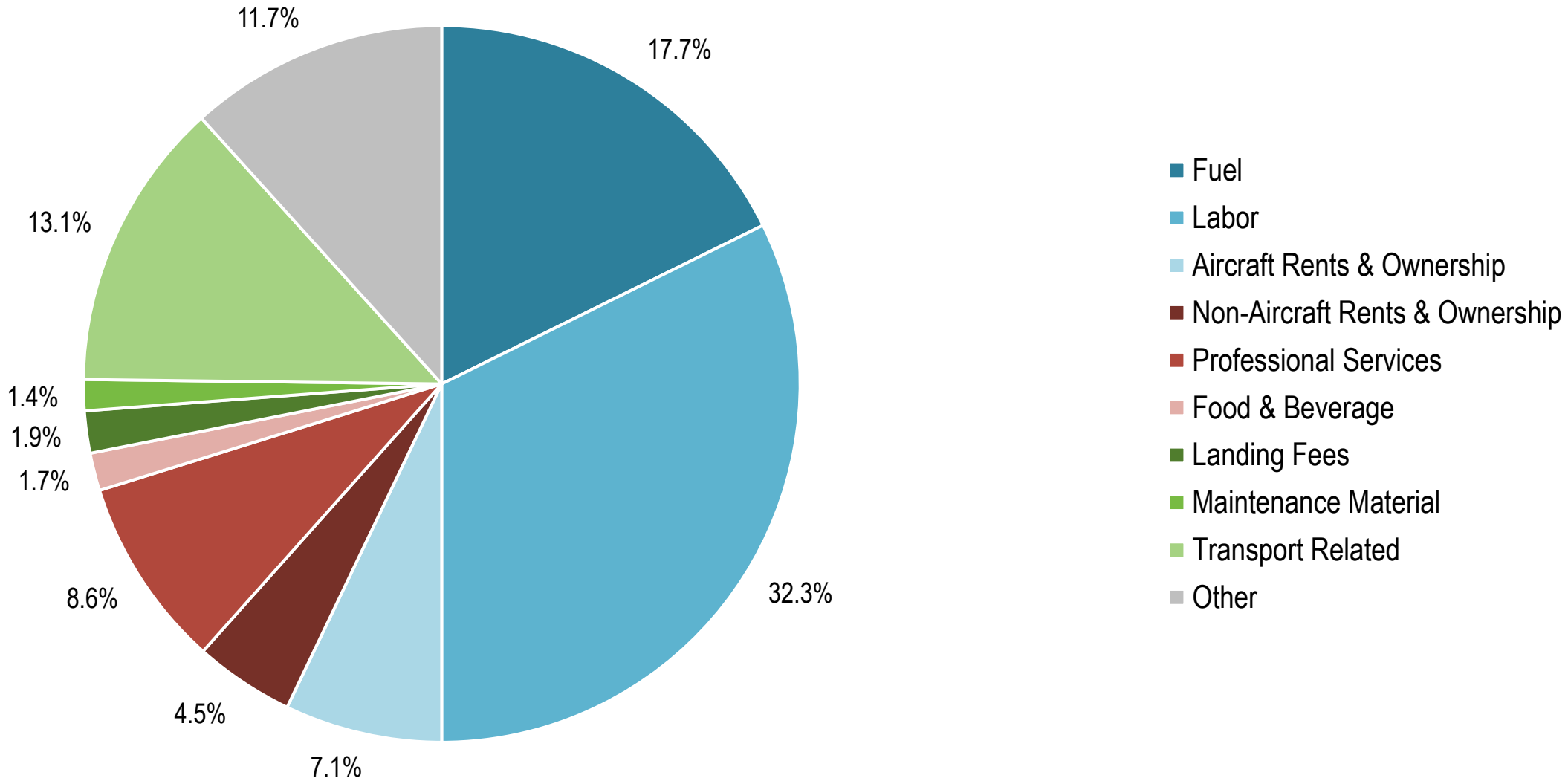
Network Effect of Strategic Alliances



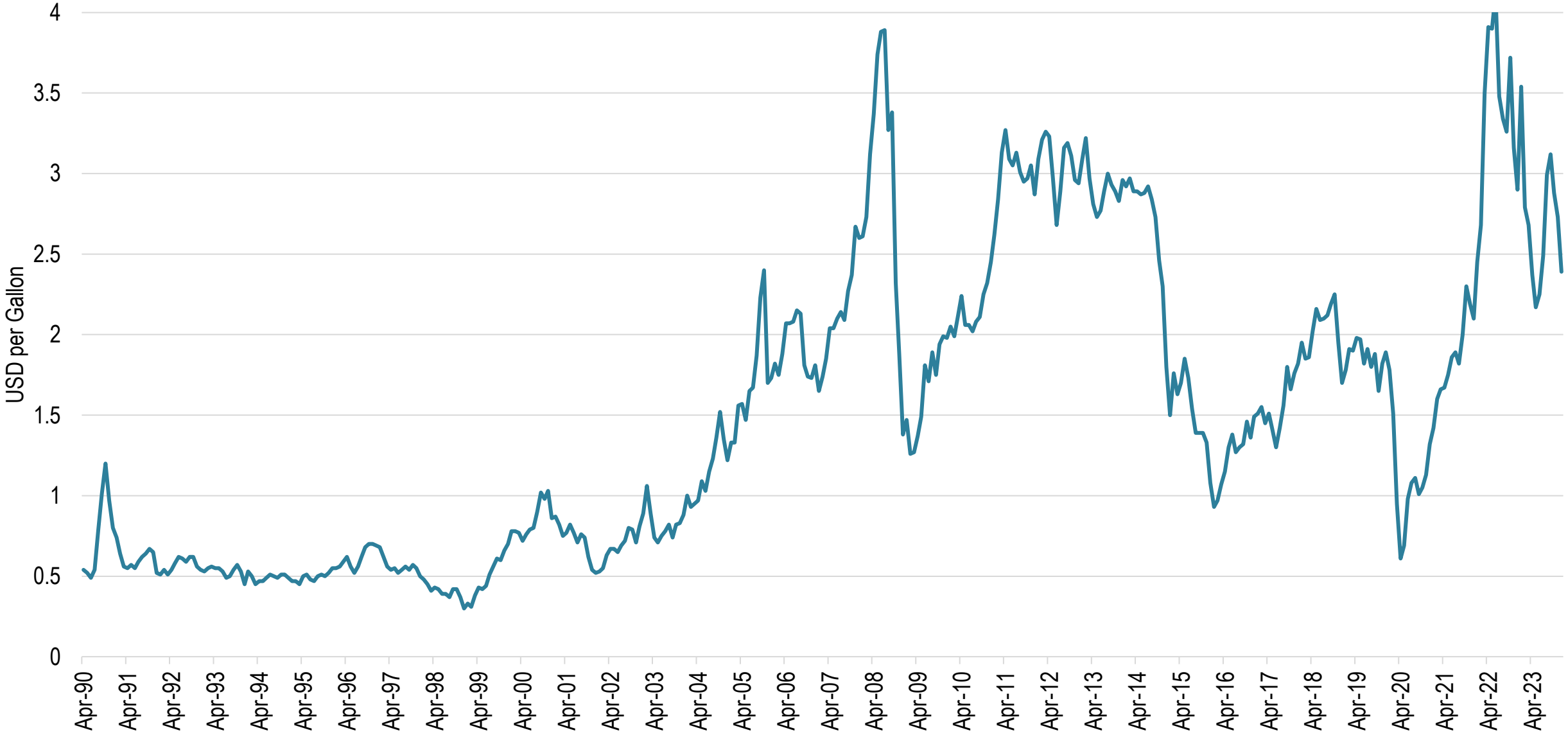
Operating Expenses of the Global Airline Industry, 2005



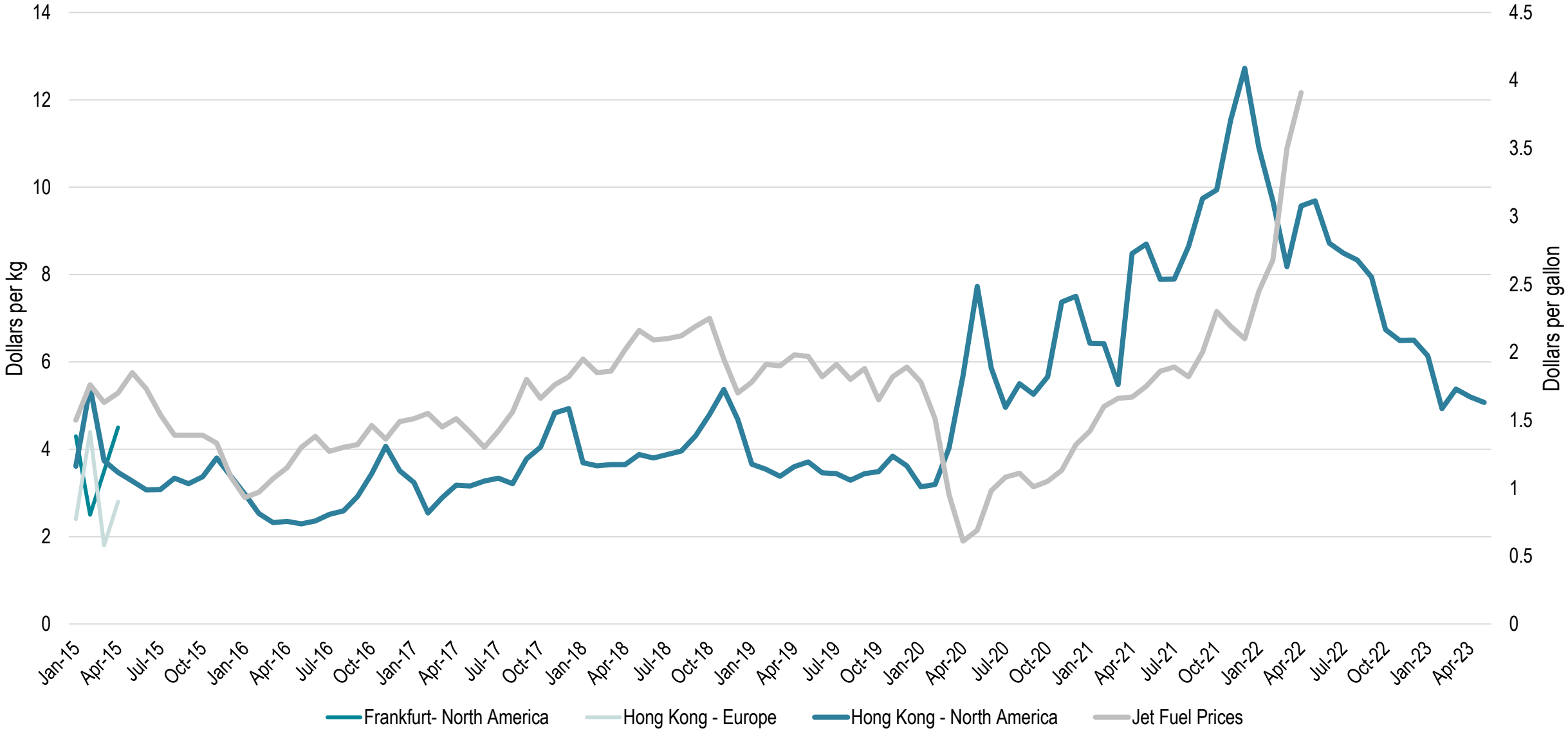
Passenger Airlines Operating Costs, United States, 2019



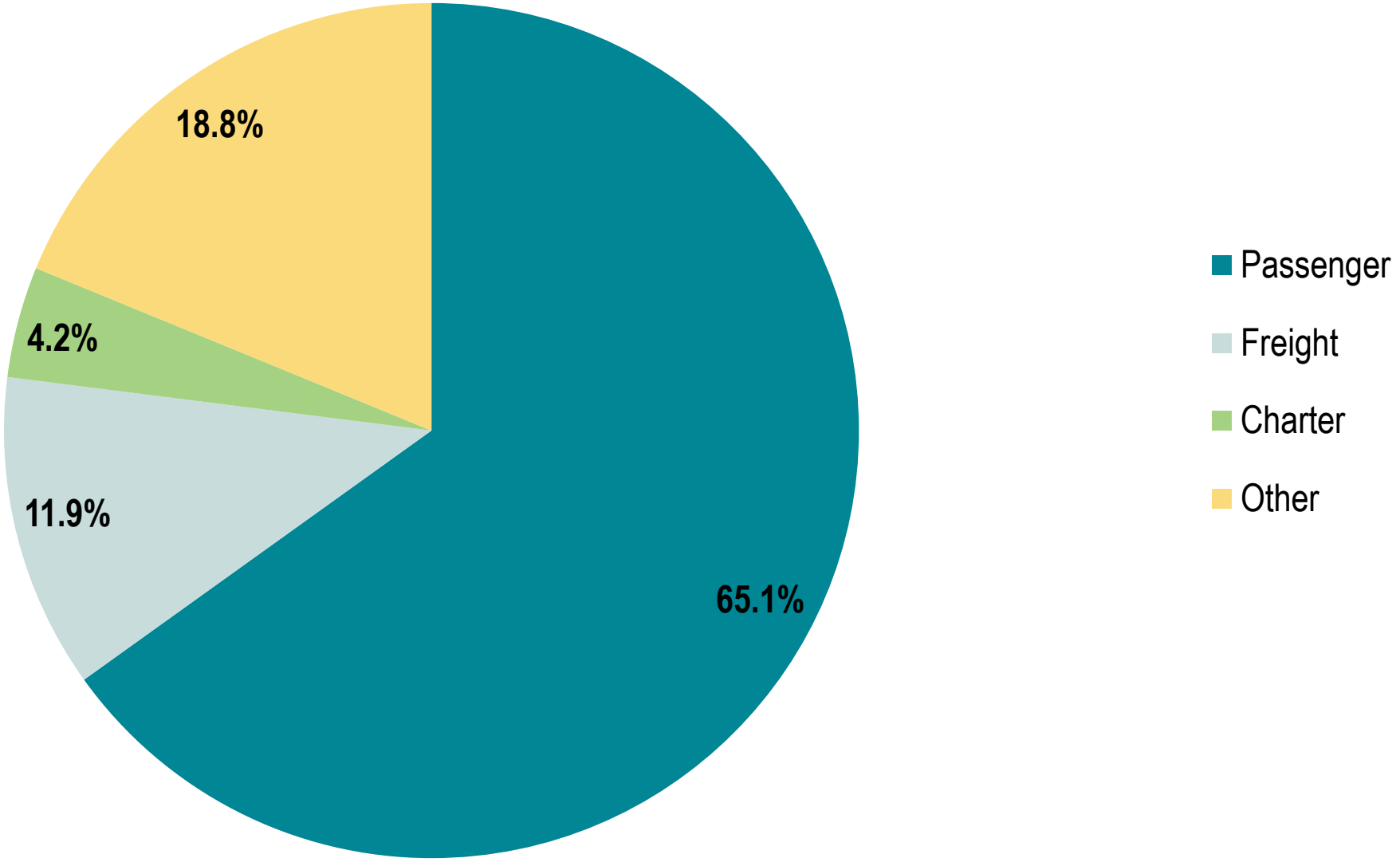
Jet Fuel Prices, 1990-2023



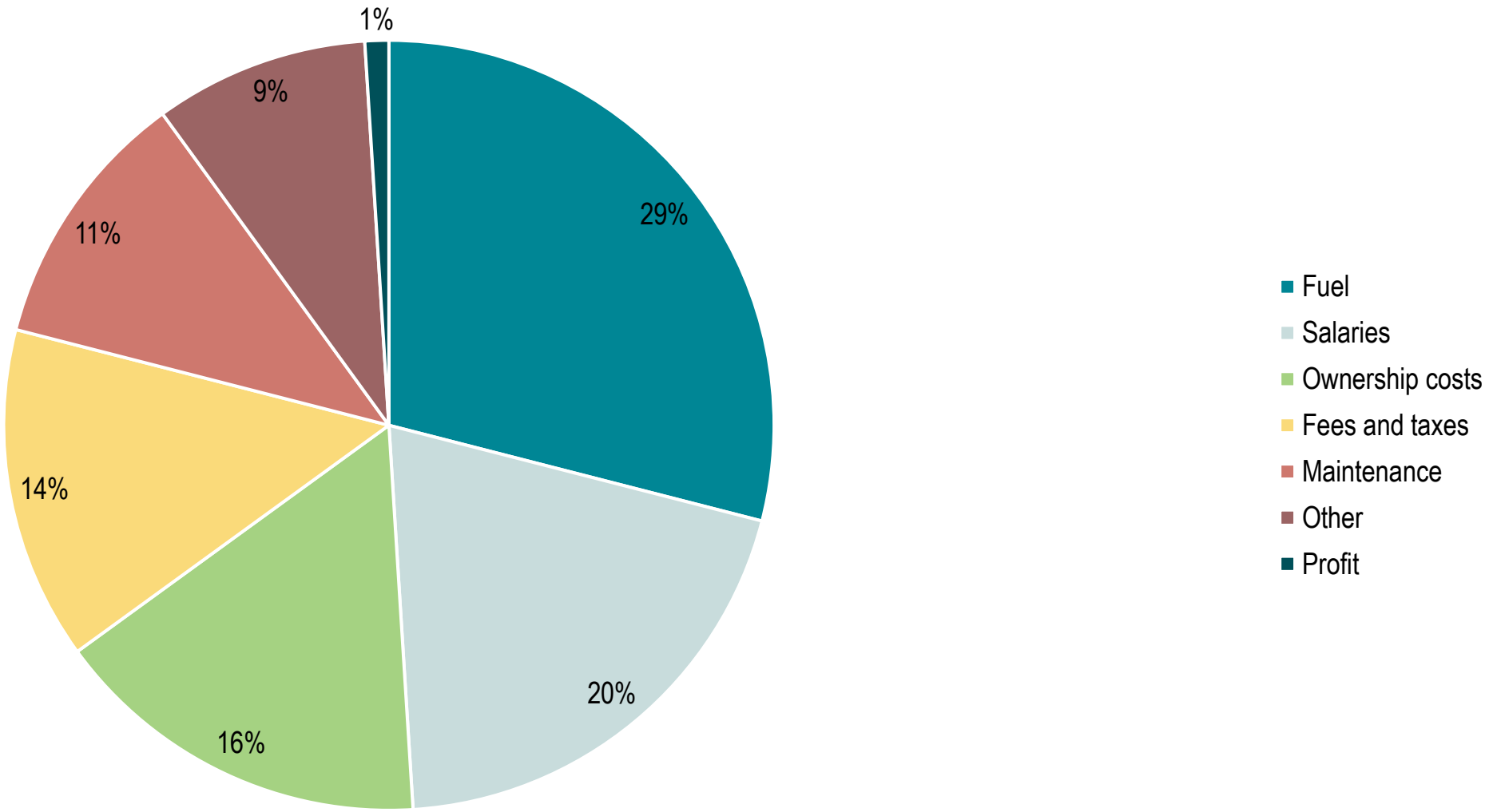
Baltic Exchange Airfreight Index, 2015-2023



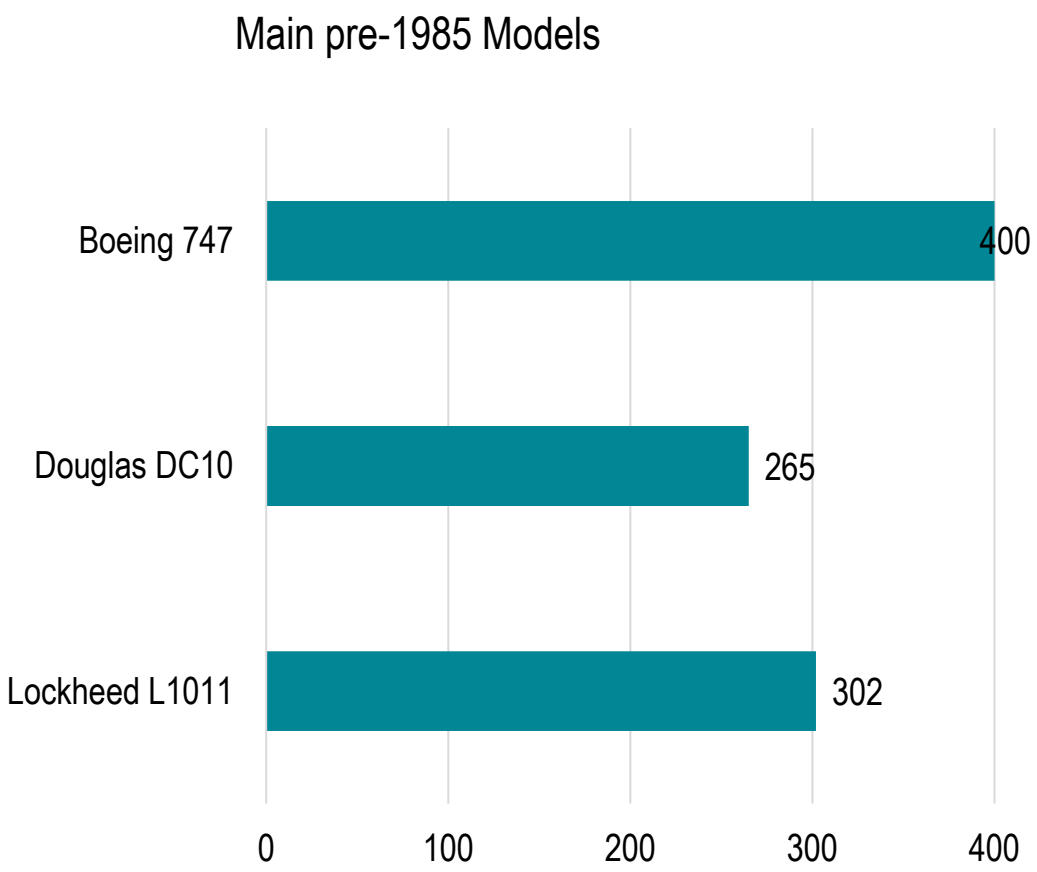
Operating Revenues of the Airline Industry

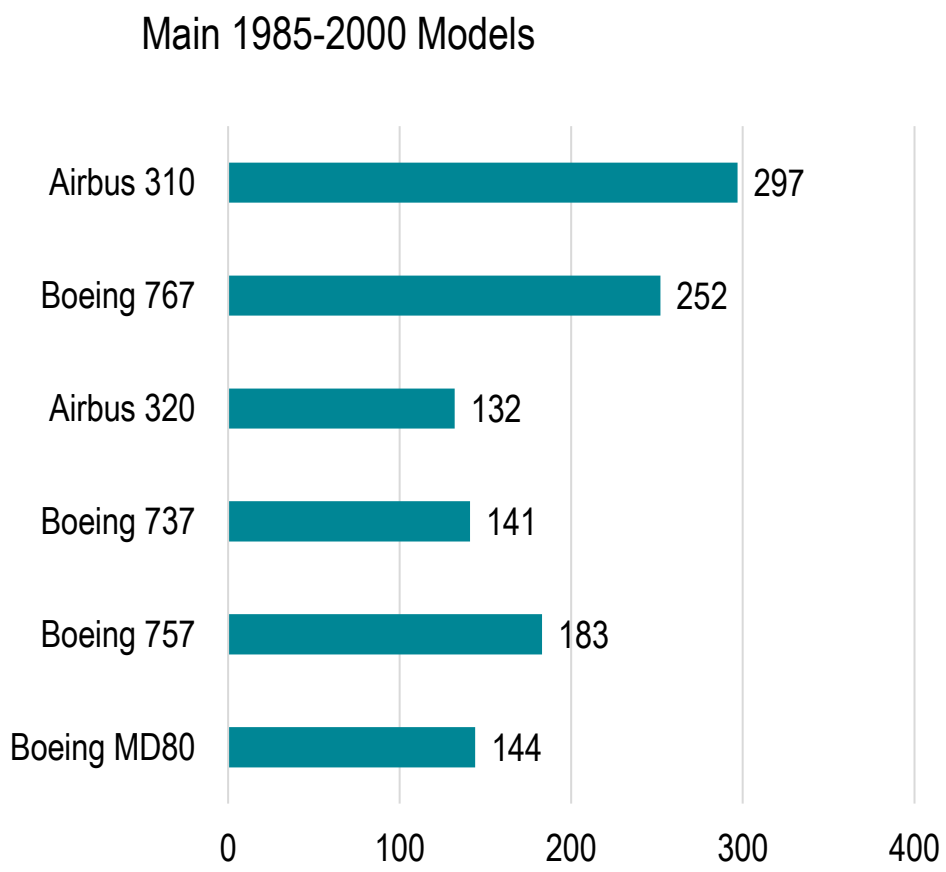


Cost Structure of a Typical 100 Passengers Domestic Flight, c2012

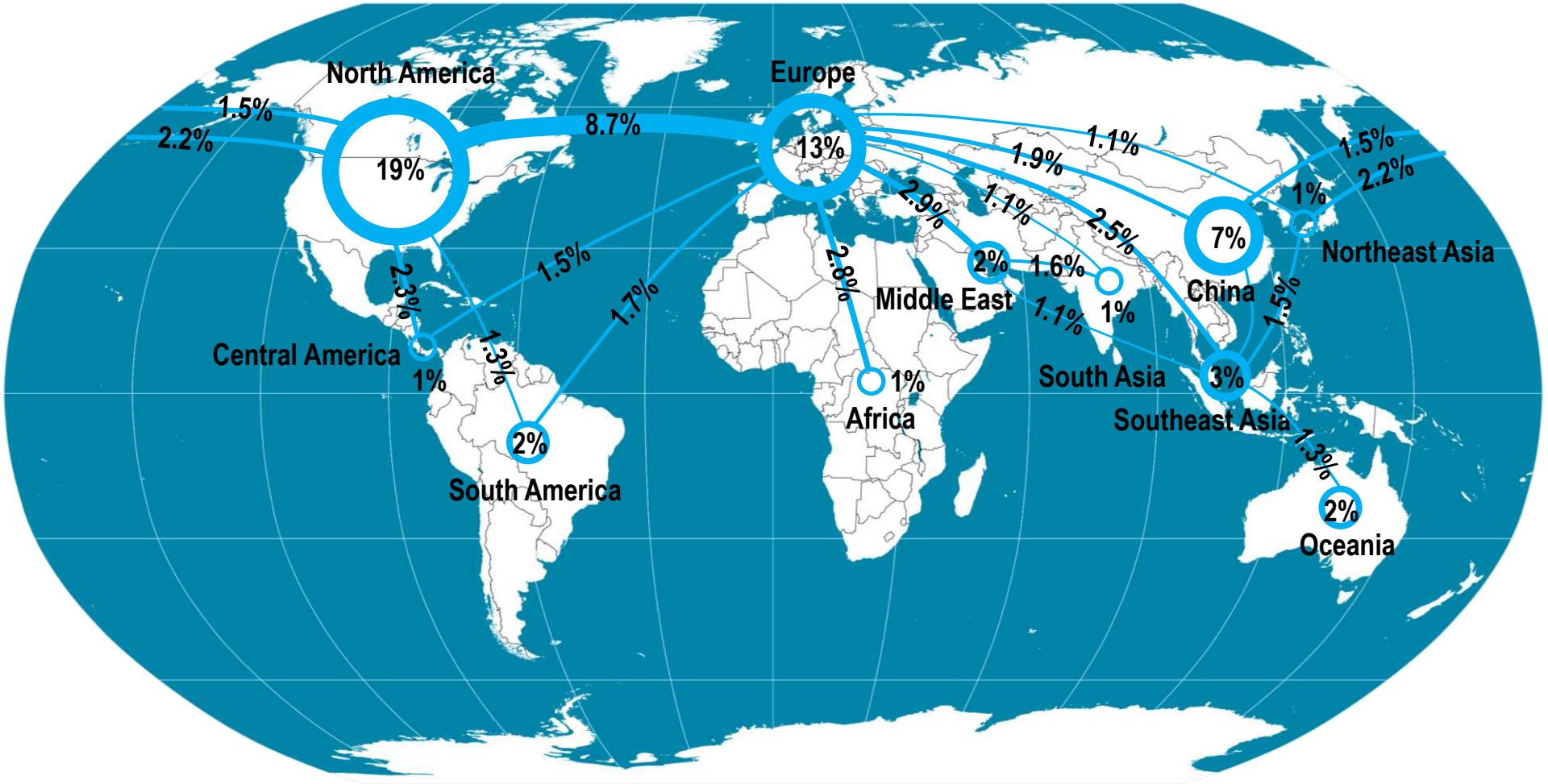


Seat Capacity of Selected Aircrafts, pre-1985 and 1985-2000

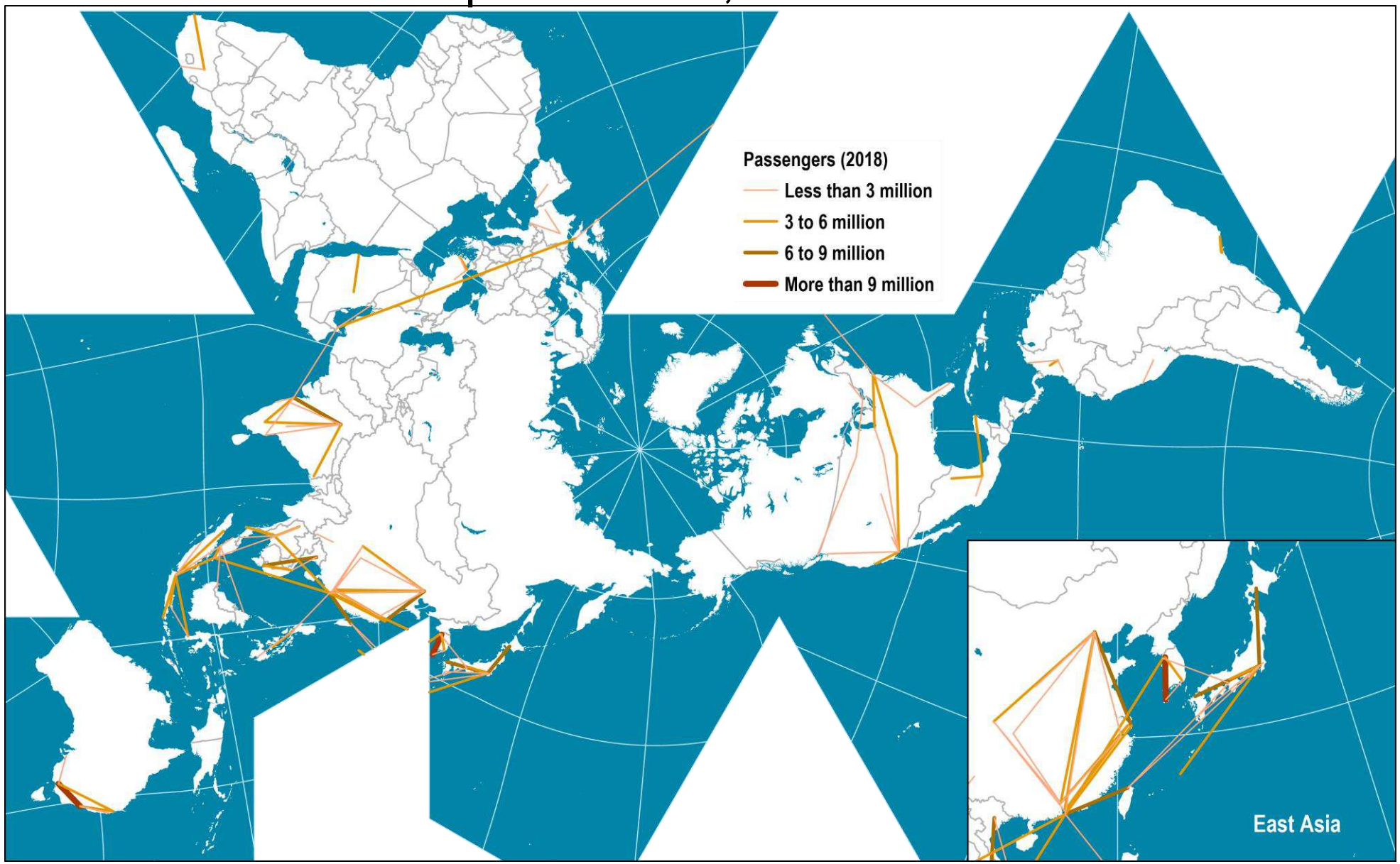




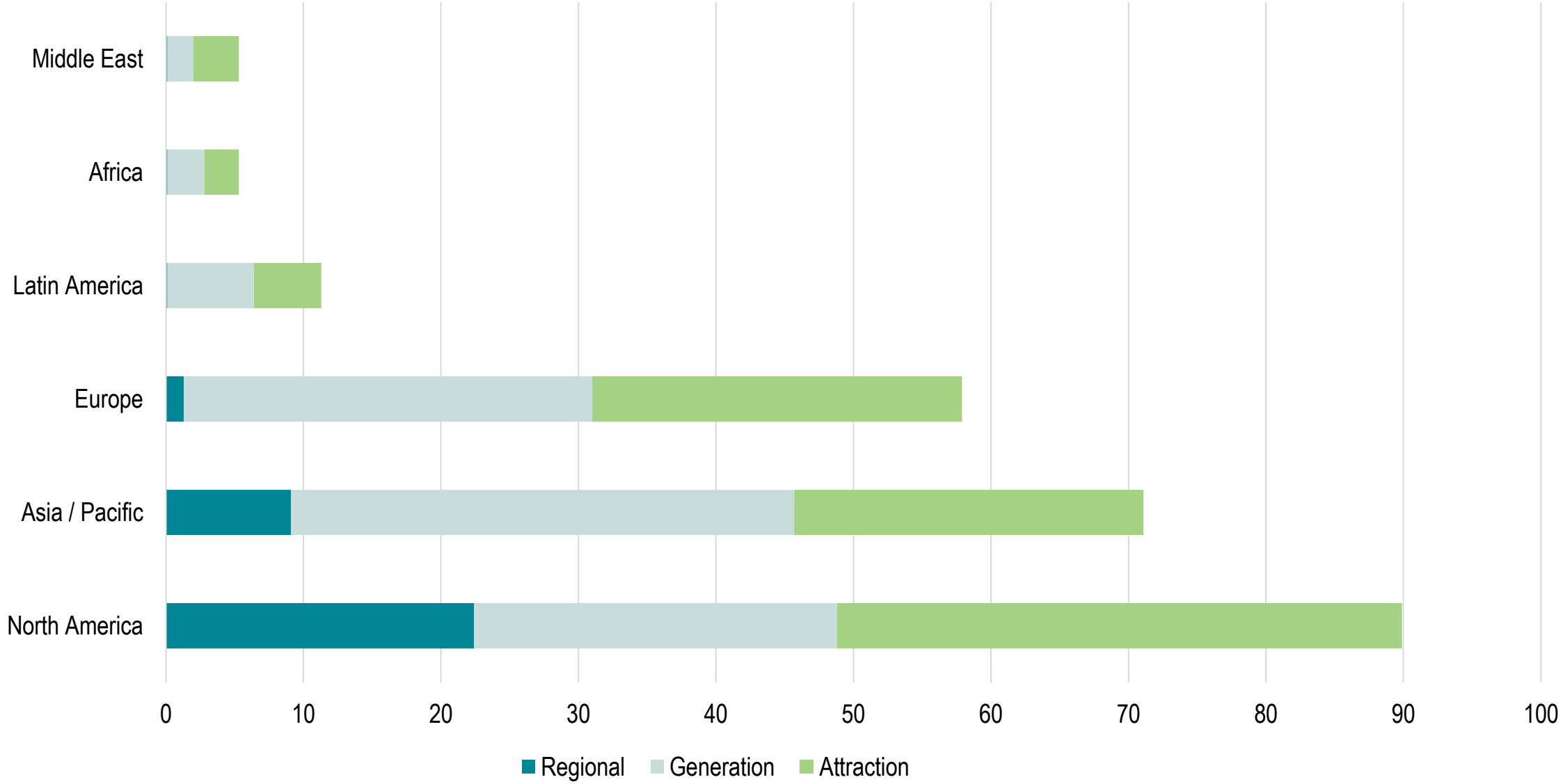
Major Air Traffic Flows Between Regions, 2010



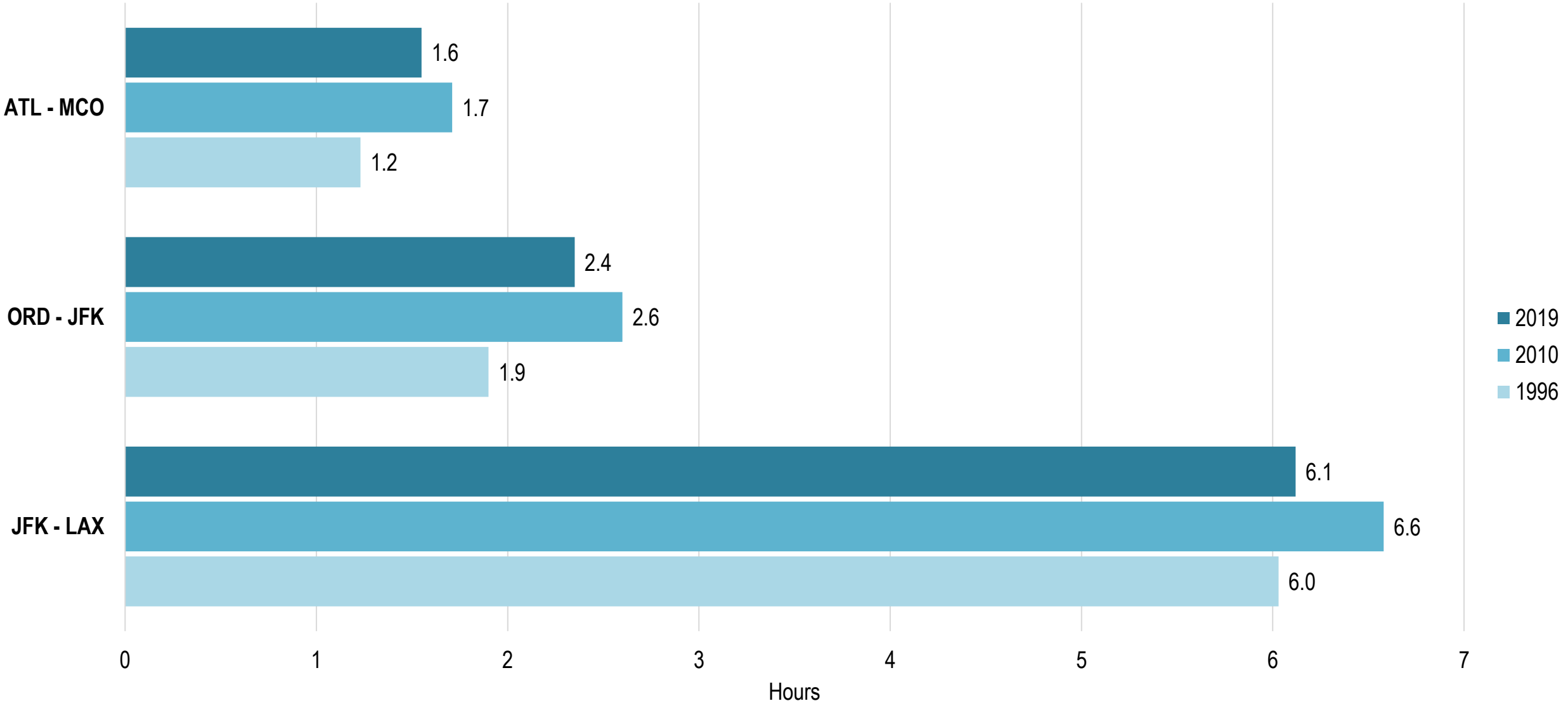
The World's Busiest Air Transport Routes, 2018

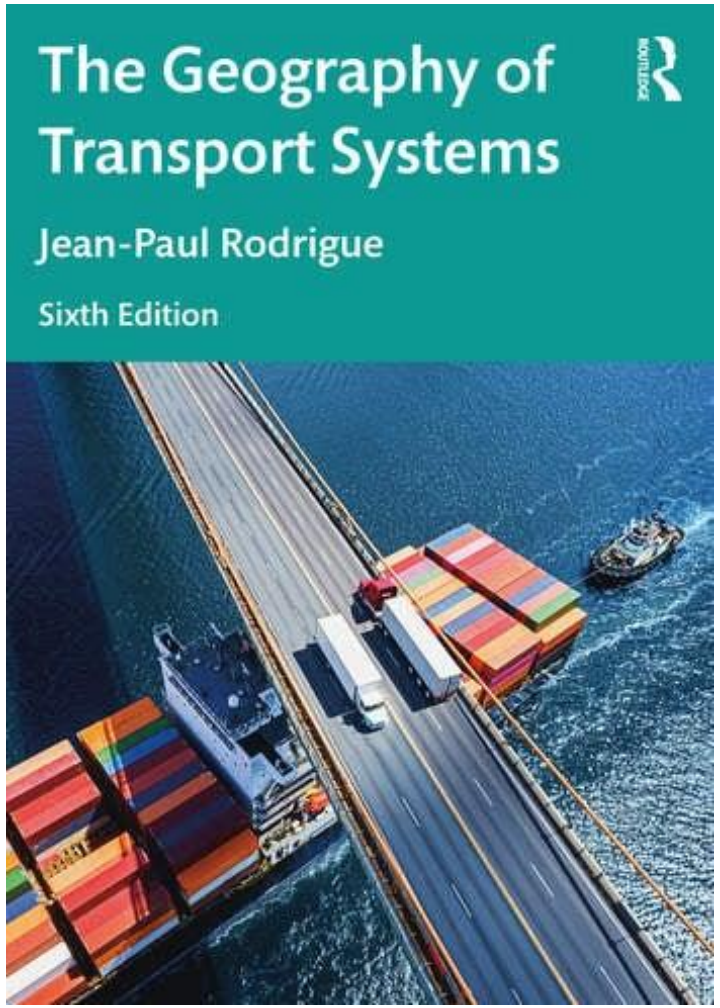


Generation and Attraction of Global Air Freight Flows, 2003 (in billions of ton-km)



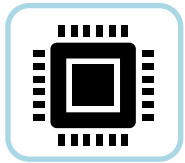
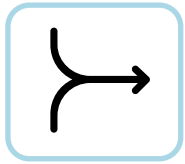
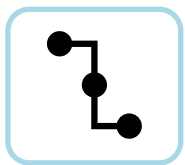
Changes in the Duration of Selected Scheduled Flights, 1996-2019





Intermodal Transportation

Integrated Transport Systems

	FACTOR	CAUSE	CONSEQUENCES
	TECHNOLOGY	Containerization & IT	Modal and intermodal innovations; Tracking shipments and managing fleets
	CAPITAL INVESTMENTS	Returns on investments	High costs and long amortization; Improve utilization to lessen capital costs
	ALLIANCES AND M&A	Deregulation	Easier contractual agreements; Joint ownership
	VALUE CHAINS	Globalization	Coordination of transportation and production (integrated demand)
	NETWORKS	Consolidation and interconnection	Economies of scale, efficiency and control

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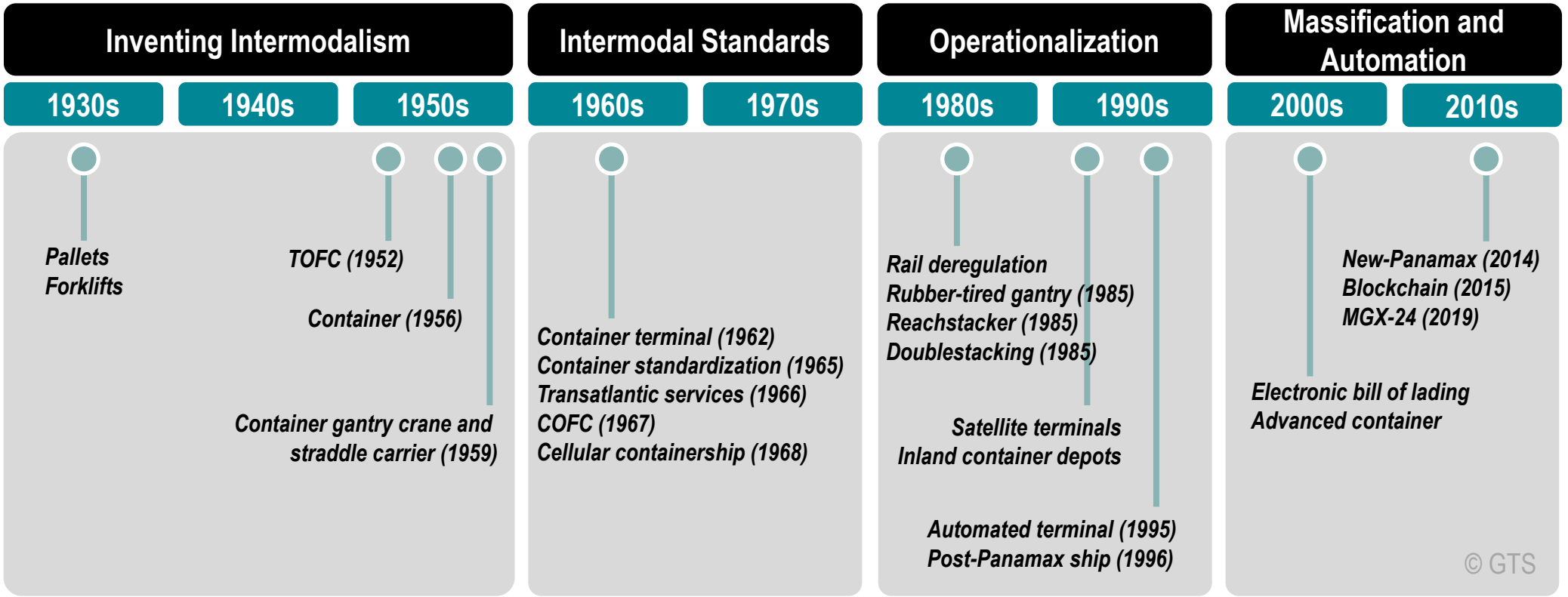
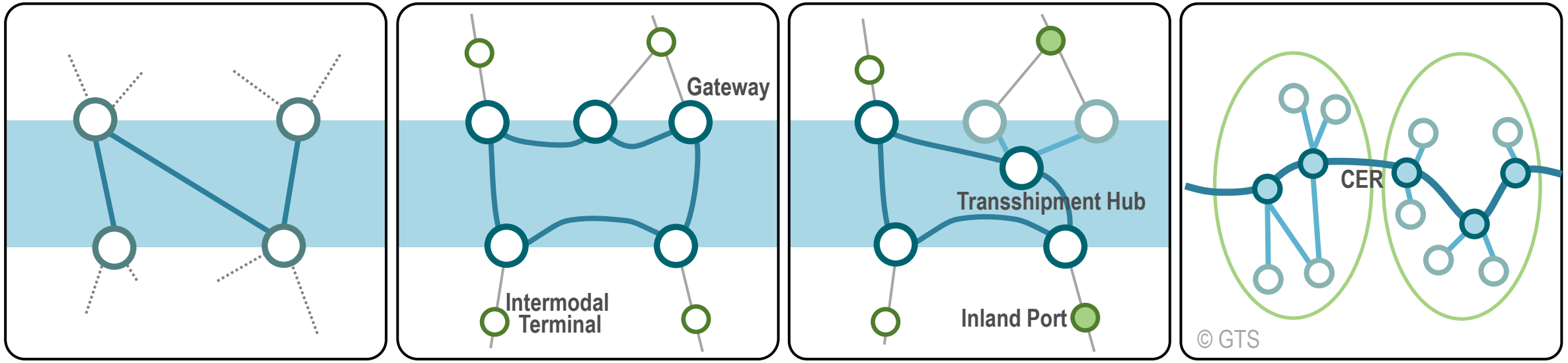
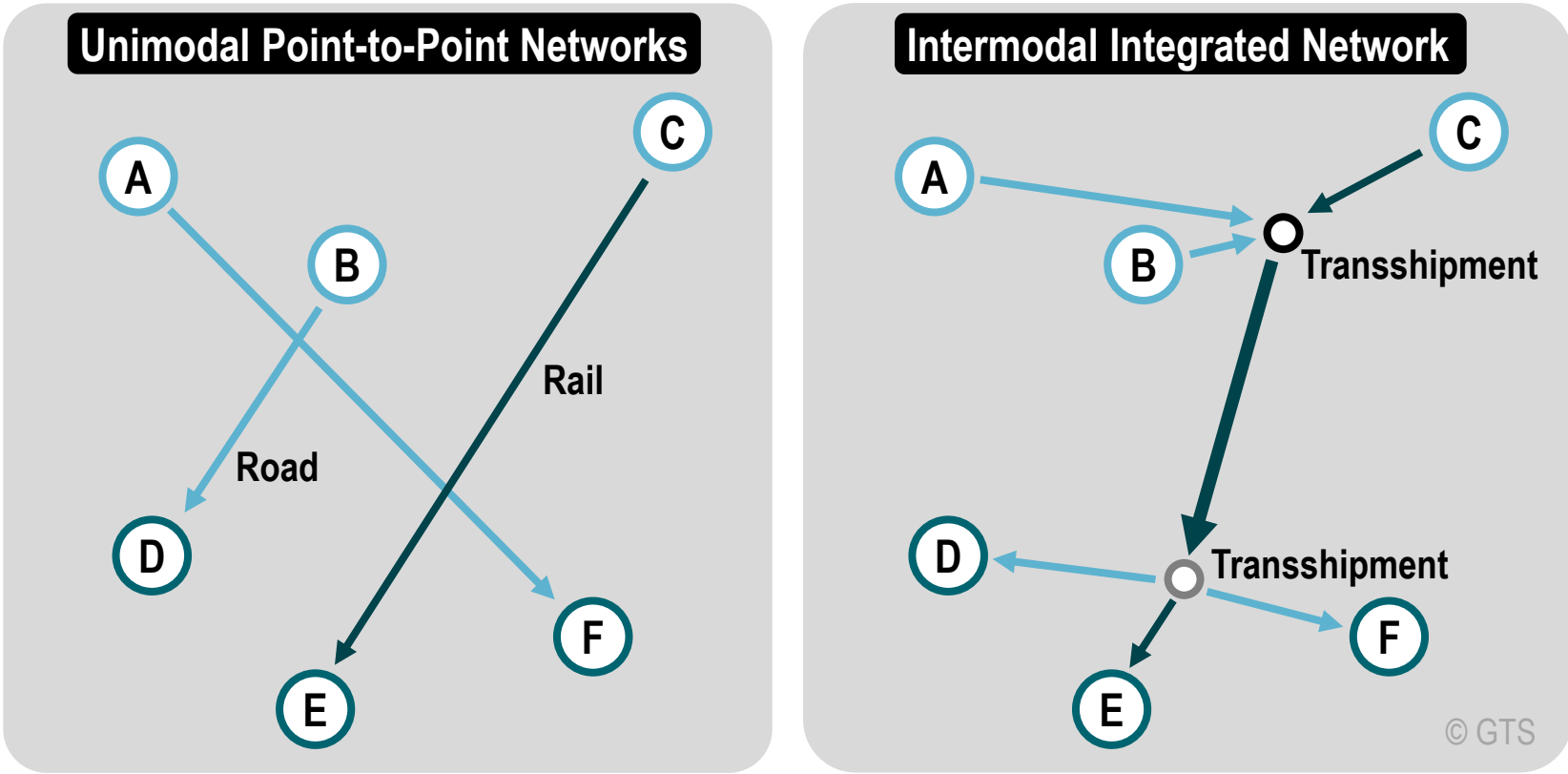
Major Steps in Intermodal Integration



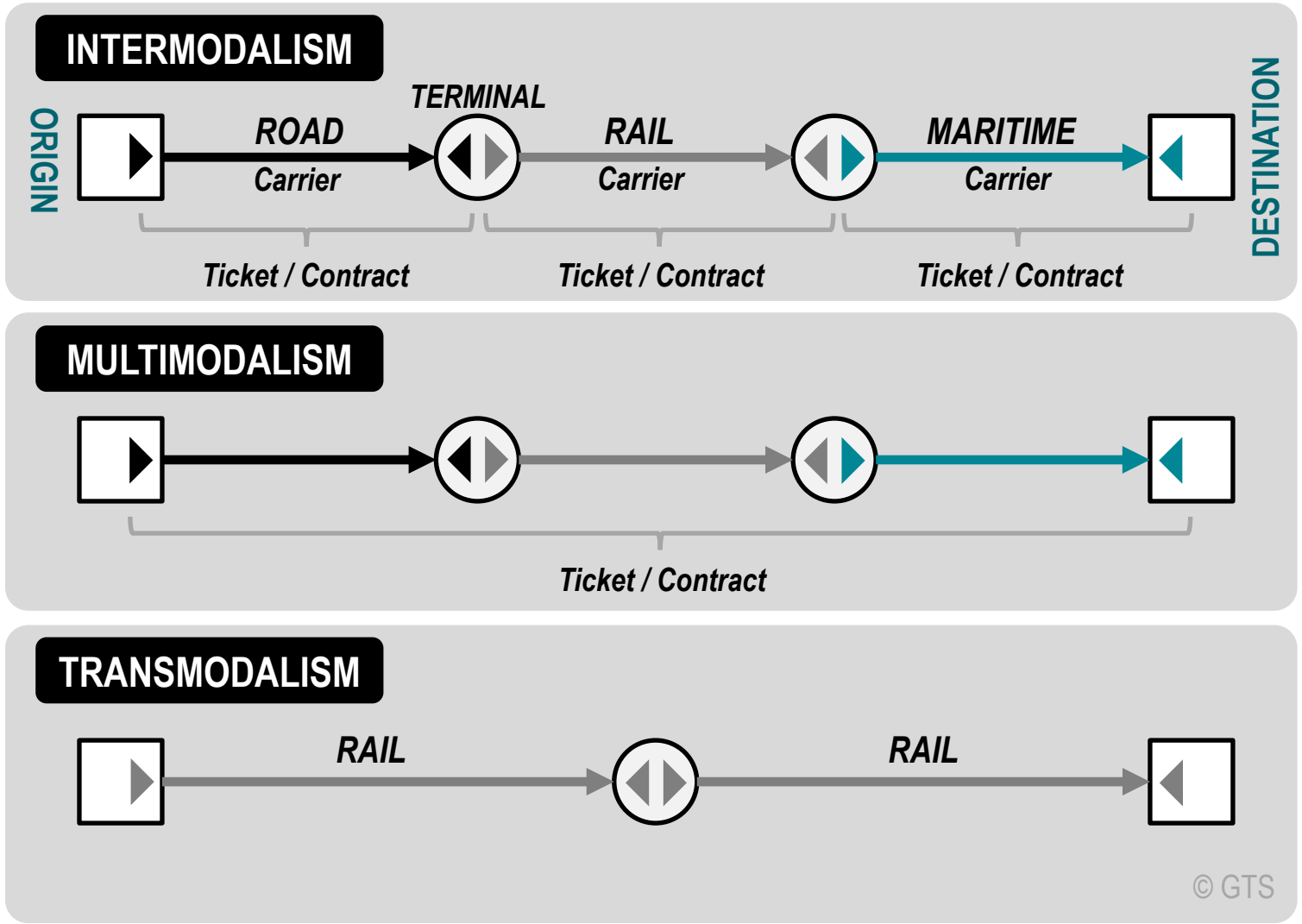
The Four Revolutions of Containerization



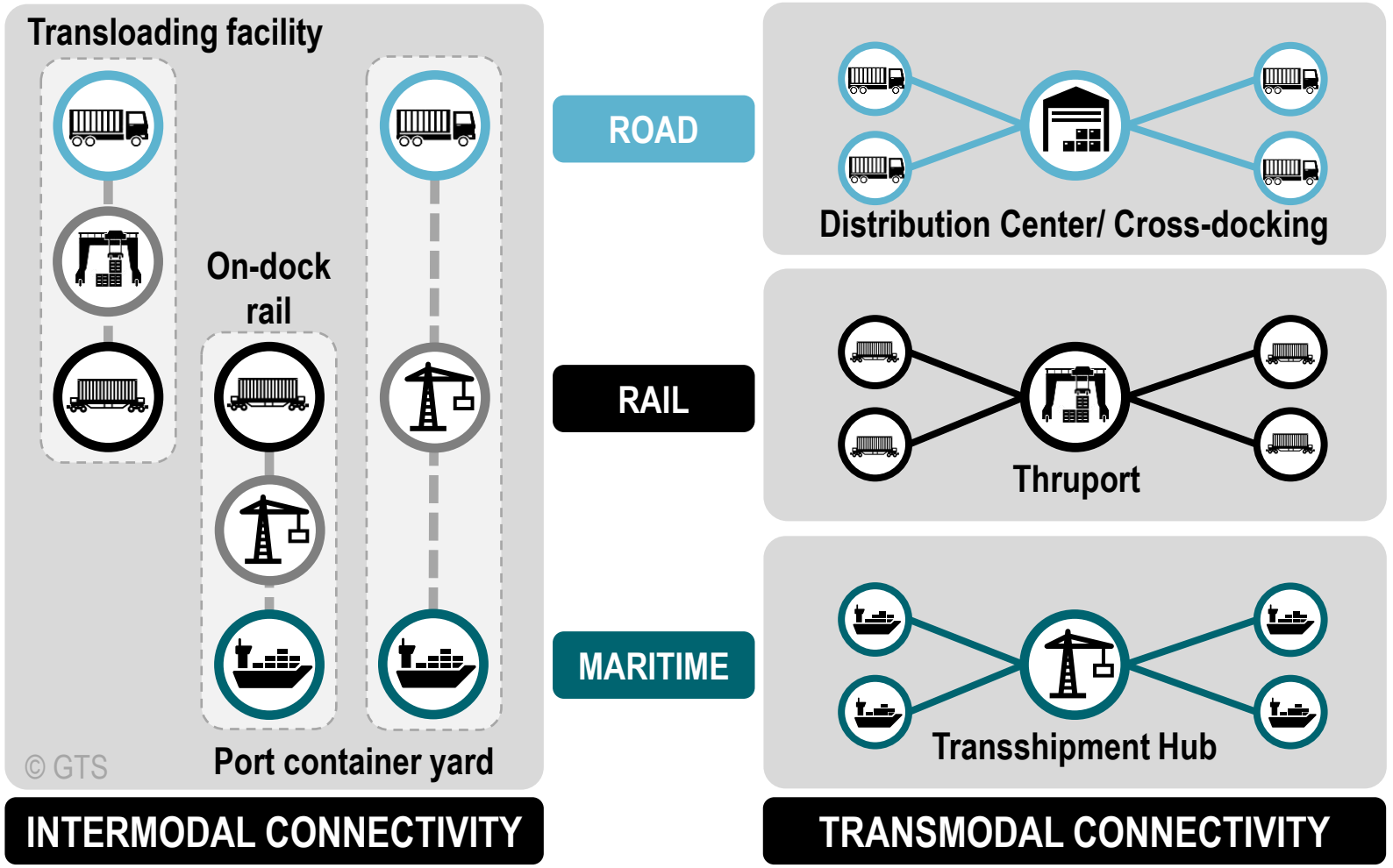
Intermodal Transportation as an Integrative Force



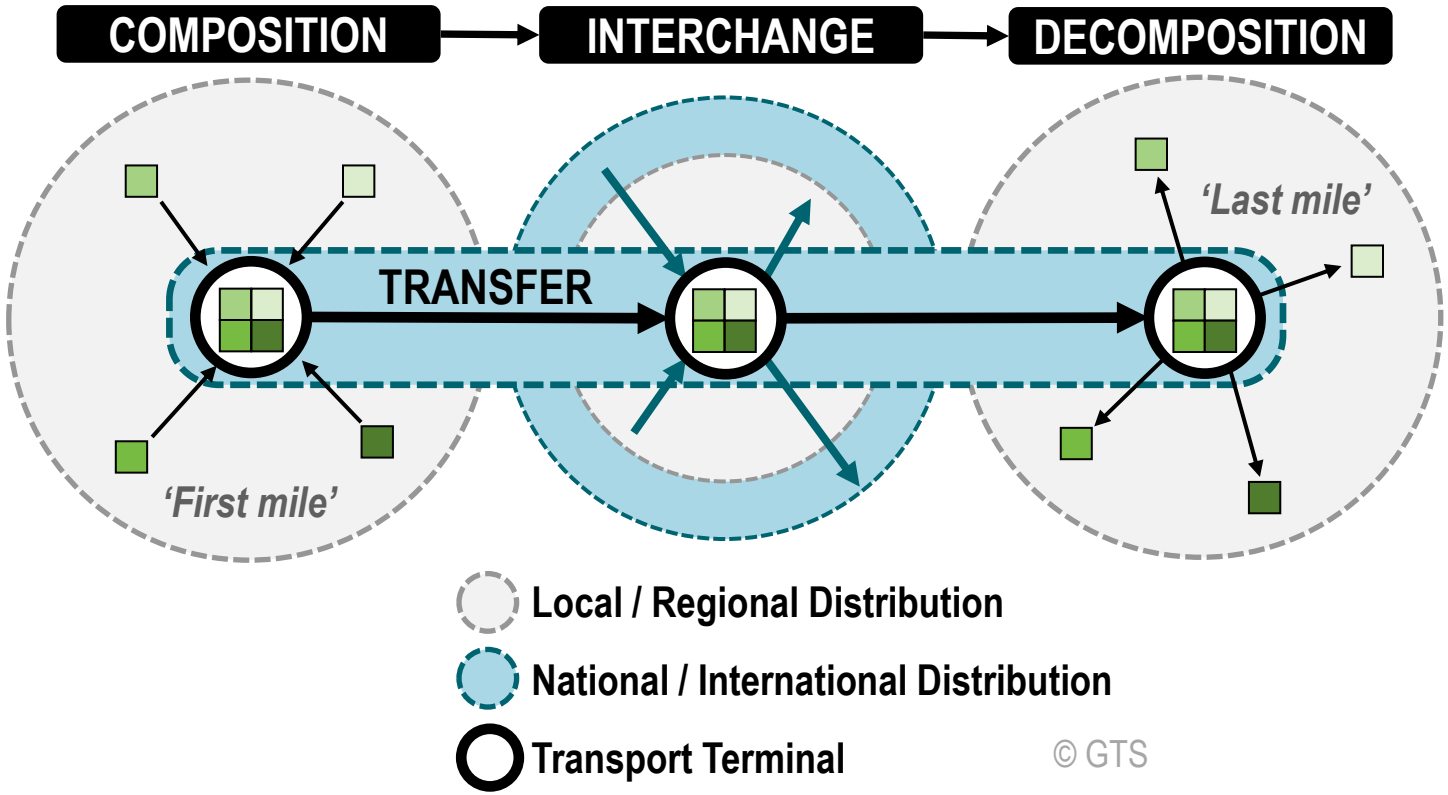
Intermodalism, Multimodalism and Transmodalism



Integrated Freight Transport Systems: Intermodal and Transmodal Connectivity



Intermodal Transport Chain



Conditions and Outcomes of Intermodal Transport

CONDITIONS

Load unit

Intermediate and finished goods in load units of less than 25 tons.

Modal continuity

Sequence of connected infrastructure; an intermodal transport chain.

Transport distance

Distances above 500 km (longer than one day of trucking) usually require intermodal transportation.

Cargo Value

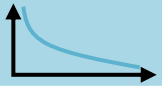
Suitable for intermediate cargo values. Low and high-value shipments are usually less suitable.

Frequency of shipments

Cargo flows need to be continuous and in similar quantities.

OUTCOMES

Total transport costs



From economies of scale and the use of more effective modes and intermodal operations.

Modal shift

Each mode according to their respective time and cost advantages.

Consolidation

Requirement to consolidate and deconsolidate load units at intermodal terminals.

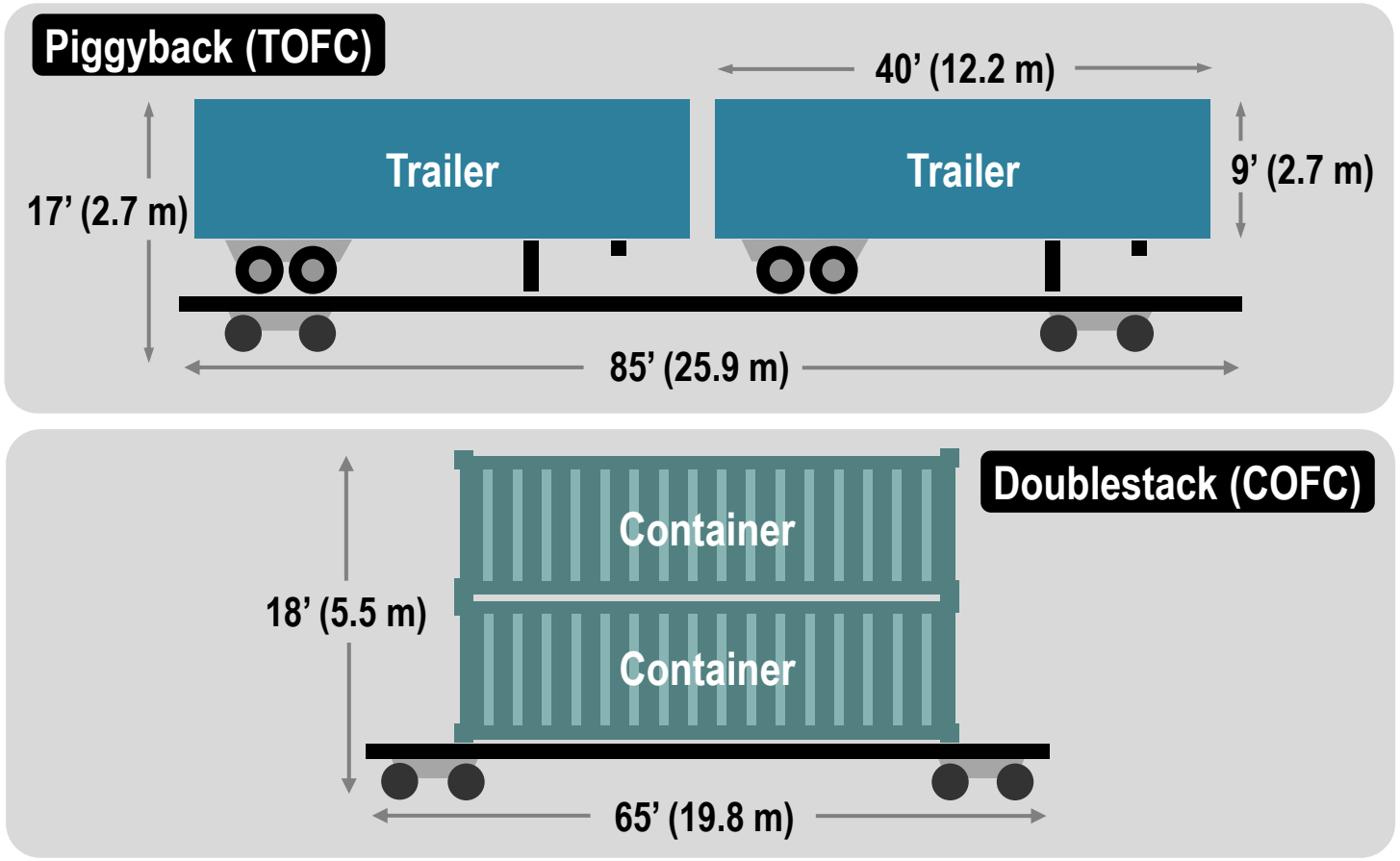
Higher load factor

Less LTL and more TL. Better utilization of existing capacity.

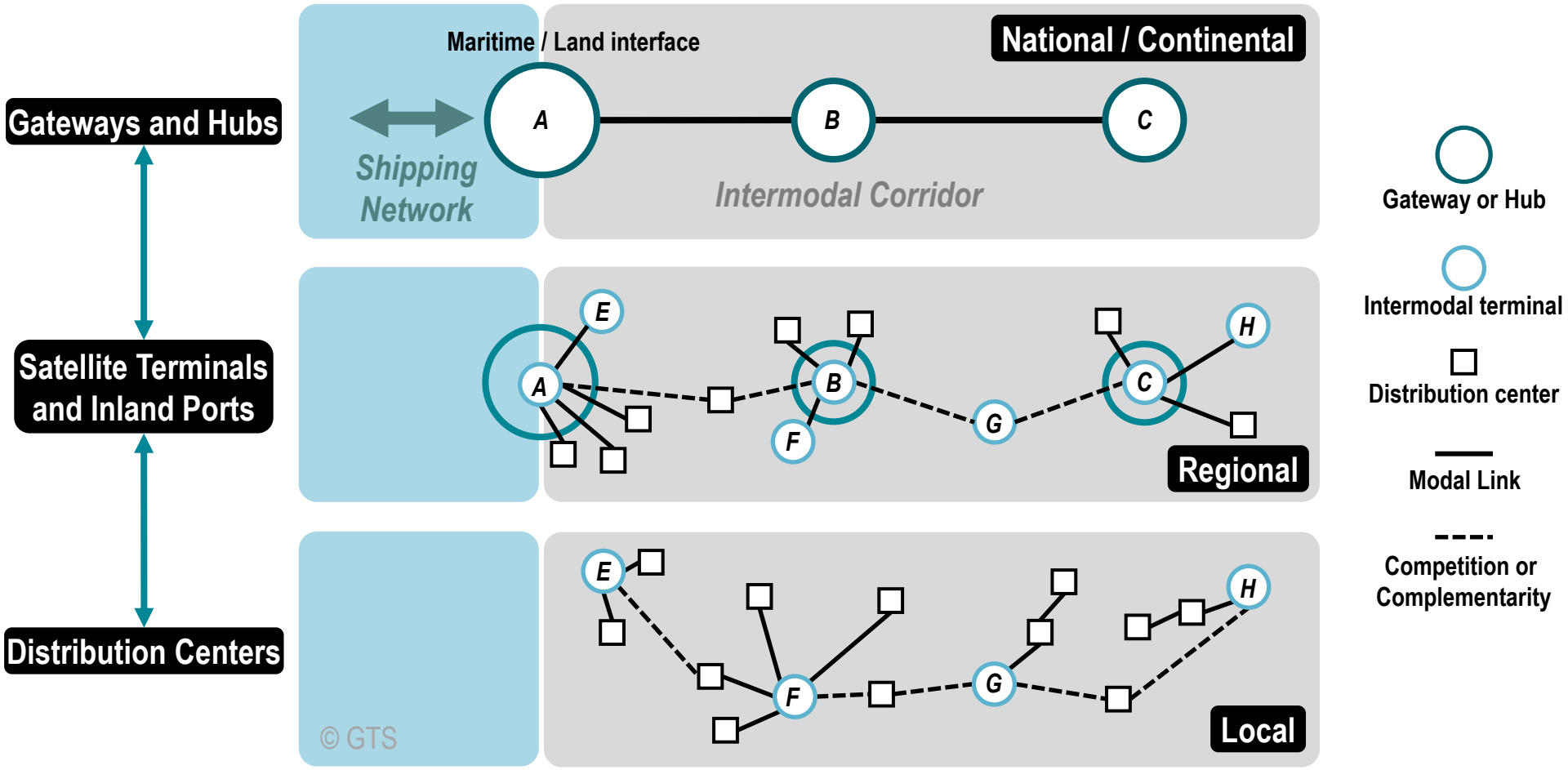
Less empty backhauls

Less vehicle-km of empty backhauls due to modal shift, higher load factor and consolidation.

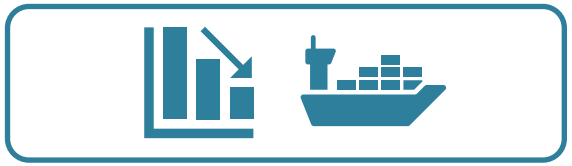
Piggyback and Doublestack Train Cars



Multimodal Transport System

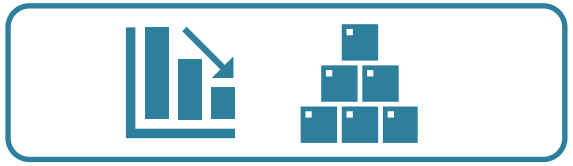


The Benefits of Containerization



TRANSPORTATION COSTS

- Lower freight rates.
- Lower insurance rates.
- Minimal load unit.



INVENTORY COSTS

- Lower storage costs.
- Lower packing and packaging costs.
- Faster inventory turnover.

SERVICE LEVEL

- Time reliability.
- Higher frequency.

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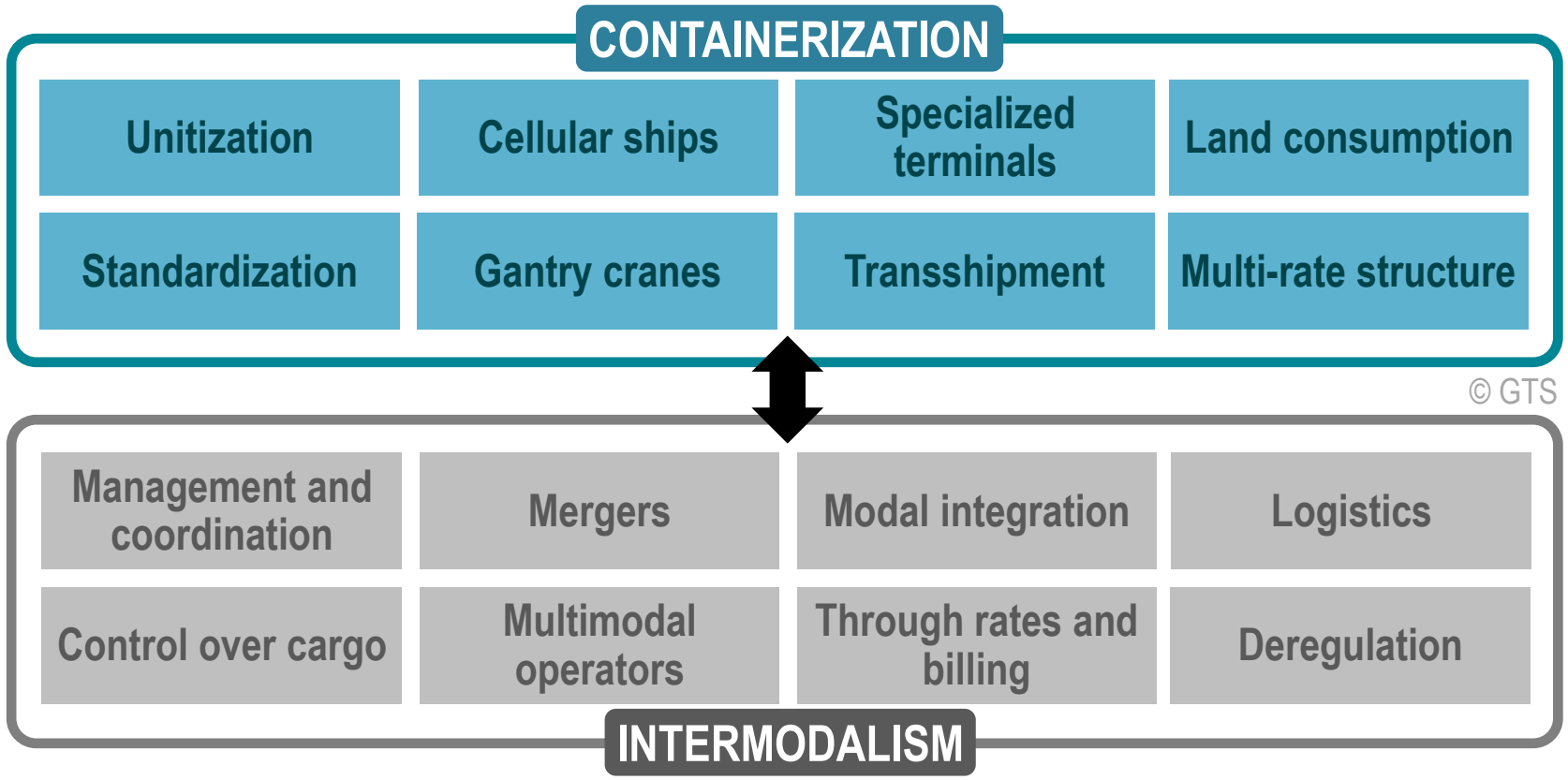
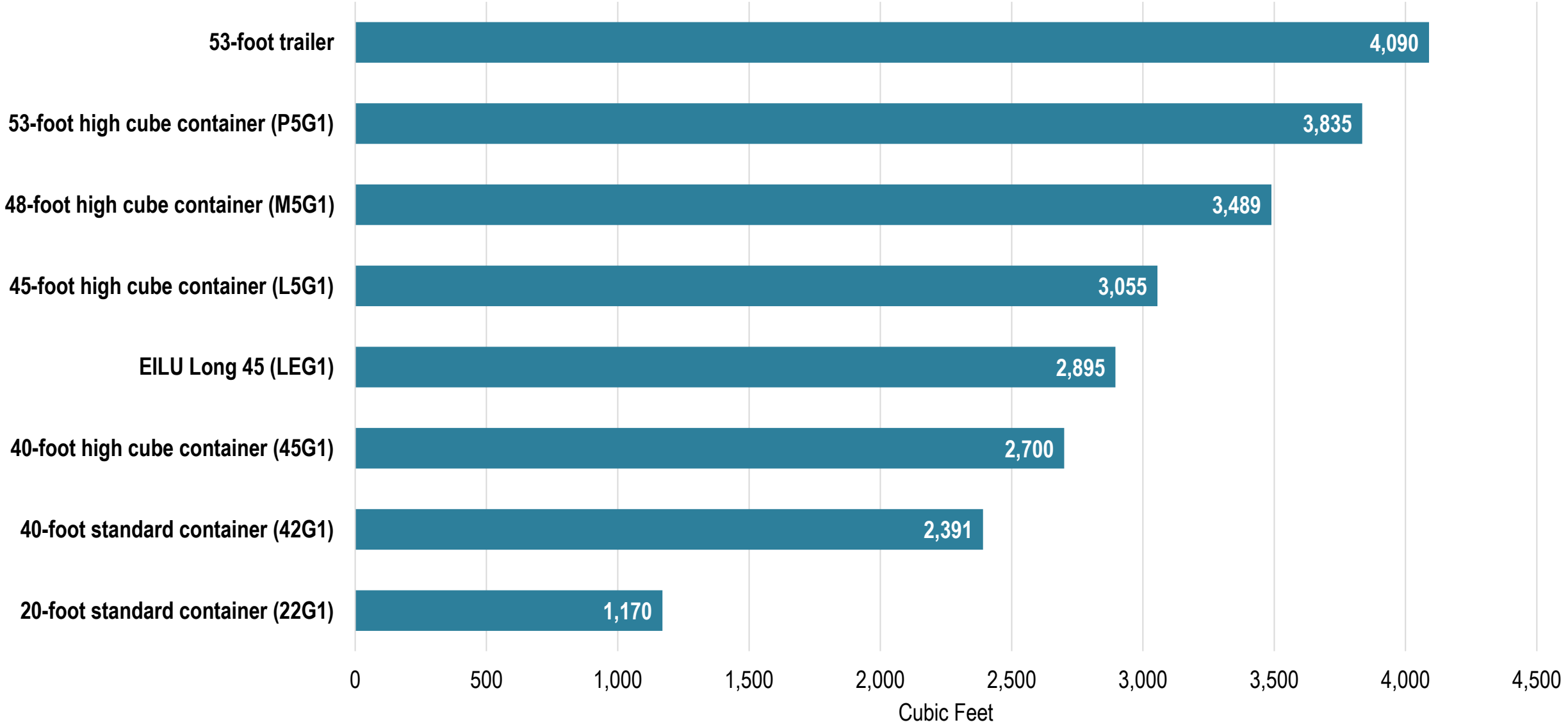
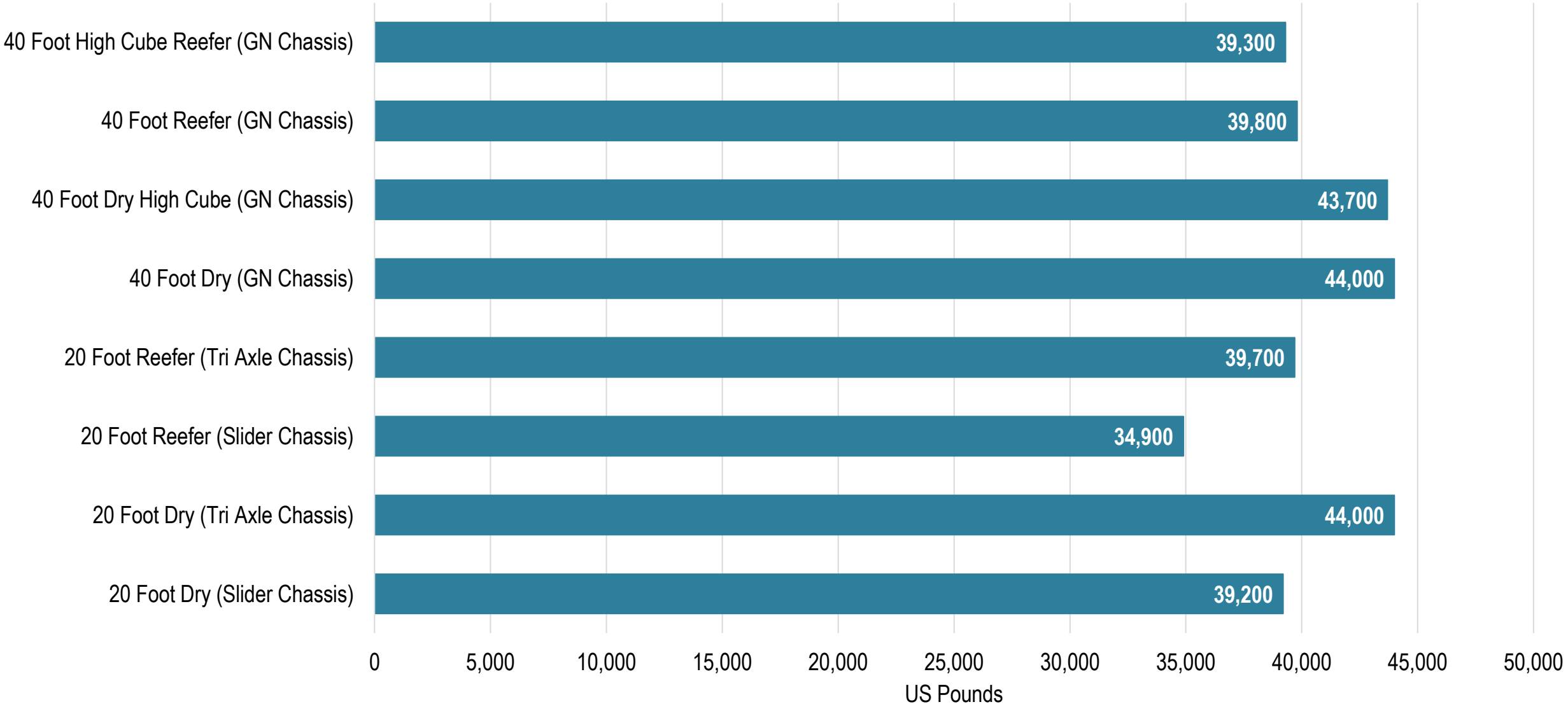
Driving Forces of Containerization and Intermodalism



Carrying Capacity of Containers



Standard Container Road Weight Restrictions in the United States



Container Identification System

1. Owner Code (3 letters): TGH
2. Product Group Code (1 letter): U
3. Registration Number (6 digits): 759933
4. Check Digit (1 digit): 0
5. Size & Type Code (4 digits/letters): 45G1

Operational Characteristics

Maximum weight: 30,480 kg
Container weight: 3,870 kg
Payload weight: 26,610 kg
Cubic capacity: 2,700 cubic feet

© GTS

Common ISO Container Size and Type Codes

LENGTH

2	20 feet
4	40 feet
L	45 feet
M	48 feet

HEIGHT

2	8 feet 6 inches
5	9 feet 6 inches

"High cube"

TYPE

G1	General purpose container
R1	Refrigerated container
U1	Open top container
P1	Platform container
T1	Tank container

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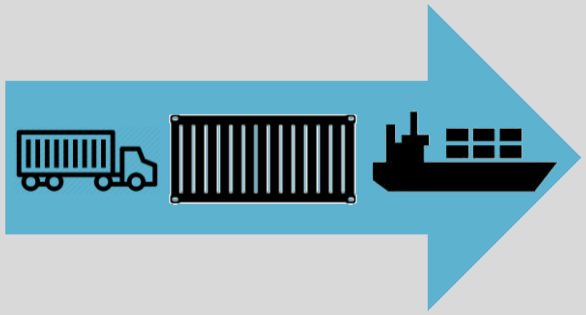
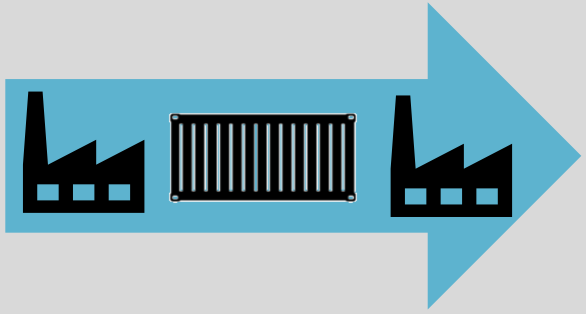
The Container as a Transport, Production and Distribution Unit



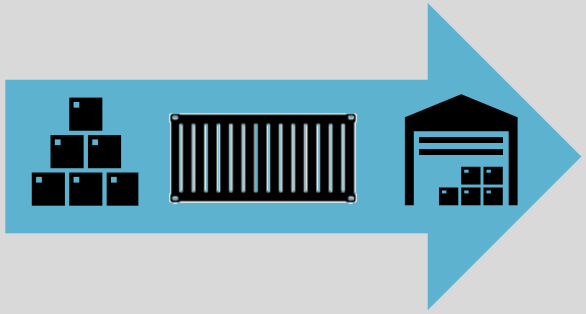
TRANSPORT

- Modes and terminals.
- Intermodal and transmodal operations.



PRODUCTION

- Synchronization of inputs and outputs (batches).
- Manufacturing cycles.



DISTRIBUTION

- Flow management (time-based).
- Inventory in transit (warehousing unit).

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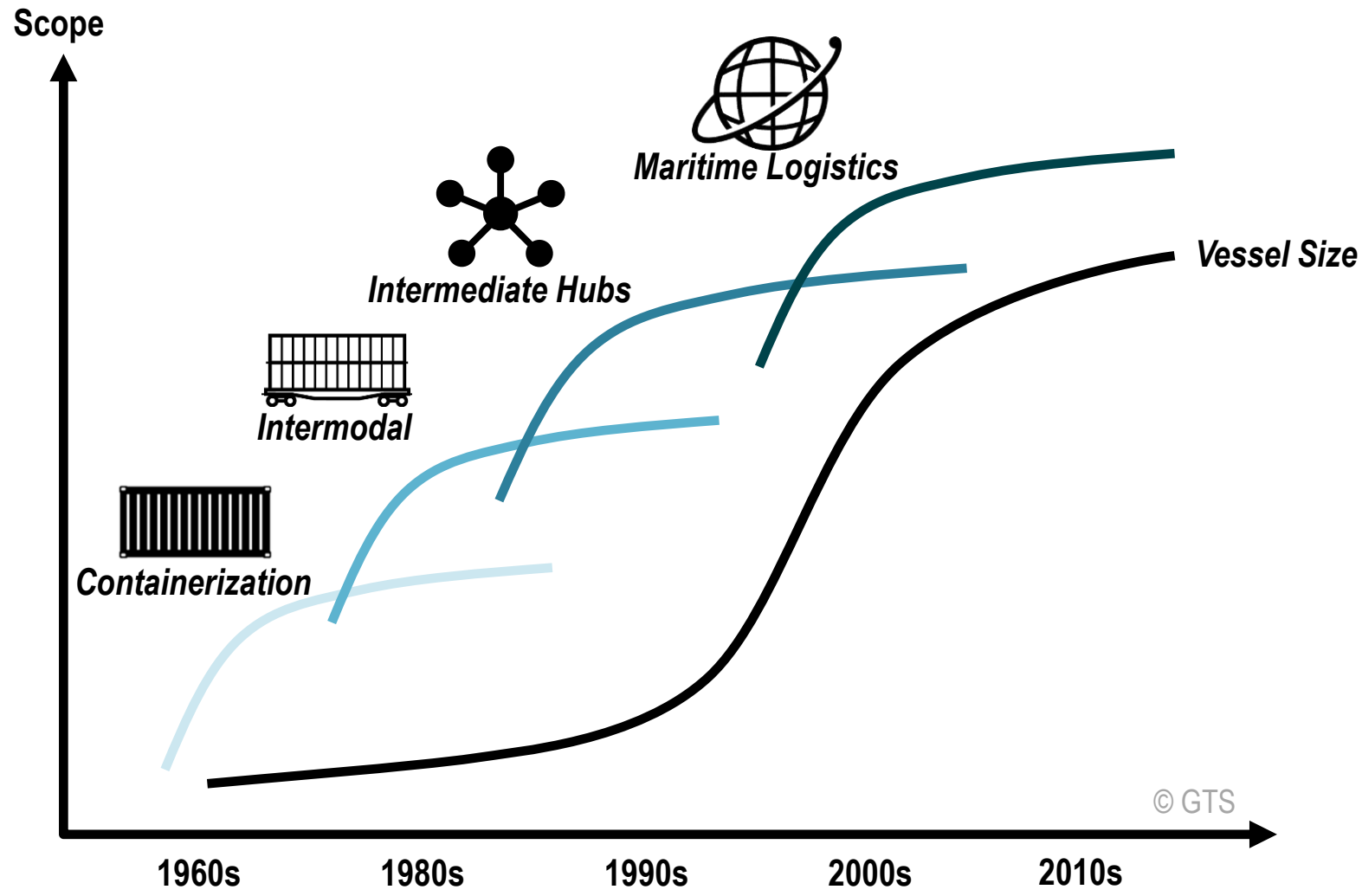
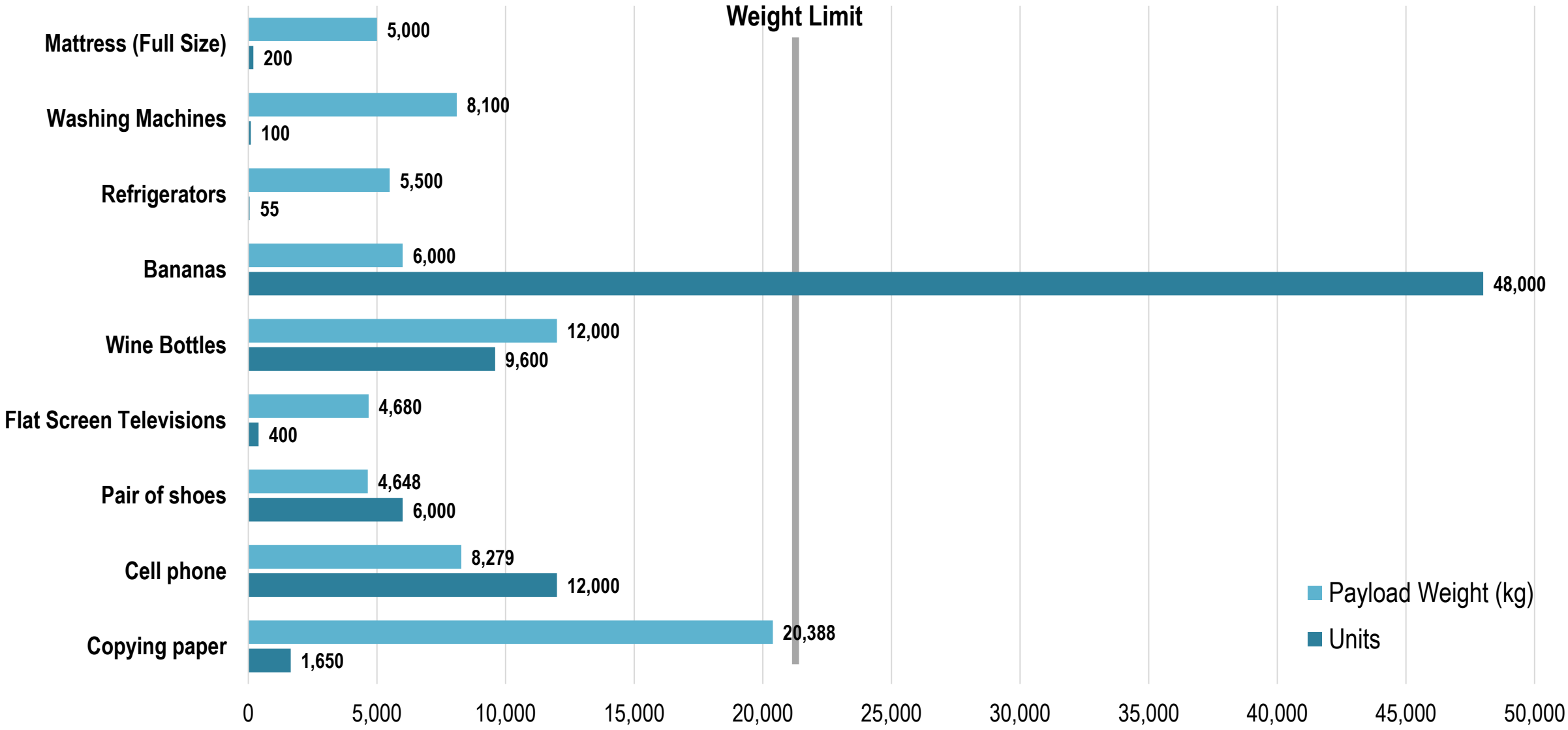
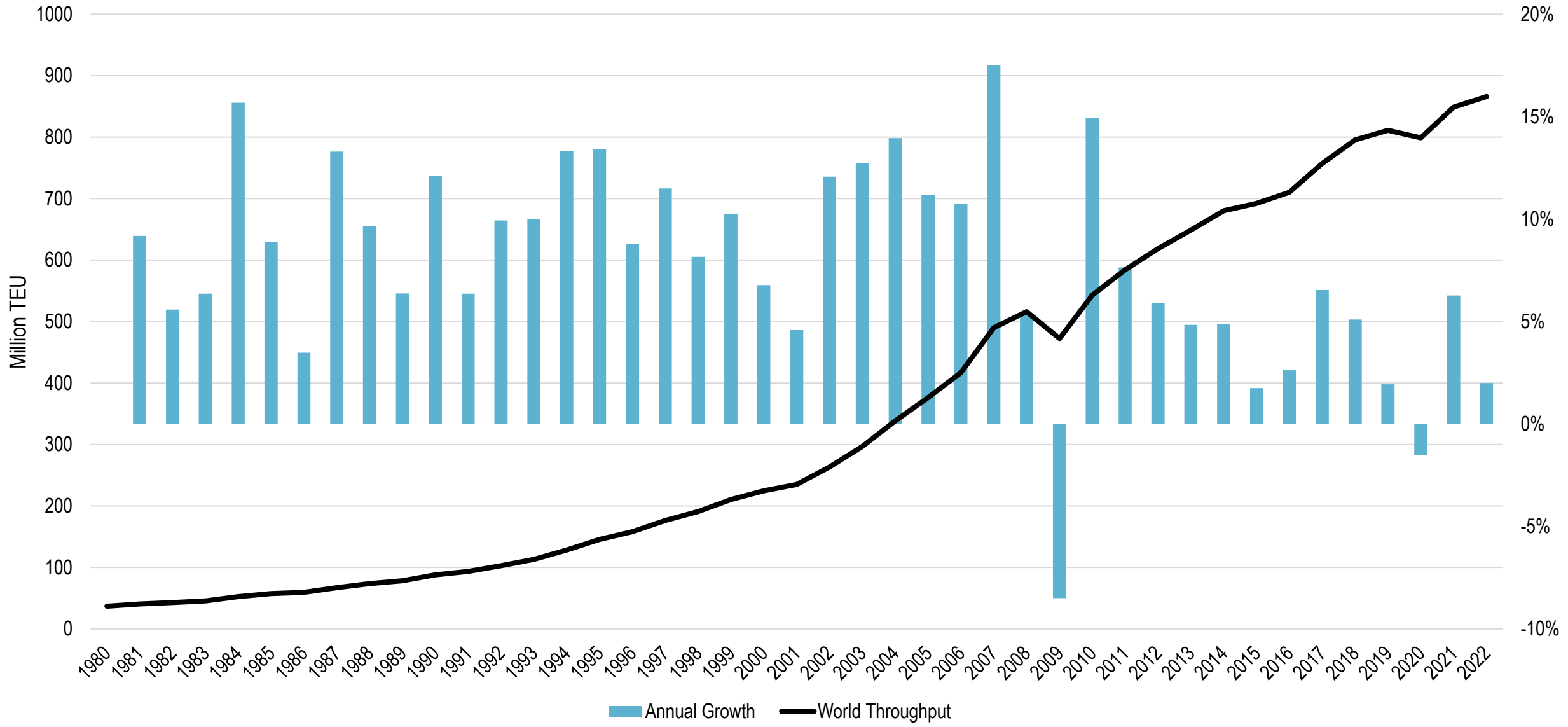
Shifts in Containerized Maritime Transportation



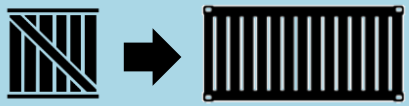
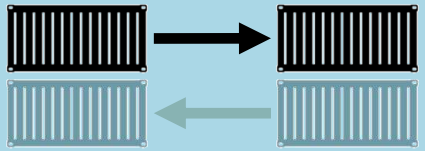
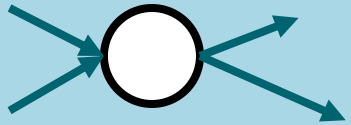
Number of Units and Weight of Consumption Goods Carried by a 20-Foot Container



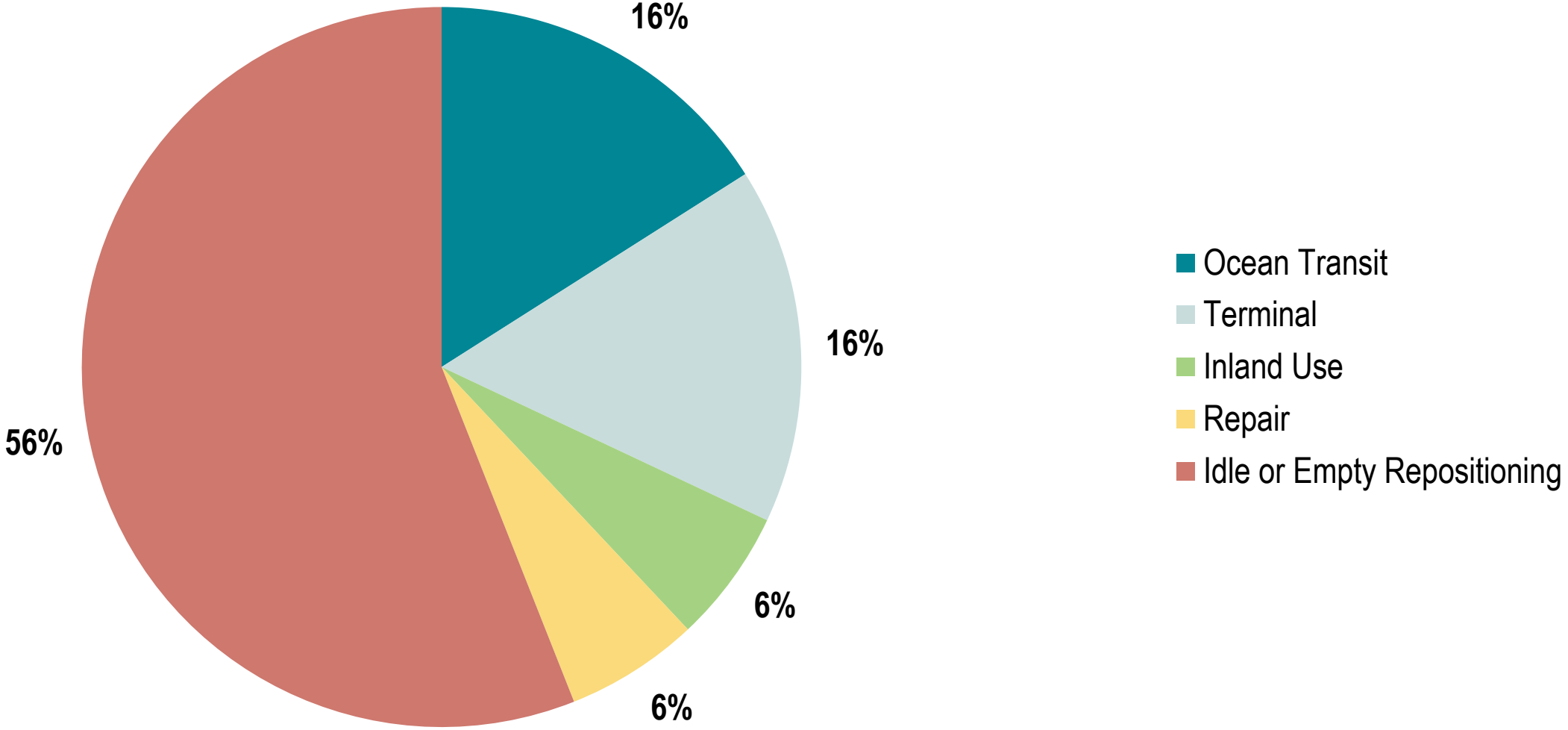
World Container Throughput, 1980-2022



Containerization Growth Factors

FACTOR	Volume Growth	Volume Decline
Derived 	• Economic and income growth. • Outsourcing and offshoring. • Complex supply chains.	• Economic recessions. • Trade protectionism. • Automation.
Substitution 	• Capture of bulk and break-bulk markets. • New niches (commodities and cold chain).	• Peak substitution. • Composition of container fleet.
Incidental 	• Trade imbalances. • Repositioning of empty containers.	• Trade protectionism. • Automation.
Induced 	• Transshipment (hubbing, relay and intersection).	• Changes in shipping networks (more direct services).

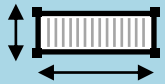
Container Usage during its Life-Span



Advantages and Challenges of Containerization

ADVANTAGES

Standardization



ISO standard (modes and equipment). Unique identification number and size type code.

Flexibility

Commodities, manufactured goods, liquids and refrigerated goods.

Costs

Low transport costs. Economies of scale at modes and terminals.

Velocity

Fast transshipment operations. Low terminal turnaround times.

Warehousing

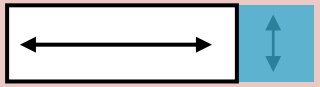
Own warehouse; simpler and less expensive packaging. Stacking capability.

Security & Safety

Contents unknown to carriers. Reduced spoilage and losses.

CHALLENGES

Site constraints

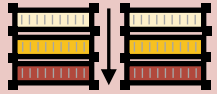


Large consumption of terminal space. Draft issues with larger containerships.

Capital intensiveness

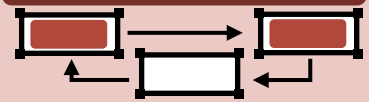
Container handling infrastructures and equipment are important investments.

Stacking



Complexity of arrangement of containers, both on the ground and on modes.

Repositioning



Divergence between production and consumption; empty repositioning. 20% of all containers.

Theft and losses

High value goods vulnerable to thefts, particularly between terminal and final destination.

Illicit trade

Illicit trade of goods, drugs and weapons, as well as for illegal immigration.

Container Shipping Costs and Cargo Value

Products	Items / 40 Foot Container		Retail Value (USD)		Freight / Value (%)	
	Low	High	Low	High	Low	High
Clothing (low value)	90,000	130,000	225,000	520,000	0.56	1.91
Clothing (mid range)	25,000	60,000	500,000	3,600,000	0.08	0.86
Sports shoes	18,000	28,000	350,000	2,520,000	0.12	0.23
Bicycles	1,200	1,600	240,000	480,000	0.60	1.79
Toys (low quality)	20,000	60,000	60,000	720,000	0.40	7.17
Consumer electronics (small)	2,800	3,600	170,000	430,000	0.67	2.53
Consumer electronics (large)	240	480	70,000	140,000	2.07	6.14
Appliances (small)	600	1,200	45,000	100,000	2.90	9.56
Appliances (large)	100	130	30,000	65,000	4.16	14.33
Furniture (assembled)	250	600	20,000	150,000	1.93	21.50
Furniture (flat packed)	1,000	3,000	70,000	360,000	0.80	6.14
Automobile parts	600	15,000	50,000	375,000	0.77	8.60

Container Shipping Costs and Cargo Value (updated)

Products	Items per 40 Foot Container (FEU)		Retail Value (USD per FEU)		Freight Rate ($1,383 per TEU) per Retail Value (%)	
	Low	High	Low	High	Low	High
Clothing (low value)	90,000	130,000	225,000	520,000	1.23	0.53
Clothing (mid range)	25,000	60,000	500,000	3,600,000	0.55	0.08
Sports shoes	18,000	28,000	350,000	2,520,000	0.79	0.11
Bicycles	1,200	1,600	240,000	480,000	1.15	0.58
Toys (low quality)	20,000	60,000	60,000	720,000	4.61	0.38
Consumer electronics (small)	2,800	3,600	170,000	430,000	1.63	0.64
Consumer electronics (large)	240	480	70,000	140,000	3.95	1.98
Appliances (small)	600	1,200	45,000	100,000	6.15	2.77
Appliances (large)	100	130	30,000	65,000	9.22	4.26
Furniture (assembled)	250	600	20,000	150,000	13.83	1.84
Furniture (flat packed)	1,000	3,000	70,000	360,000	3.95	0.77
Automobile parts	600	15,000	50,000	375,000	5.53	0.74

Container Shipping Costs and Cargo Value

PRODUCT CATEGORY	Items per 40-foot container (FEU)			Retail value (USD per FEU)			Freight Rate ($1,383 per TEU) per Retail Value		
	LOW	HIGH	RANGE	LOW	HIGH	RANGE	LOW	HIGH	RANGE
Clothing (low value)	90,000	130,000		225,000	520,000		1.23%	0.53%	
Clothing (mid range)	25,000	60,000		500,000	3,600,000		0.55%	0.08%	
Sports shoes	18,000	28,000		350,000	2,520,000		0.79%	0.11%	
Bicycles	1,200	1,600		240,000	480,000		1.15%	0.58%	
Toys (low quality)	20,000	60,000		60,000	720,000		4.61%	0.38%	
Consumer electronics (small)	2,800	3,600		170,000	430,000		1.63%	0.64%	
Consumer electronics (large)	240	480		70,000	140,000		3.95%	1.98%	
Appliances (small)	600	1,200		45,000	100,000		6.15%	2.77%	
Appliances (large)	100	130		30,000	65,000		9.22%	4.26%	
Furniture (assembled)	250	600		20,000	150,000		13.83%	1.84%	
Furniture (flat packed)	1,000	3,000		70,000	360,000		3.95%	0.77%	
Automobile parts	600	15,000		50,000	375,000		5.53%	0.74%	

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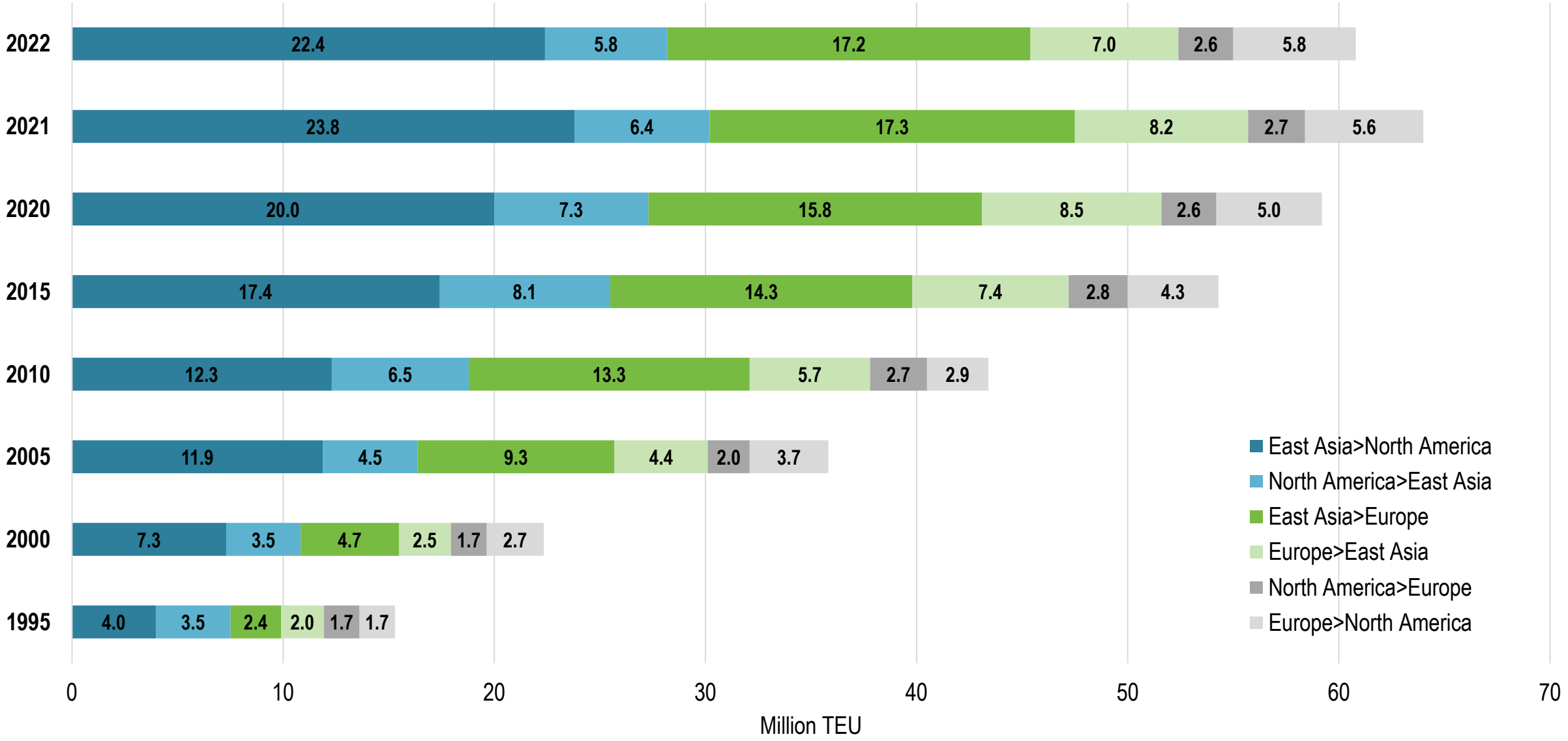
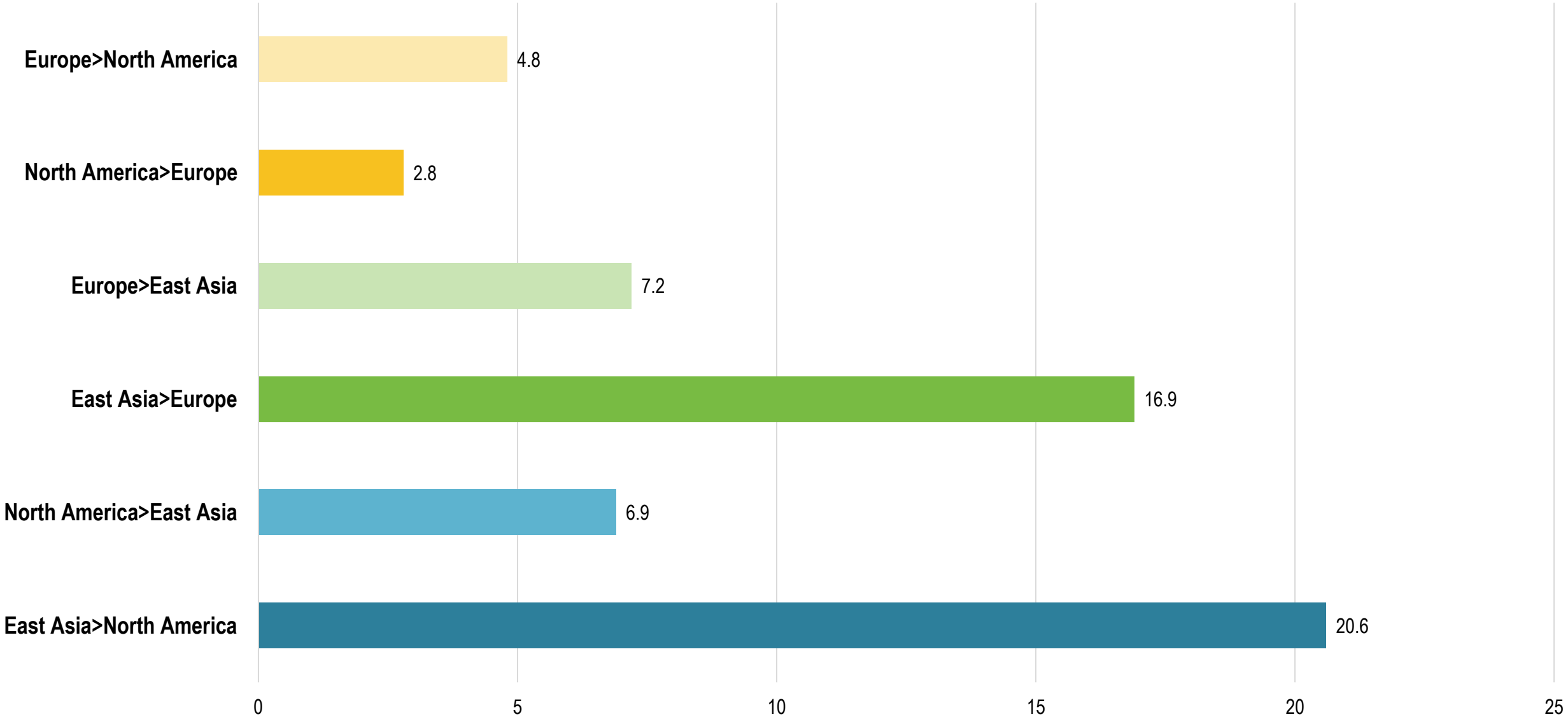
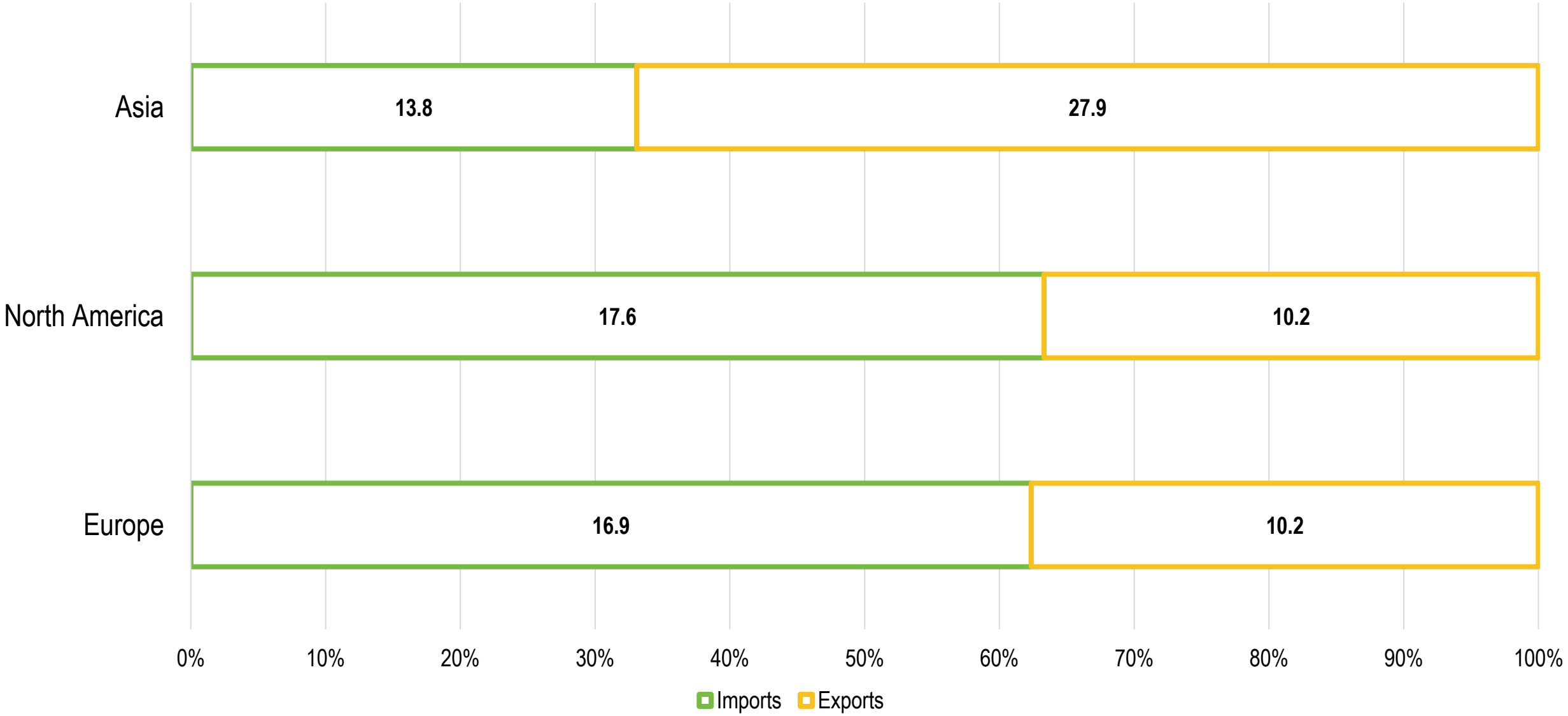
Containerized Cargo Flows along Major Trade Routes, 1995-2022



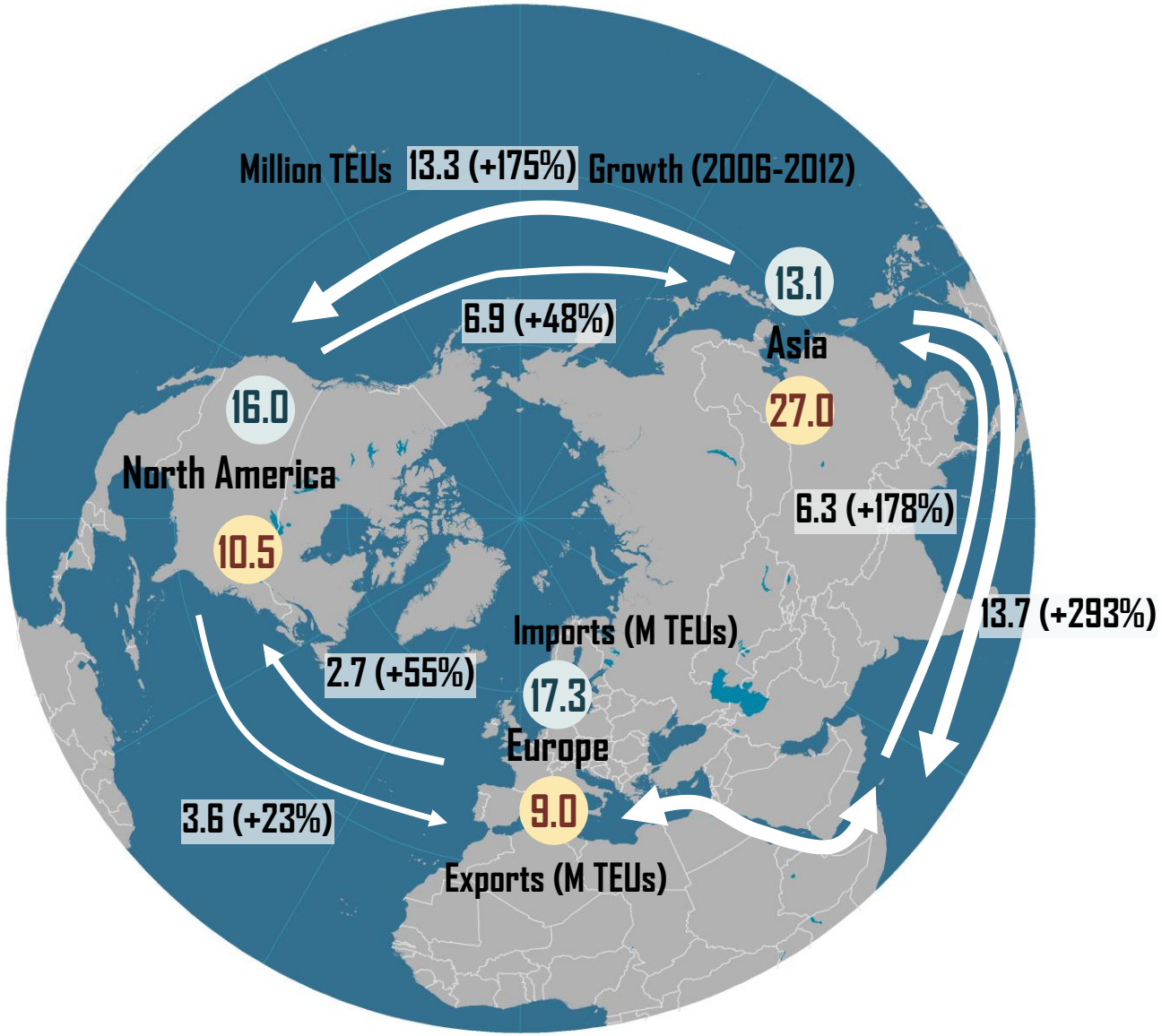
Containerized Cargo Flows along Major Trade Routes, 2020 (in million TEUs)



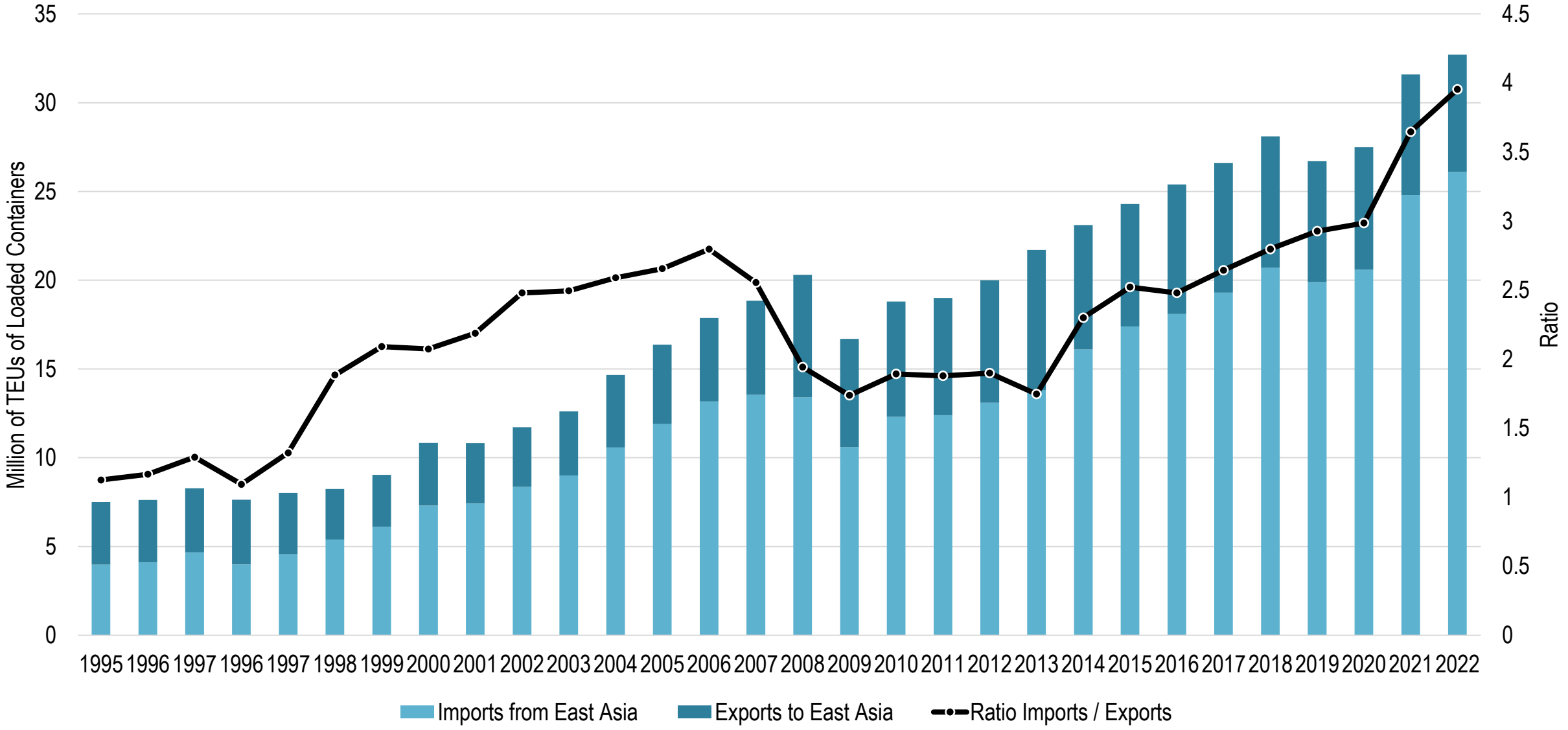
Containerized Imports and Exports between Main Economic Region, 2013



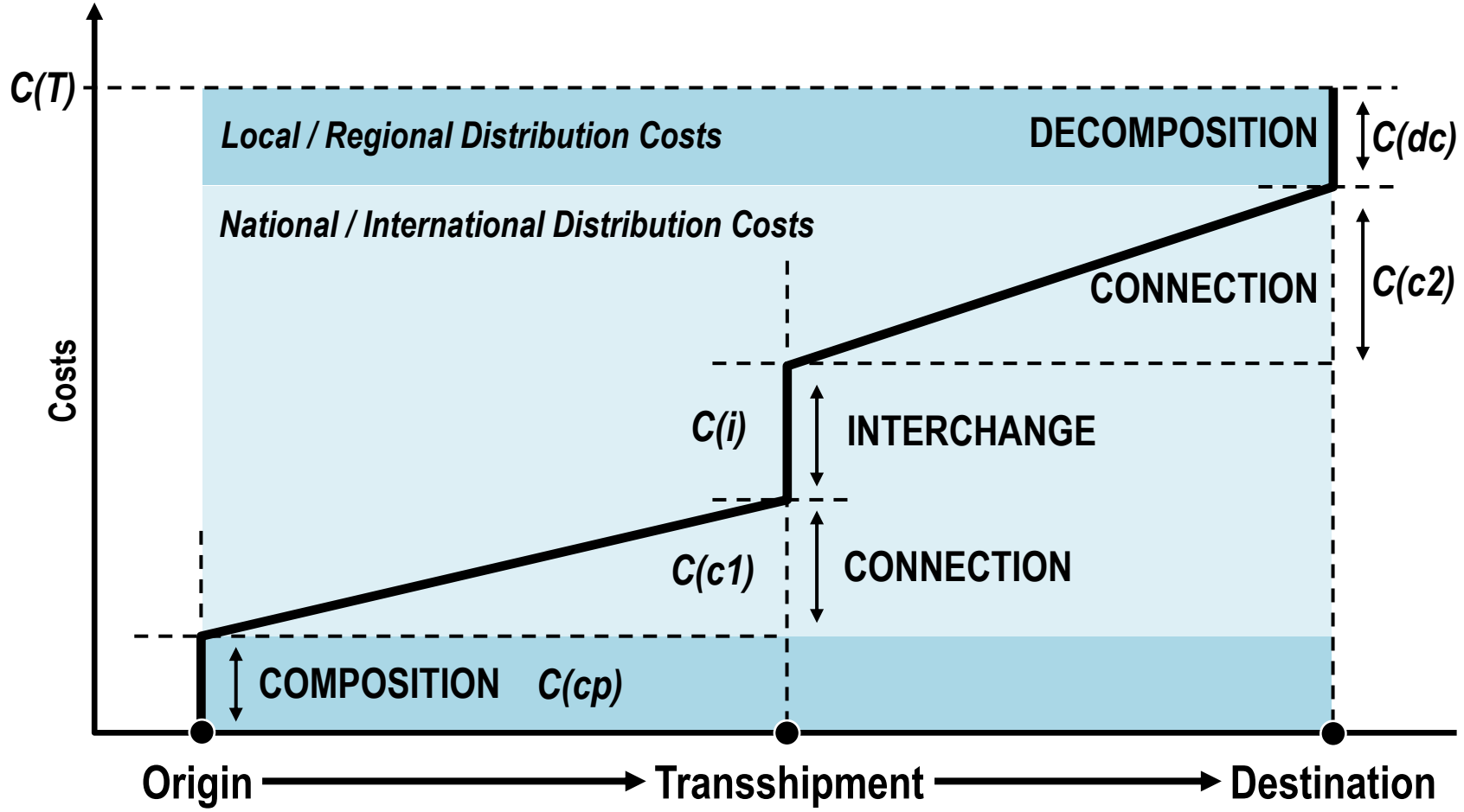
Containerized Cargo Flows along Major Trade Routes, 2012



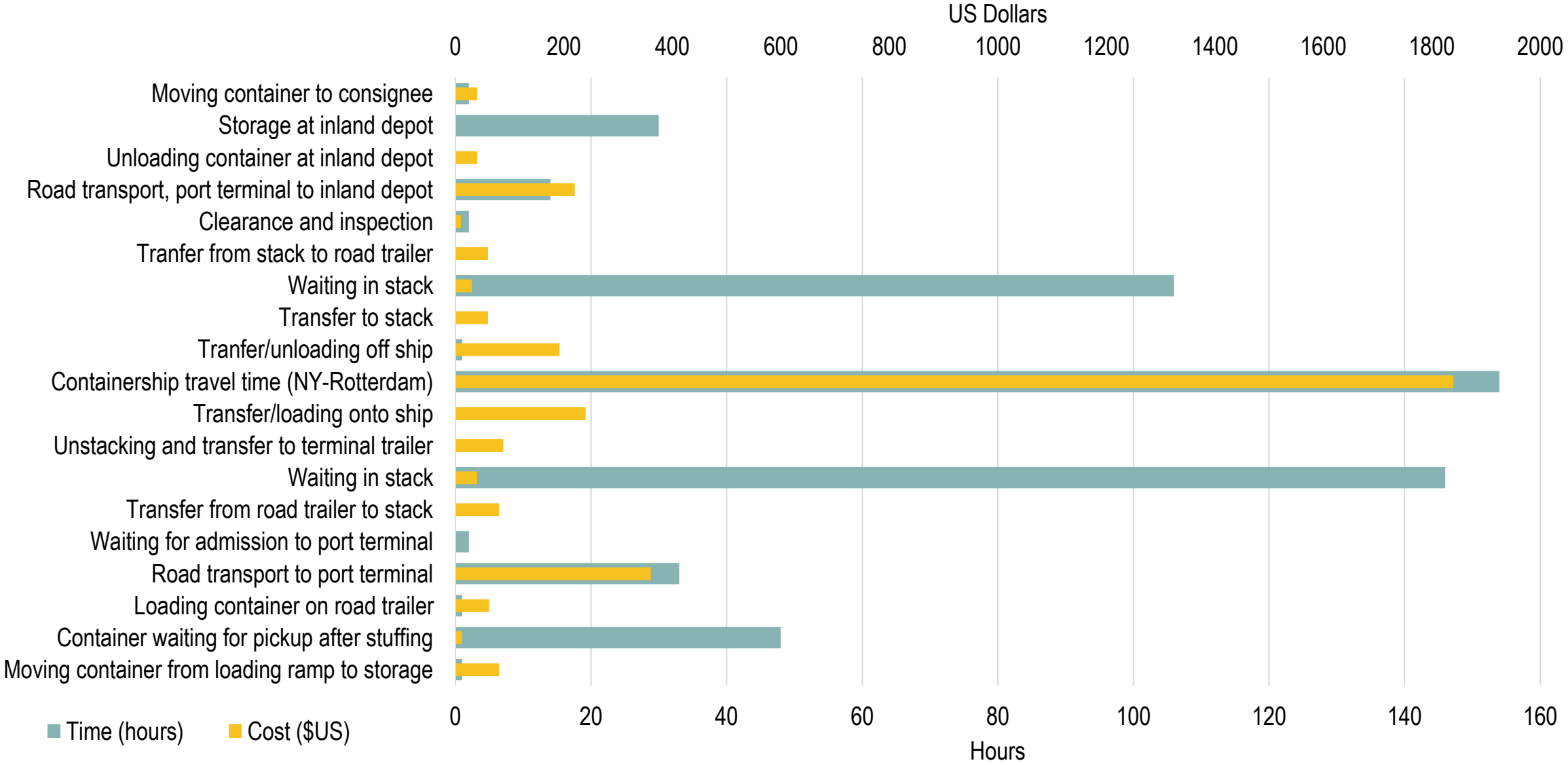
North American Containerized Trade with East Asia, 1995-2022 (TEUs)



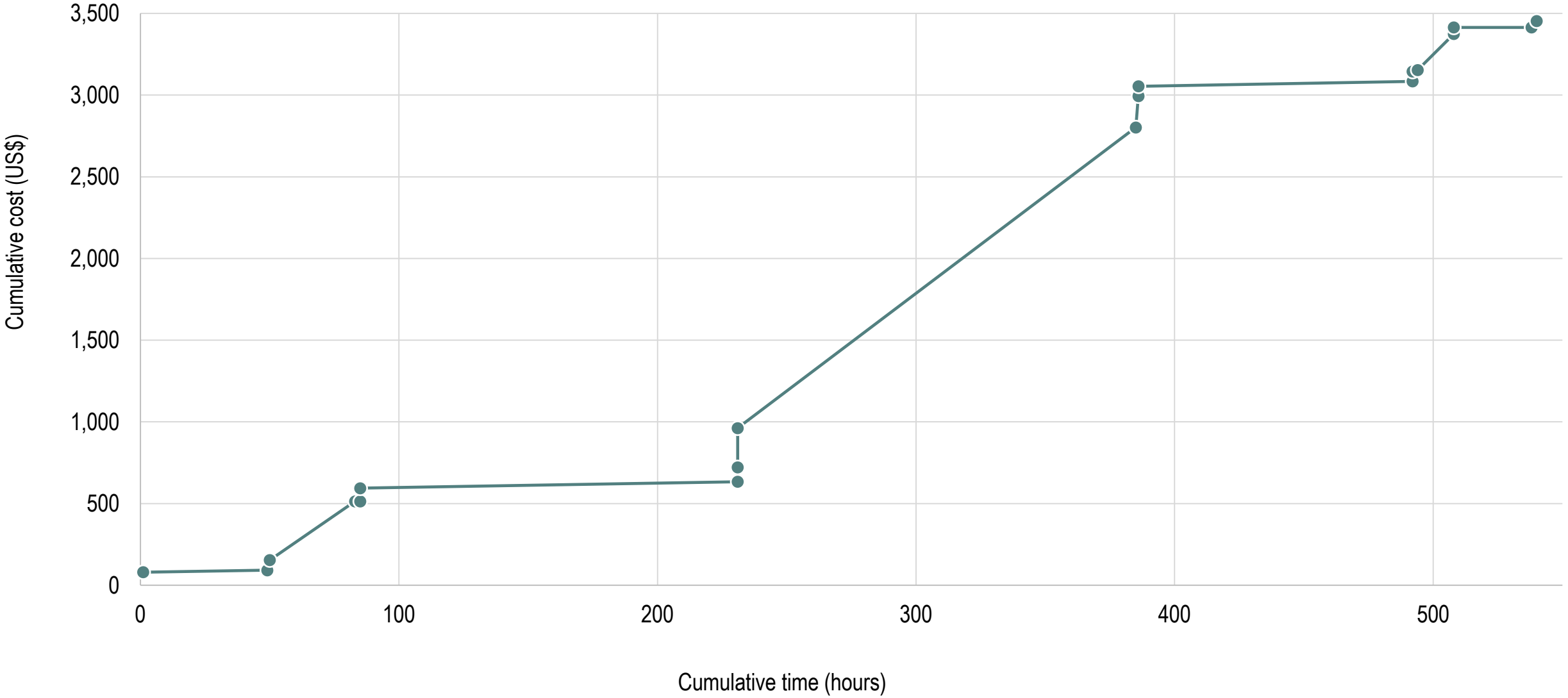
Intermodal Transportation Cost Function



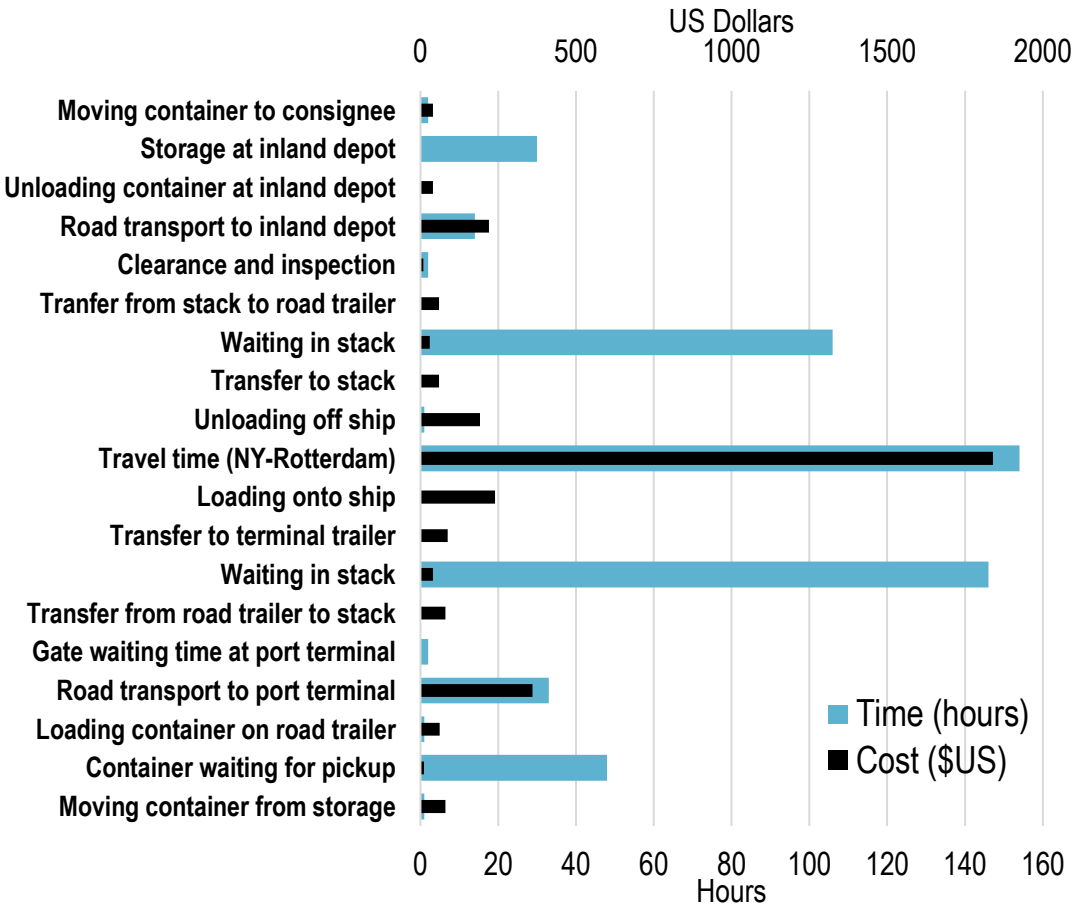
Time and Cost Involving Moving a 40 Foot Container between the American East Coast and Western Europe

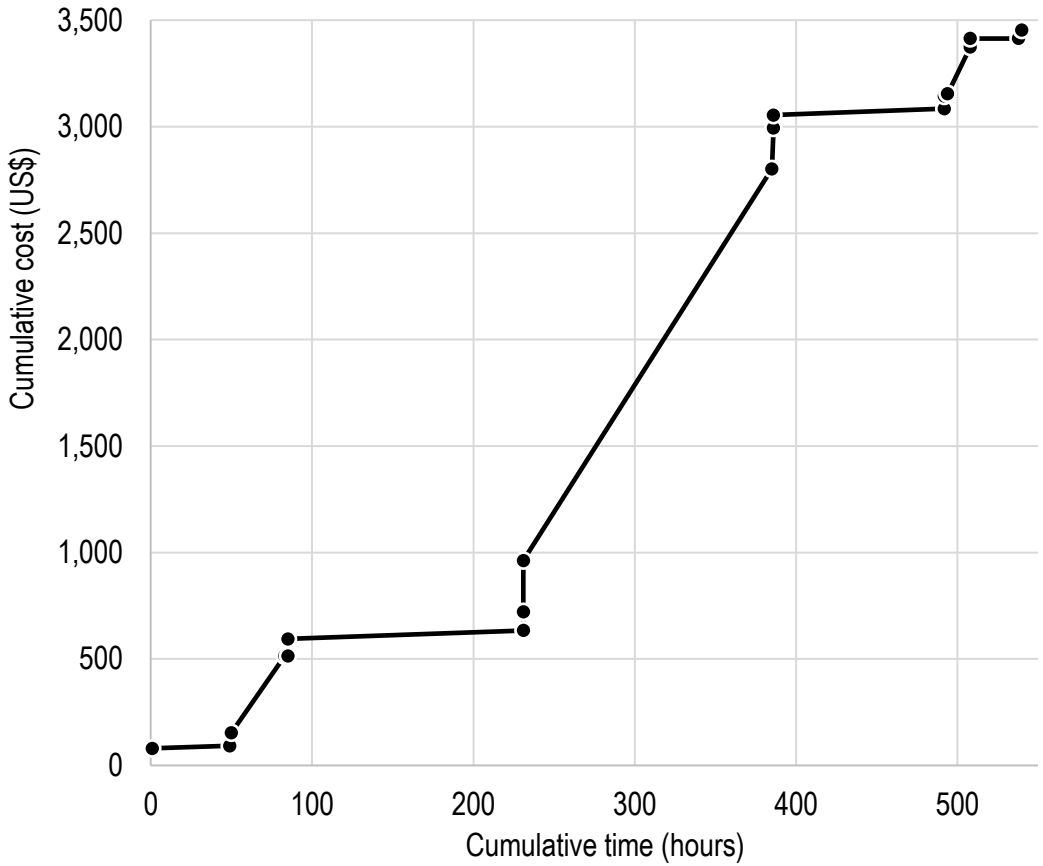


Cumulative Cost and Time of Moving a 40 Foot Container between the American East Coast and Western Europe

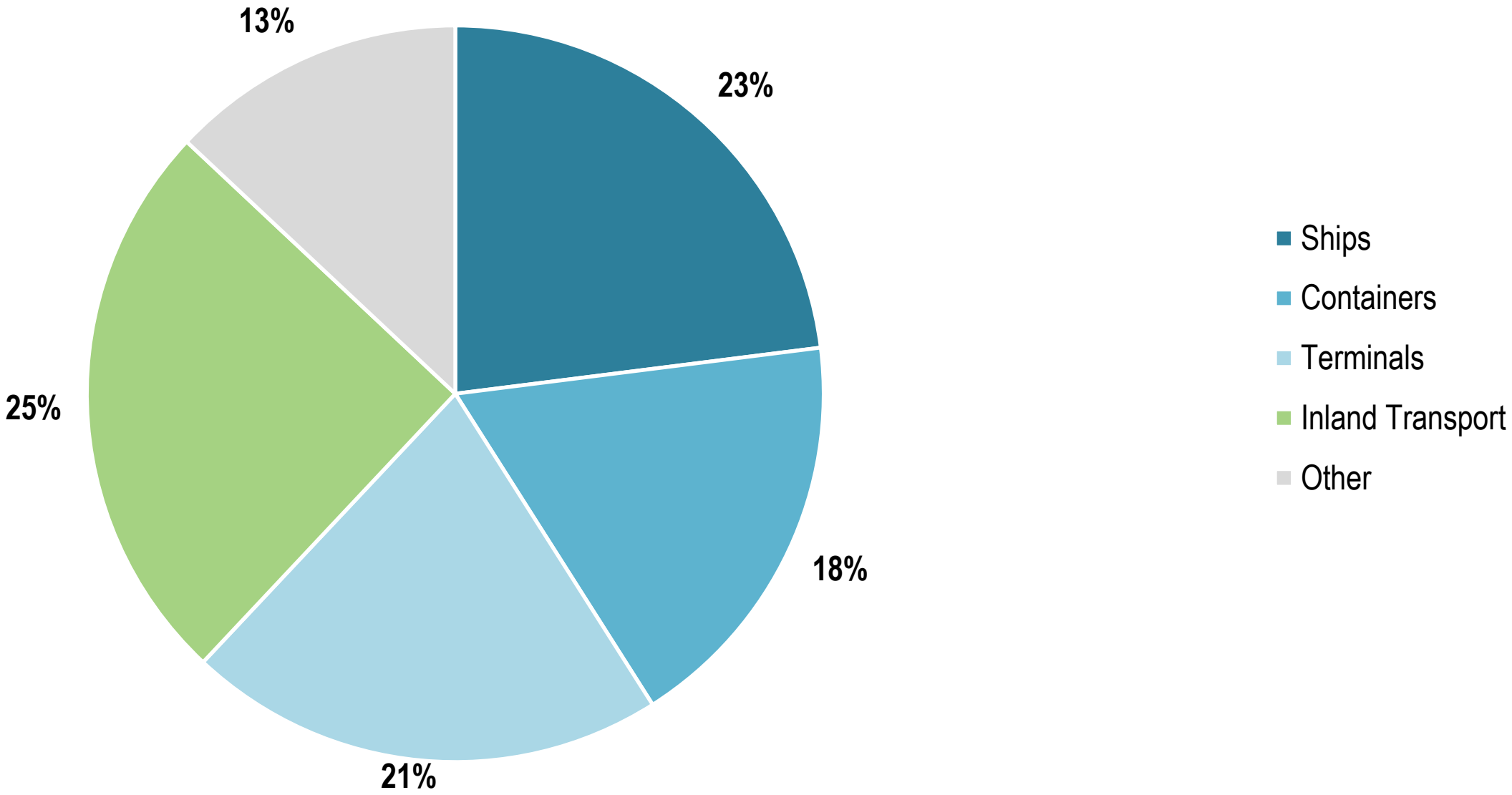


Time and Cost for Moving a 40 Foot Container between the American East Coast and Western Europe

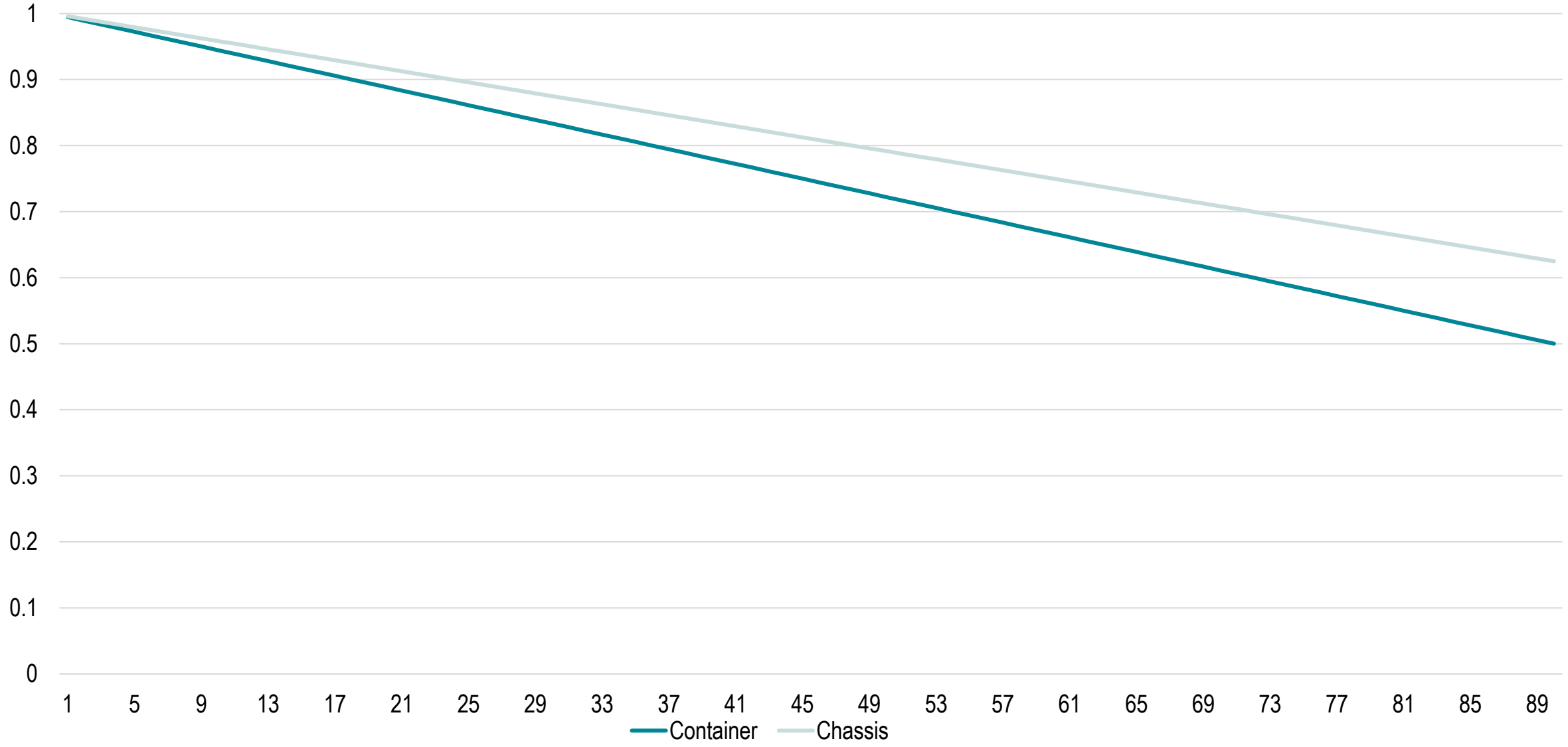




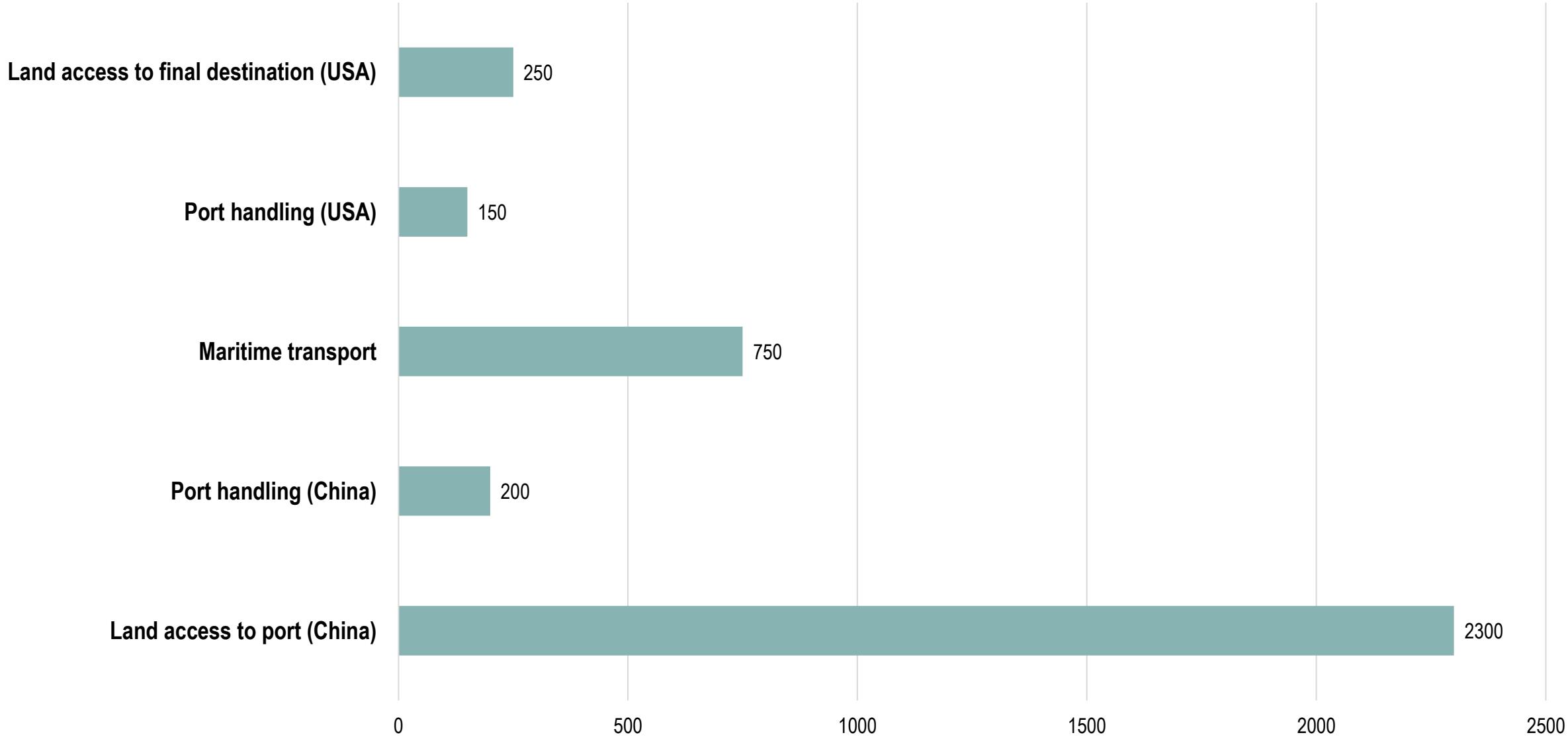
Container Transport Costs, 2000s



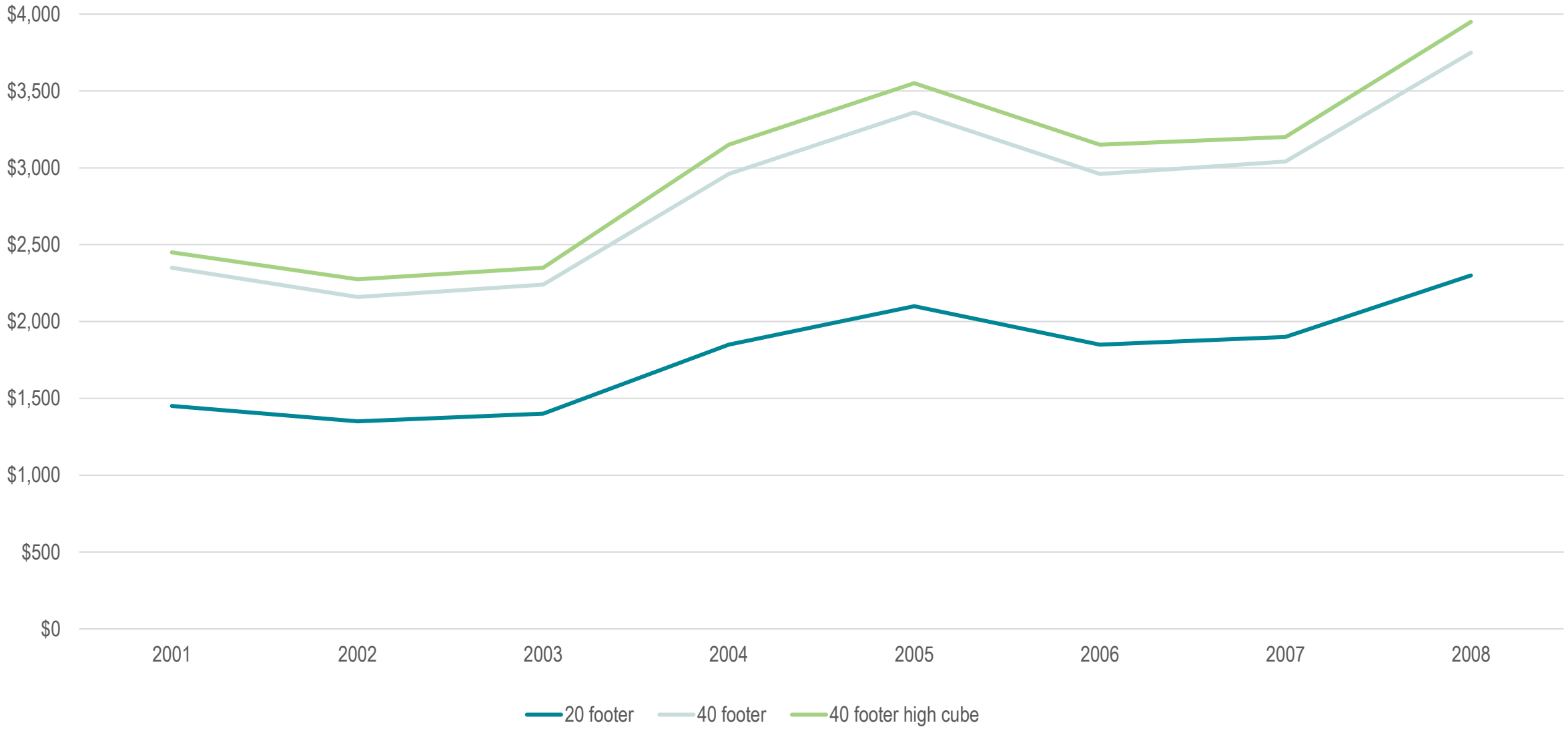
Monthly Intermodal Equipment Depreciation Factors



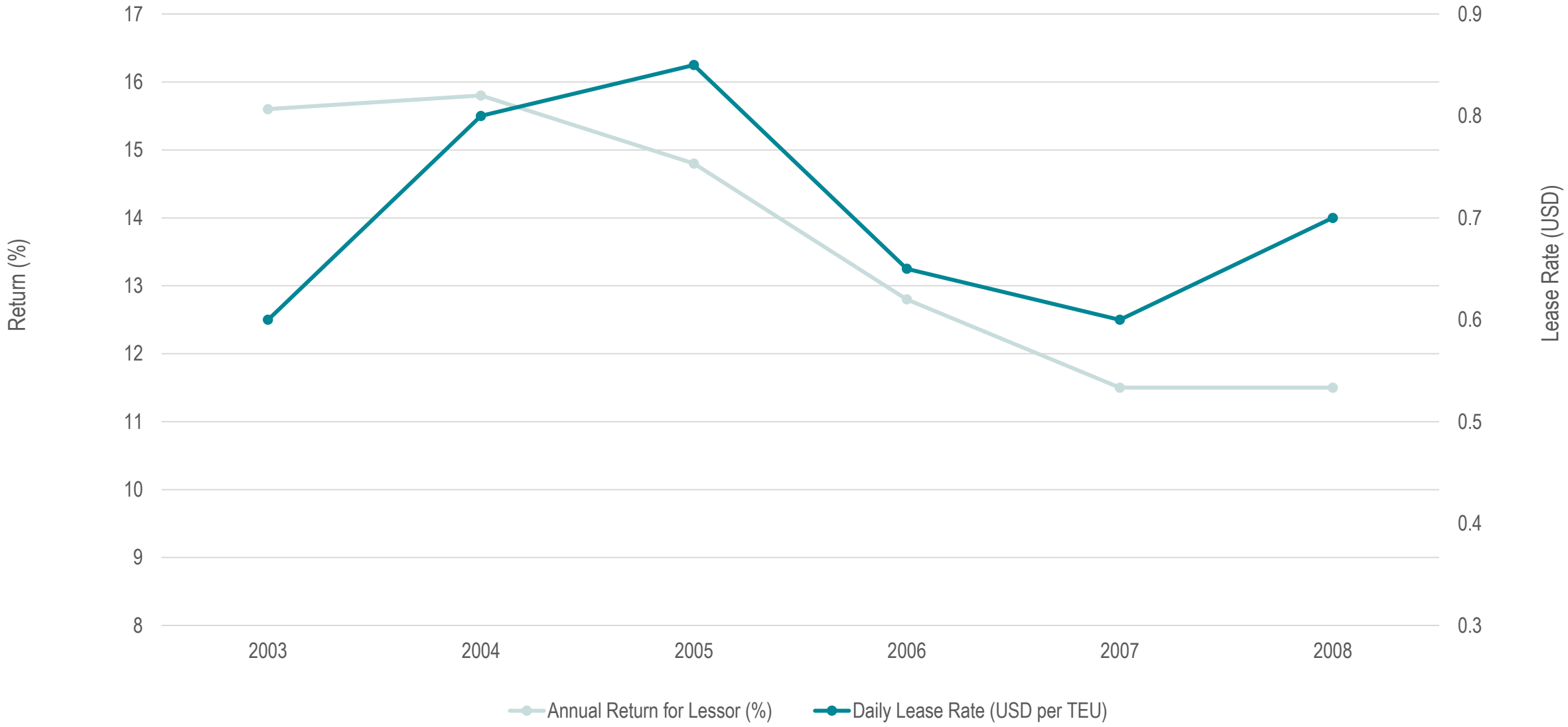
Container Transport Costs from Inland China to US West Coast ($US per TEU)



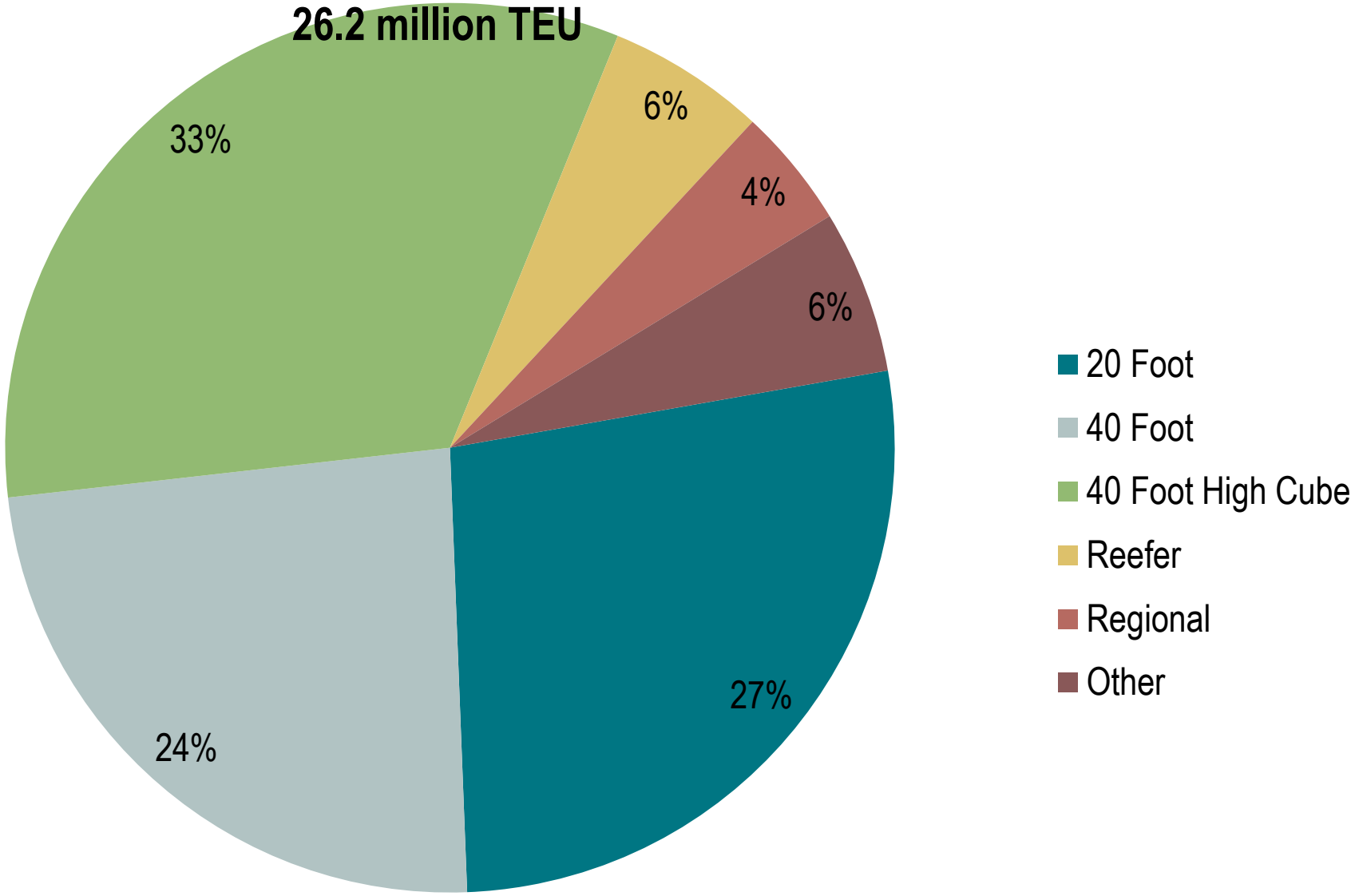
Price of New Containers, 2001-2008



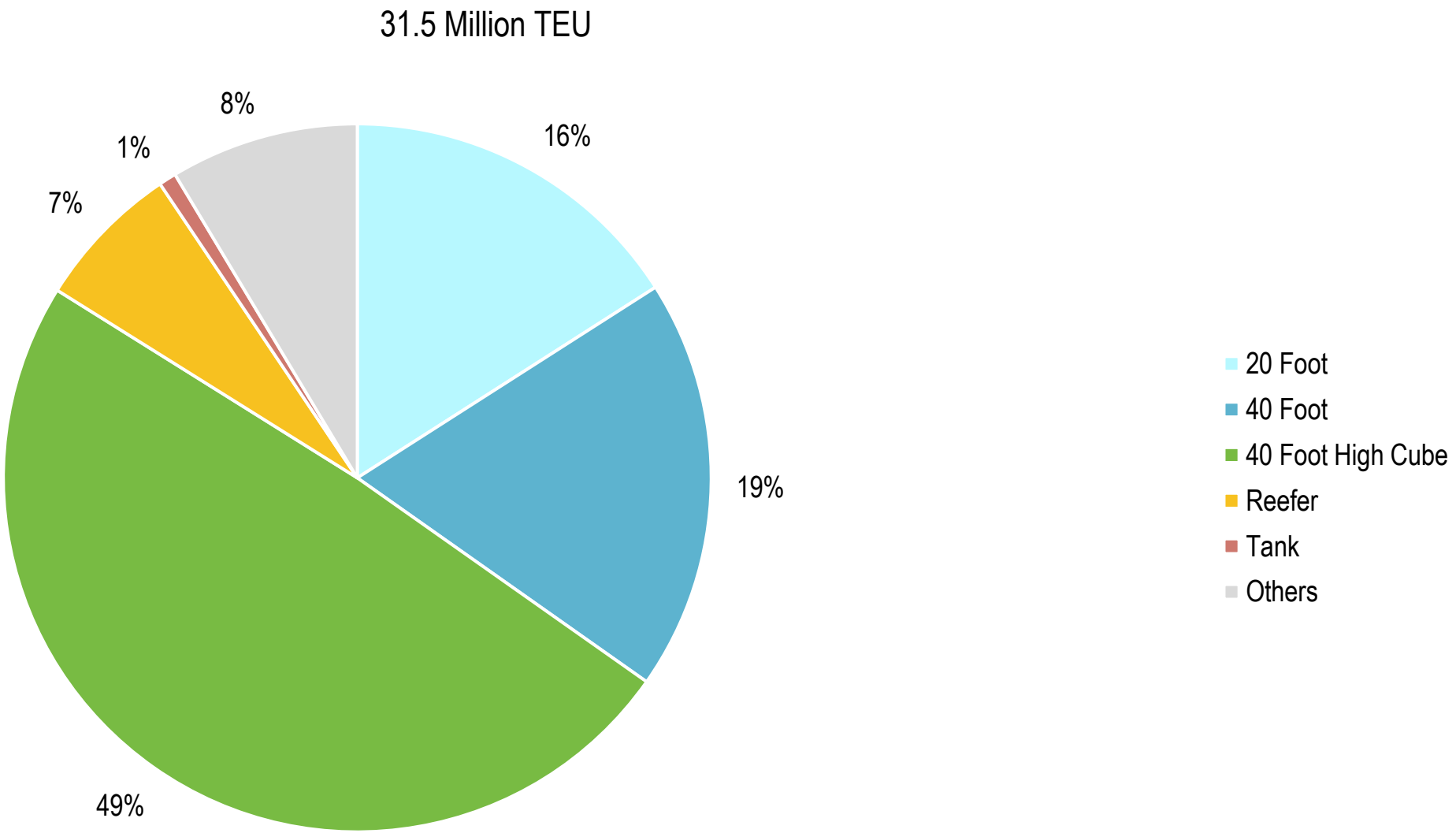
Container Lease Rates, 2003-2008



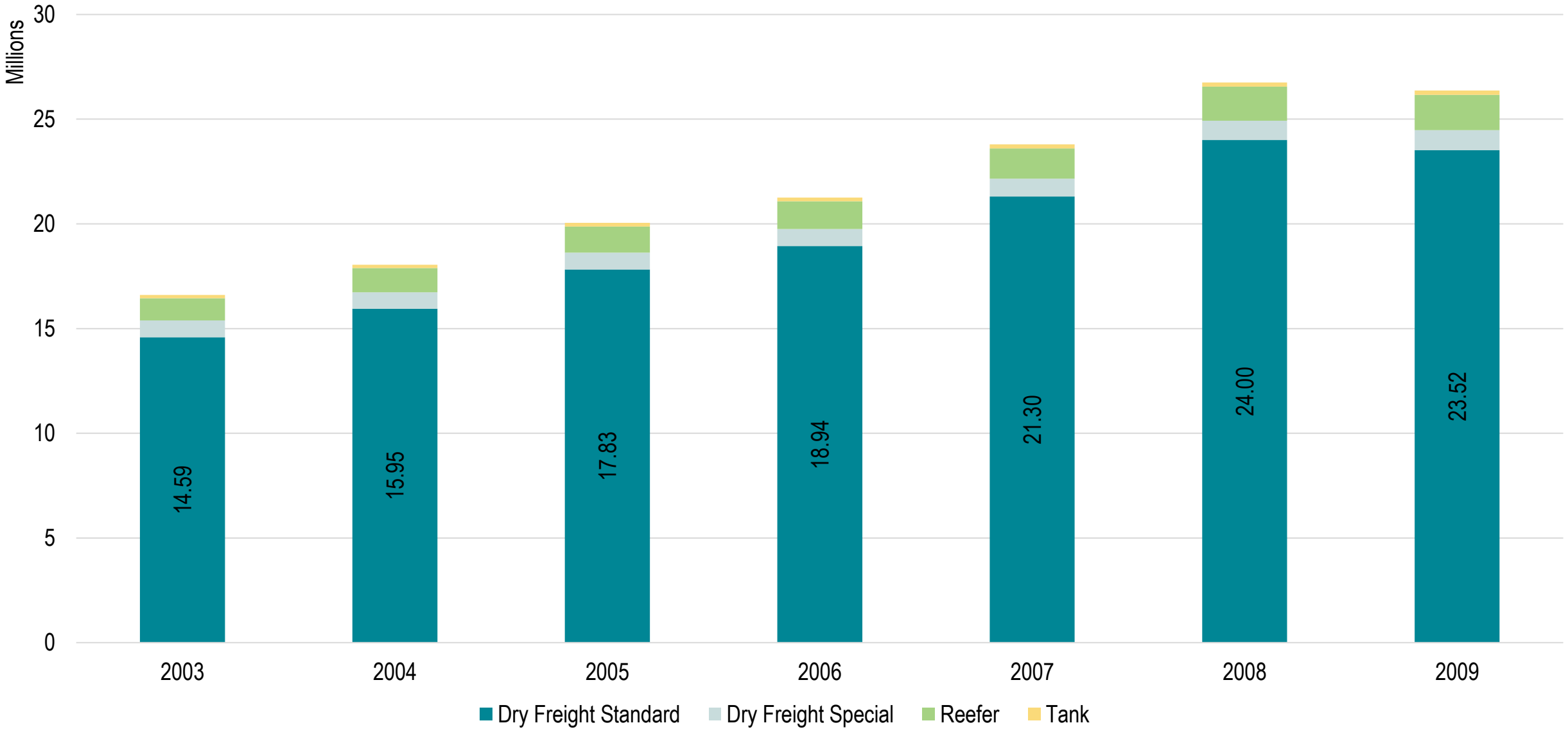
Composition of the Global Fleet of Containers, 2008



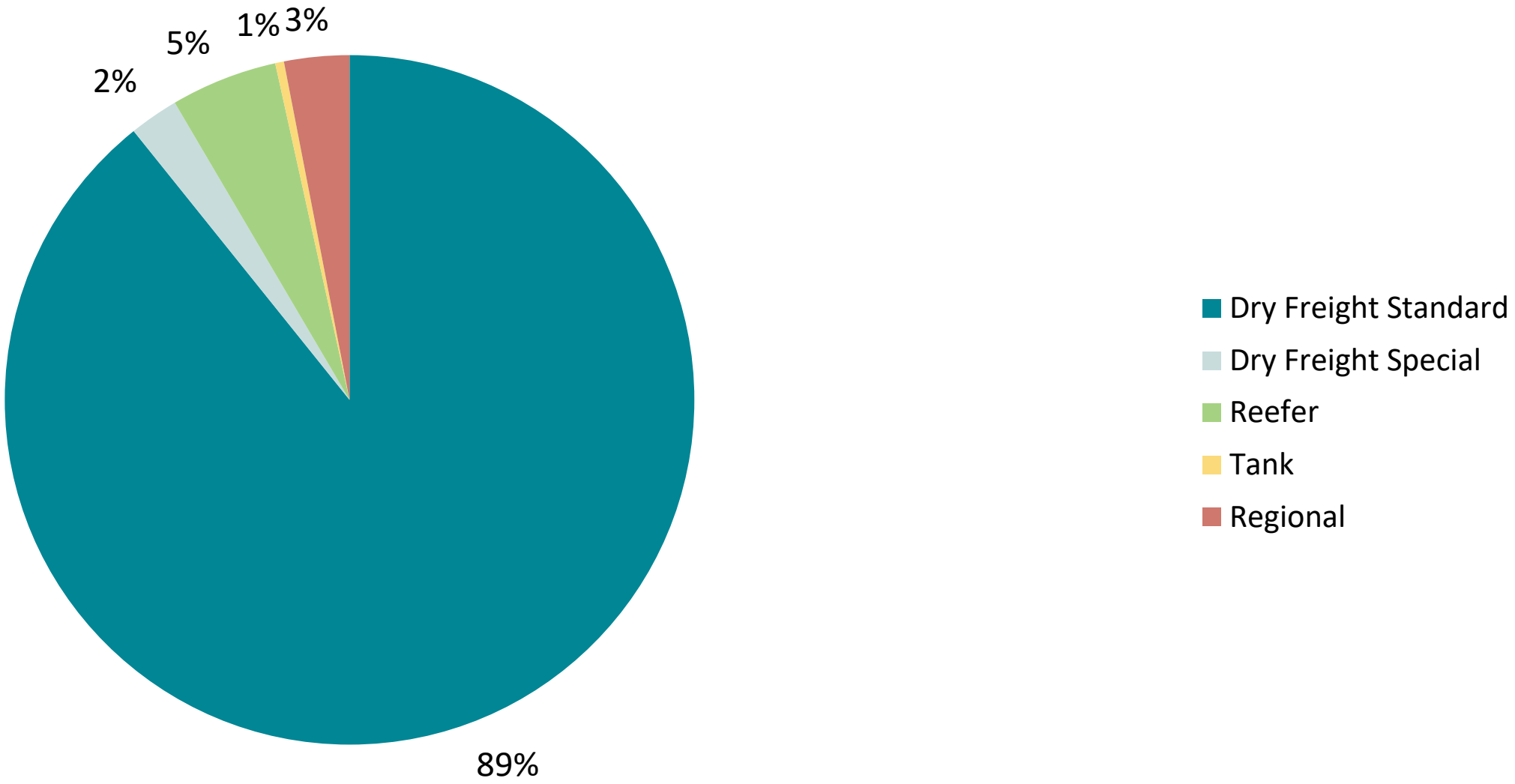
Composition of the Global Fleet of Containers, 2012



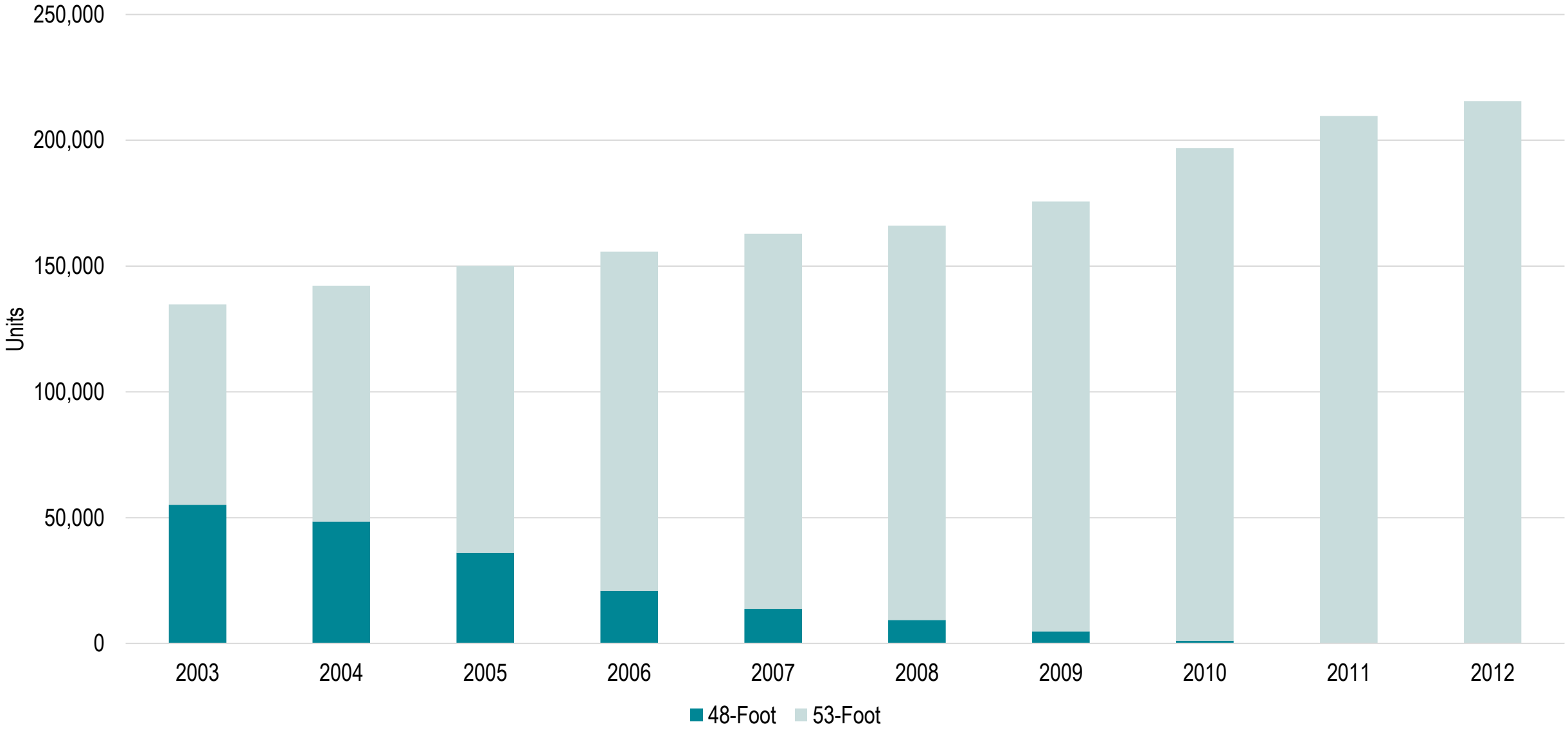
Global Container Fleet, 2003-2009



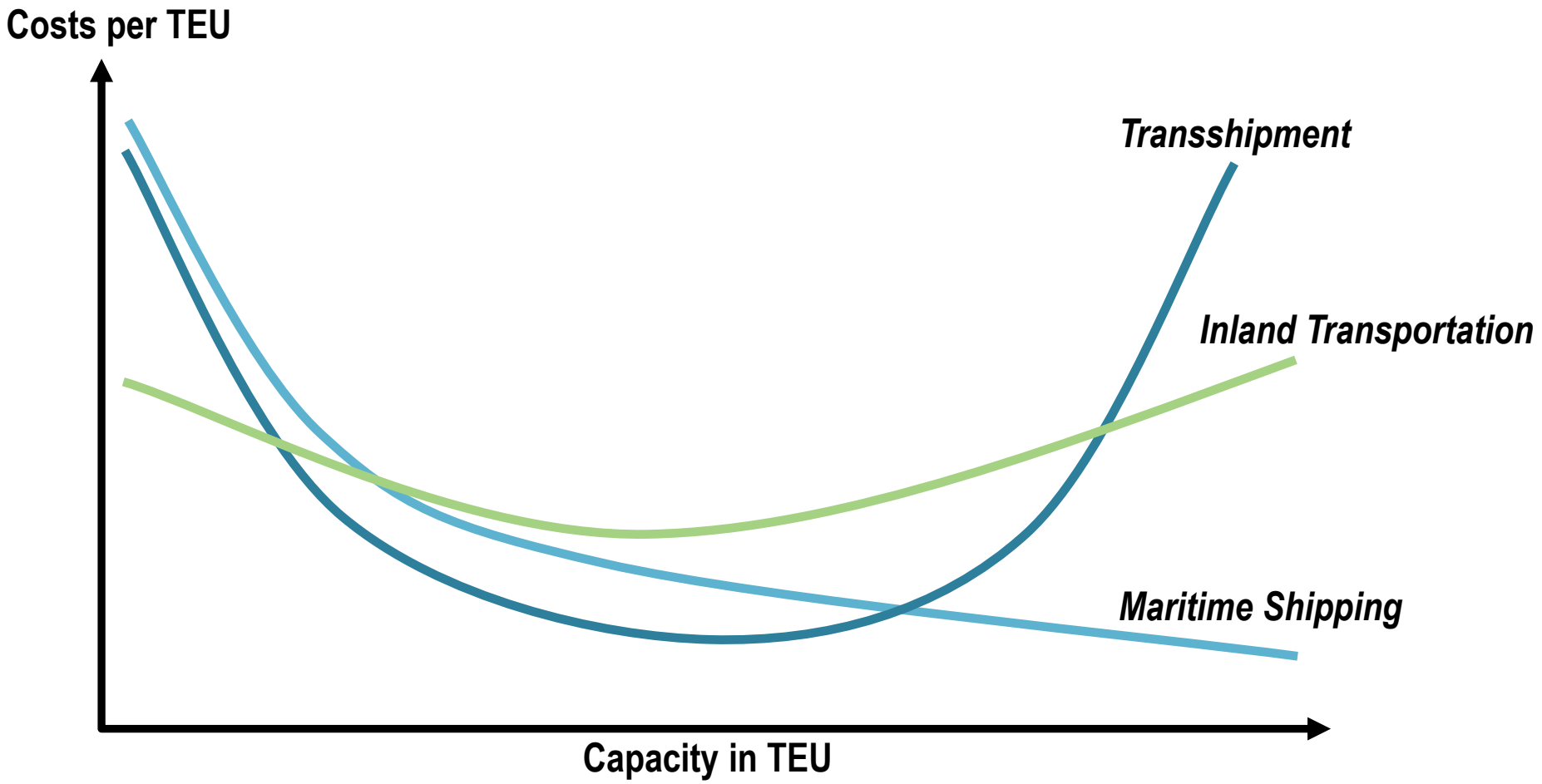
World Container Production, 2007



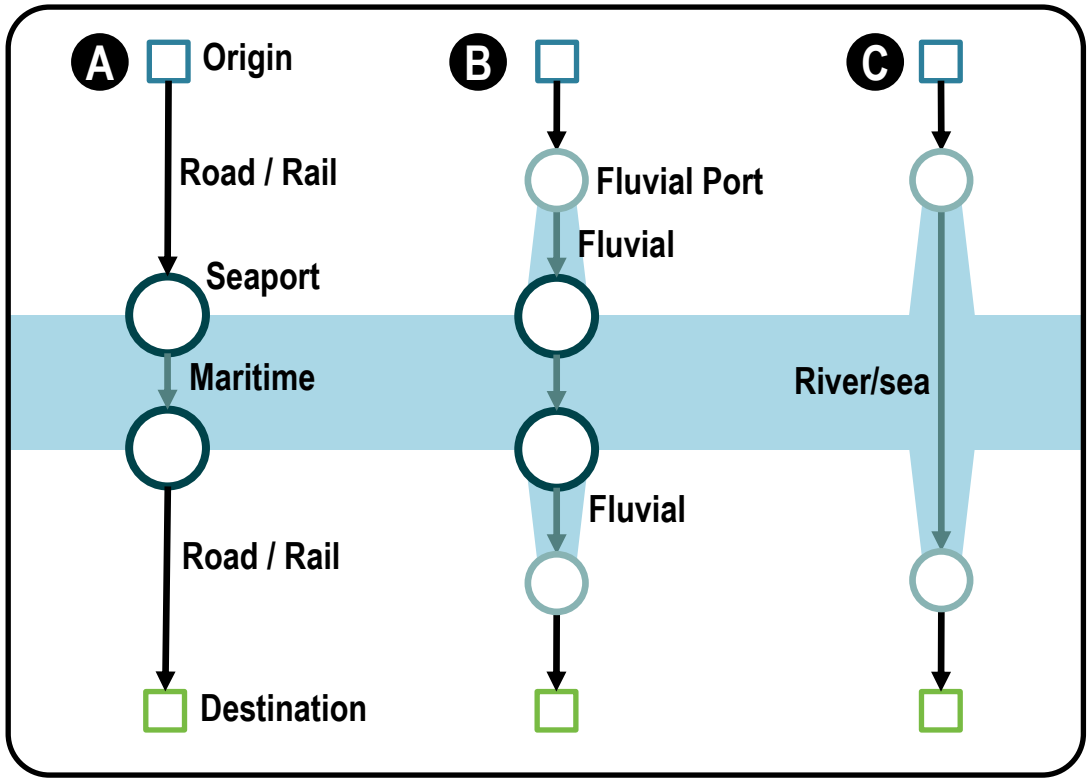
Composition of the American Domestic Container Fleet, 2003-2012



Economies and Diseconomies of Scale in Container Shipping



Impacts of River / Sea Shipping



Digital Intermodalism: Blockchains and Intermodal Transportation